



National Housing Federation

Affordable Housing Research

METHODOLOGY NOTE

ComRes interviewed 1,009 line managers in companies in England between 27th March and 25th April 2013. Data were weighted to be representative of all businesses in England by region and company size. ComRes is a member of the British Polling Council and abides by its rules.

All press releases or other publications must be checked with ComRes before use. ComRes requires 48 hours to check a press release unless otherwise agreed.

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
REGION													
North East England	C	27	14	13	6	9	11	8	9	11	10	10	7
	%	3	2	3	2	3	3	2	3	3	2	3	4
	SIG												
North West England	C	110	72	38	41	39	30	46	38	26	50	48	12
	%	11	11	10	12	13	8	14	11	7	12	12	7
	SIG				e1	E1	c1D1	H1	h1	F1g1	K1	K1	I1J1
Yorkshire and the Humber	C	91	55	36	27	32	31	21	30	40	32	44	15
	%	9	9	10	8	10	9	6	9	12	8	11	9
	SIG							H1		F1			
East Midlands	C	99	60	38	27	33	38	24	34	40	38	34	25
	%	10	9	11	8	11	10	7	10	12	9	8	14
	SIG							H1		F1	k1	k1	i1j1
West Midlands	C	95	63	32	36	16	40	35	23	37	47	24	24
	%	9	10	9	11	5	11	11	7	11	11	6	14
	SIG				D1	C1E1	D1	g1	f1h1	g1	J1	I1K1	J1
East of England	C	138	94	44	37	40	59	35	35	67	49	58	31
	%	14	15	12	11	13	16	11	11	20	12	14	17
	SIG				e1		c1	H1	H1	F1G1	k1		i1
South East England	C	189	117	72	52	54	82	54	78	56	72	97	21
	%	19	18	20	16	17	22	16	23	16	17	24	12
	SIG				E1		C1	G1	F1H1	G1	J1k1	I1K1	i1J1
South West England	C	97	68	29	37	25	34	42	24	29	46	34	17
	%	10	11	8	11	8	9	13	7	9	11	8	9
	SIG							G1h1	F1	f1			
London	C	164	101	63	64	59	41	66	62	36	82	57	25
	%	16	16	17	20	19	11	20	19	10	19	14	14
	SIG				E1	E1	C1D1	H1	H1	F1G1	J1	I1	

Base: All interviews		Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining	
			5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties
			L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1
Total		1,009	490	366	150	507	347	155	341	783	269	695	84	912
Unweighted row		1,009	516	383	108	328	280	401	341	761	294	685	102	893
REGION														
North East England	C	27	11	10	6	16	5	6	10	19	8	18	4	22
	%	3	2	3	4	3	2	4	3	2	3	3	5	2
	SIG													
North West England	C	110	57	42	11	57	40	13	28	81	26	81	9	101
	%	11	12	11	7	11	12	8	8	10	10	12	10	11
	SIG													
Yorkshire and the Humber	C	91	41	41	9	43	31	17	28	66	26	64	4	86
	%	9	8	11	6	8	9	11	8	8	10	9	4	9
	SIG			N1	M1								W1	V1
East Midlands	C	99	46	33	17	41	45	12	23	72	25	72	7	90
	%	10	9	9	11	8	13	8	7	9	9	10	9	10
	SIG					P1	O1q1	p1						
West Midlands	C	95	53	23	18	43	36	16	28	84	33	55	11	77
	%	9	11	6	12	8	10	11	8	11	12	8	13	8
	SIG		M1	L1N1	M1						U1	T1		
East of England	C	138	55	52	32	74	45	19	50	102	38	97	8	129
	%	14	11	14	21	15	13	12	15	13	14	14	10	14
	SIG		N1	n1	L1m1									
South East England	C	189	85	83	20	90	68	31	65	147	50	132	12	177
	%	19	17	23	13	18	20	20	19	19	19	19	14	19
	SIG		m1	l1N1	M1									
South West England	C	97	53	32	13	46	33	18	45	78	25	68	9	87
	%	10	11	9	8	9	10	12	13	10	9	10	10	10
	SIG													
London	C	164	89	50	25	98	43	23	64	133	37	109	20	143
	%	16	18	14	17	19	12	15	19	17	14	16	24	16
	SIG		m1	l1		P1	O1						w1	v1

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
REGION											
North East England	C	27	5	15	20	6	15	11	3	18	9
	%	3	2	2	3	3	3	3	5	3	2
	SIG										
North West England	C	110	14	73	85	21	50	59	12	74	36
	%	11	6	10	11	11	9	14	19	12	9
	SIG		Y1	X1			C2	B2	F2	f2	D2e2
Yorkshire and the Humber	C	91	19	59	57	29	49	40	3	46	44
	%	9	8	8	7	15	9	10	5	8	11
	SIG				A2	Z1					
East Midlands	C	99	20	66	66	27	50	43	8	58	41
	%	10	9	9	8	14	9	10	13	10	10
	SIG				A2	Z1					
West Midlands	C	95	19	77	61	29	62	29	6	60	35
	%	9	8	11	8	15	11	7	10	10	8
	SIG				A2	Z1	C2	B2			
East of England	C	138	20	94	115	19	76	54	10	100	38
	%	14	9	13	15	10	14	13	17	17	9
	SIG		Y1	X1	a2	z1				F2	E2
South East England	C	189	54	128	167	15	109	65	10	98	90
	%	19	24	18	21	8	20	16	16	17	22
	SIG		y1	x1	A2	Z1	c2	b2		F2	E2
South West England	C	97	26	68	75	17	54	41	5	61	36
	%	10	11	10	10	9	10	10	8	10	9
	SIG										
London	C	164	52	122	132	26	87	76	5	77	87
	%	16	23	17	17	14	16	18	8	13	21
	SIG		y1	x1					F2	F2	D2E2

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
REGION											
North East England	C	27	27	-	-	-	-	-	-	-	-
	%	3	100								
	SIG										
North West England	C	110	-	110	-	-	-	-	-	-	-
	%	11		100							
	SIG										
Yorkshire and the Humber	C	91	-	-	91	-	-	-	-	-	-
	%	9			100						
	SIG										
East Midlands	C	99	-	-	-	99	-	-	-	-	-
	%	10				100					
	SIG										
West Midlands	C	95	-	-	-	-	95	-	-	-	-
	%	9					100				
	SIG										
East of England	C	138	-	-	-	-	-	138	-	-	-
	%	14						100			
	SIG										
South East England	C	189	-	-	-	-	-	-	189	-	-
	%	19							100		
	SIG										
South West England	C	97	-	-	-	-	-	-	-	97	-
	%	10								100	
	SIG										
London	C	164	-	-	-	-	-	-	-	-	164
	%	16									100
	SIG										

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
REGION						
North East England	C	27	19	7	2	-
	%	3	2	3	3	
	SIG					
North West England	C	110	93	13	4	-
	%	11	12	6	8	
	SIG		Q2	P2		
Yorkshire and the Humber	C	91	68	16	6	-
	%	9	9	8	13	
	SIG					
East Midlands	C	99	81	14	4	-
	%	10	11	7	8	
	SIG		q2	p2		
West Midlands	C	95	68	22	5	-
	%	9	9	11	10	
	SIG					
East of England	C	138	106	27	6	-
	%	14	14	13	12	
	SIG					
South East England	C	189	130	48	11	-
	%	19	17	23	23	
	SIG		q2	p2		
South West England	C	97	75	19	4	-
	%	10	10	9	7	
	SIG					
London	C	164	116	40	8	-
	%	16	15	19	16	
	SIG					

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q1. Industry sectors													
Retail	C	204	147	57	82	48	74	91	36	76	94	74	35
	%	20	23	16	25	16	20	28	11	22	22	18	20
	SIG		B1	A1	D1	C1		G1	F1H1	G1			
Travel and leisure	C	155	84	71	55	38	62	45	46	62	70	54	31
	%	15	13	19	17	12	17	14	14	18	16	13	18
	SIG		B1	A1		e1	d1						
Construction/Trades	C	95	80	15	19	37	39	23	40	31	26	48	22
	%	9	12	4	6	12	11	7	12	9	6	12	12
	SIG		B1	A1	D1E1	C1	C1	G1	F1		J1K1	I1	I1
Food and drink production	C	93	56	37	54	13	23	46	16	30	60	25	8
	%	9	9	10	16	4	6	14	5	9	14	6	4
	SIG				D1E1	C1	C1	G1H1	F1H1	F1G1	J1K1	I1	I1
Manufacturing/Engineering	C	87	53	33	25	20	41	24	29	34	33	30	24
	%	9	8	9	8	6	11	7	9	10	8	7	13
	SIG					E1	D1				K1	K1	I1J1
Commercial and professional services	C	84	51	33	21	36	26	17	40	27	31	39	14
	%	8	8	9	7	12	7	5	12	8	7	10	8
	SIG				D1	C1E1	D1	G1	F1h1	g1			

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Health/Social services	C	72	19	53	16	30	23	17	31	23	24	42	6
	%	7	3	14	5	10	6	5	9	7	6	10	3
	SIG		B1	A1	D1	C1e1	d1	G1	F1		J1	I1K1	J1
Automotive	C	39	30	9	1	2	37	7	8	25	8	11	20
	%	4	5	3	0	0	10	2	2	7	2	3	11
	SIG		b1	a1	E1	E1	C1D1	H1	H1	F1G1	K1	K1	I1J1
IT	C	37	33	4	21	14	2	20	13	4	24	12	2
	%	4	5	1	7	4	1	6	4	1	6	3	1
	SIG		B1	A1	E1	E1	C1D1	H1	H1	F1G1	j1K1	i1k1	I1j1
Transportation	C	34	26	8	2	17	14	5	18	11	7	21	6
	%	3	4	2	1	6	4	1	5	3	2	5	3
	SIG				D1E1	C1	C1	G1	F1		J1	I1	
Financial services (including banking)	C	28	23	4	6	14	8	6	16	6	8	15	5
	%	3	4	1	2	5	2	2	5	2	2	4	3
	SIG		B1	A1	D1	C1e1	d1	G1	F1H1	G1	j1	i1	
Media	C	20	8	12	4	12	4	3	12	4	13	4	3
	%	2	1	3	1	4	1	1	4	1	3	1	2
	SIG		B1	A1	D1	C1E1	D1	G1	F1H1	G1	J1	I1	

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Real estate	C	19	6	13	8	7	4	8	8	4	9	8	2
	%	2	1	4	2	2	1	2	2	1	2	2	1
	SIG		B1	A1									
Education/Childcare	C	17	1	16	5	3	9	5	4	8	8	8	2
	%	2	0	4	2	1	3	2	1	2	2	2	1
	SIG		B1	A1		e1	d1						
Telecommunications	C	13	13	0	6	7	0	6	7	0	7	6	-
	%	1	2	0	2	2	0	2	2	0	2	1	
	SIG												
Utilities	C	12	11	1	3	7	2	3	7	2	3	7	0
	%	1	2	0	1	2	1	1	2	1	1	2	0
	SIG												
Energy	C	11	8	3	5	2	5	5	3	3	6	2	3
	%	1	1	1	1	0	1	1	1	1	1	0	1
	SIG												
Pharmaceutical	C	5	3	2	-	2	3	2	1	2	1	2	2
	%	1	1	1		1	1	0	0	1	0	0	1
	SIG												

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Forestry / paper	C	4	4	0	-	2	3	-	2	3	-	2	3
	%	0	1	0		0	1		0	1		0	2
	SIG												
Chemicals	C	4	4	-	-	0	4	1	0	3	1	0	3
	%	0	1			0	1	0	0	1	0	0	1
	SIG												
Aerospace / defence	C	4	3	1	-	-	4	-	-	4	-	0	3
	%	0	0	0			1			1		0	2
	SIG												
(Local) Government/Public sector	C	1	1	0	-	0	1	-	0	1	0	1	0
	%	0	0	0		0	0		0	0	0	0	0
	SIG												
Private (no details)	C	0	0	-	-	0	-	-	0	-	-	0	-
	%	0	0			0			0			0	
	SIG												

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q1. Industry sectors														
Retail	C	204	106	65	33	121	60	23	60	168	34	158	11	190
	%	20	22	18	22	24	17	15	18	21	13	23	13	21
	SIG					P1Q1	O1	O1			U1	T1	w1	v1
Travel and leisure	C	155	78	45	31	69	63	24	60	116	39	107	22	132
	%	15	16	12	20	14	18	15	17	15	14	15	26	14
	SIG			N1	M1	p1	o1						W1	V1
Construction/Trades	C	95	33	47	14	41	33	21	49	79	30	65	7	88
	%	9	7	13	10	8	9	13	14	10	11	9	8	10
	SIG		M1	L1		q1		o1	S1	R1				
Food and drink production	C	93	64	21	8	42	39	11	36	72	25	65	14	76
	%	9	13	6	5	8	11	7	11	9	9	9	17	8
	SIG		M1N1	L1	L1								W1	V1
Manufacturing/Engineering	C	87	44	25	18	41	34	11	29	70	30	51	5	79
	%	9	9	7	12	8	10	7	8	9	11	7	6	9
	SIG			n1	m1						u1	t1		
Commercial and professional services	C	84	32	41	10	54	18	12	13	56	25	58	3	80
	%	8	7	11	7	11	5	8	4	7	9	8	4	9
	SIG		M1	L1n1	m1	P1	O1		S1	R1			W1	V1

Base: All interviews		Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining	
			5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties
			L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1
Total		1,009	490	366	150	507	347	155	341	783	269	695	84	912
Unweighted row		1,009	516	383	108	328	280	401	341	761	294	685	102	893
Health/Social services	C	72	30	40	2	31	18	23	23	50	16	50	3	69
	%	7	6	11	1	6	5	15	7	6	6	7	3	8
	SIG		M1N1	L1N1	L1M1	Q1	Q1	O1P1					W1	V1
Automotive	C	39	8	11	20	11	27	1	3	28	13	27	0	39
	%	4	2	3	13	2	8	1	1	4	5	4	0	4
	SIG		N1	N1	L1M1	P1	O1Q1	P1	S1	R1				
IT	C	37	25	11	2	25	10	2	15	31	15	20	6	29
	%	4	5	3	1	5	3	1	4	4	5	3	7	3
	SIG		m1N1	l1	L1	Q1		O1			u1	t1		
Transportation	C	34	12	17	5	17	8	9	12	21	9	25	1	33
	%	3	2	5	4	3	2	6	4	3	3	4	1	4
	SIG		m1	l1										
Financial services (including banking)	C	28	10	14	4	18	5	4	7	22	3	23	0	27
	%	3	2	4	3	4	2	2	2	3	1	3	0	3
	SIG					p1	o1				U1	T1		
Media	C	20	14	3	3	10	7	2	7	18	6	14	2	18
	%	2	3	1	2	2	2	2	2	2	2	2	2	2
	SIG		M1	L1										

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Real estate	C % SIG	19 2	13 3	6 2	-	9 2	5 1	4 3	10 3	18 2	9 4 u1	9 1 t1	6 7	13 1
Education/Childcare	C % SIG	17 2	11 2	6 2	0 0	5 1	5 2	7 5	7 2	15 2	5 2	12 2	1 1	16 2
Telecommunications	C % SIG	13 1	8 2	5 1	-	7 1	6 2	-	4 1	12 2	4 1	3 0	-	13 1
Utilities	C % SIG	12 1	3 1	7 2	0 0	8 2	2 0	3 2	4 1	9 1	6 2	6 1	1 2	11 1
Energy	C % SIG	11 1	6 1	2 1	3 2	6 1	5 1	1 0	7 2	9 1	2 1	9 1	3 3	8 1
Pharmaceutical	C % SIG	5 1	1 0	2 1	2 1	0 0	3 1	2 2	2 1	3 0	3 1	2 0	-	5 1

Base: All interviews		Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining	
			5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties
			L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1
Total		1,009	490	366	150	507	347	155	341	783	269	695	84	912
Unweighted row		1,009	516	383	108	328	280	401	341	761	294	685	102	893
Forestry / paper	C	4	-	2	3	2	3	0	-	2	3	2	-	4
	%	0		0	2	0	1	0		0	1	0		0
	SIG													
Chemicals	C	4	1	0	3	-	4	0	-	2	4	0	-	4
	%	0	0	0	2		1	0		0	1	0		0
	SIG													
Aerospace / defence	C	4	0	-	3	-	4	-	1	1	3	1	0	3
	%	0	0		2		1		0	0	1	0	0	0
	SIG													
(Local) Government/Public sector	C	1	0	1	0	0	-	1	1	1	0	1	0	1
	%	0	0	0	0	0		0	0	0	0	0	0	0
	SIG													
Private (no details)	C	0	0	-	-	-	0	-	-	0	0	-	0	-
	%	0	0				0			0	0		0	
	SIG													

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q1. Industry sectors											
Retail	C	204	34	152	160	41	124	74	10	116	88
	%	20	15	22	21	22	22	18	16	20	21
	SIG		Y1	X1			c2	b2			
Travel and leisure	C	155	52	116	126	21	97	47	9	94	62
	%	15	23	17	16	11	18	11	14	16	15
	SIG		Y1	X1	a2	z1	C2	B2			
Construction/Trades	C	95	25	64	68	26	40	48	2	58	37
	%	9	11	9	9	14	7	11	3	10	9
	SIG				a2	z1	C2	B2	E2F2	D2	D2
Food and drink production	C	93	26	69	70	15	68	23	4	45	47
	%	9	12	10	9	8	12	5	6	8	11
	SIG						C2	B2	f2	F2	d2E2
Manufacturing/Engineering	C	87	18	62	66	17	43	41	3	52	35
	%	9	8	9	8	9	8	10	5	9	8
	SIG										
Commercial and professional services	C	84	14	50	66	9	36	47	6	55	28
	%	8	6	7	8	5	7	11	9	9	7
	SIG				a2	z1	C2	B2			

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Health/Social services	C	72	19	49	59	12	38	30	9	40	32
	%	7	8	7	8	6	7	7	14	7	8
	SIG										
Automotive	C	39	1	28	36	3	13	23	7	17	22
	%	4	1	4	5	1	2	5	11	3	5
	SIG		Y1	X1	A2	Z1	C2	B2		f2	e2
IT	C	37	6	30	21	14	17	21	2	20	17
	%	4	2	4	3	7	3	5	3	3	4
	SIG				A2	Z1					
Transportation	C	34	12	22	28	5	21	13	1	23	11
	%	3	5	3	4	3	4	3	1	4	3
	SIG										
Financial services (including banking)	C	28	2	12	21	7	9	19	2	21	7
	%	3	1	2	3	3	2	4	4	4	2
	SIG						C2	B2		F2	E2
Media	C	20	3	7	11	9	4	16	1	9	11
	%	2	1	1	1	5	1	4	2	2	3
	SIG						C2	B2			

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Real estate	C	19	7	18	17	2	12	7	1	16	3
	%	2	3	3	2	1	2	2	2	3	1
	SIG									F2	E2
Education/Childcare	C	17	5	14	12	4	11	6	3	9	8
	%	2	2	2	2	2	2	1	5	2	2
	SIG										
Telecommunications	C	13	4	7	13	-	13	0	1	6	7
	%	1	2	1	2		2	0	2	1	2
	SIG						C2	B2			
Utilities	C	12	-	7	8	4	2	10	1	5	7
	%	1		1	1	2	0	2	2	1	2
	SIG						C2	B2			
Energy	C	11	3	4	9	2	6	4	0	9	2
	%	1	1	1	1	1	1	1	0	2	0
	SIG										
Pharmaceutical	C	5	0	5	3	2	4	2	1	5	0
	%	1	0	1	0	1	1	0	1	1	0
	SIG										

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Forestry / paper	C	4	3	3	3	-	4	-	0	4	-
	%	0	1	0	0		1		1	1	
	SIG										
Chemicals	C	4	0	2	3	1	-	2	3	4	-
	%	0	0	0	0	1		0	4	1	
	SIG										
Aerospace / defence	C	4	-	0	4	-	0	1	3	3	1
	%	0		0	0		0	0	4	0	0
	SIG										
(Local) Government/Public sector	C	1	0	1	1	0	0	0	0	1	-
	%	0	0	0	0	0	0	0	0	0	
	SIG										
Private (no details)	C	0	-	0	-	0	0	-	-	0	-
	%	0		0		0	0			0	
	SIG										

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Q1.Industry sectors											
Retail	C	204	6	31	13	13	26	28	26	31	31
	%	20	20	28	14	13	27	20	14	32	19
	SIG		I2J2M2o2	H2K2N2	H2K2N2	I2J2M2	N2	H2K2N2	I2J2L2M2O2	h2N2	
Travel and leisure	C	155	6	19	14	15	9	10	35	17	30
	%	15	22	18	16	16	9	7	19	17	18
	SIG		k2L2	L2	L2	h2M2n2O2	H2I2J2M2N2O2	K2L2	k2L2	K2L2	
Construction/Trades	C	95	2	7	11	6	12	4	22	11	20
	%	9	8	7	12	7	12	3	11	12	12
	SIG				L2		L2	I2K2M2N2O2	L2	L2	L2
Food and drink production	C	93	1	14	9	13	13	21	10	12	-
	%	9	4	13	10	13	13	15	5	13	
	SIG			M2O2	O2	M2O2	M2O2	M2O2	H2J2K2L2N2O2	M2O2	H2I2J2K2L2M2N2
Manufacturing/Engineering	C	87	3	11	9	15	12	17	15	4	0
	%	9	9	10	10	16	13	12	8	4	0
	SIG			O2	O2	m2N2O2	N2O2	N2O2	j2O2	J2K2L2o2	H2I2J2K2L2M2n2
Commercial and professional services	C	84	3	5	5	9	8	9	21	4	20
	%	8	11	5	6	9	8	7	11	4	12
	SIG			m2O2	o2			o2	h2N2	M2O2	H2i2I2N2

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Health/Social services	C	72	2	6	8	7	3	14	14	6	13
	%	7	7	5	8	7	3	10	7	6	8
	SIG						L2m2o2	K2	k2		k2
Automotive	C	39	1	-	3	4	3	5	17	0	6
	%	4	3		3	5	3	4	9	0	3
	SIG							m2	I2O2		M2
IT	C	37	1	3	8	6	3	3	1	2	12
	%	4	3	3	9	6	3	2	0	2	7
	SIG							O2	O2		L2M2
Transportation	C	34	1	3	4	1	2	4	10	2	7
	%	3	5	2	4	1	2	3	5	2	4
	SIG										
Financial services (including banking)	C	28	1	5	3	1	1	6	6	0	5
	%	3	3	4	3	1	1	4	3	0	3
	SIG										
Media	C	20	0	0	2	2	0	-	-	5	11
	%	2	1	0	2	2	0			5	6
	SIG										

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Real estate	C	19	-	3	1	1	2	2	3	1	7
	%	2		3	1	1	2	1	2	1	4
	SIG										
Education/Childcare	C	17	2	3	1	2	3	2	3	2	-
	%	2	7	2	2	2	3	1	2	2	
	SIG										
Telecommunications	C	13	0	-	0	-	2	3	6	-	1
	%	1	1		0		2	2	3		1
	SIG										
Utilities	C	12	0	-	0	3	-	6	1	2	-
	%	1	0		0	3		4	1	2	
	SIG										
Energy	C	11	0	1	-	1	0	5	1	-	1
	%	1	2	1		1	0	4	1		1
	SIG										
Pharmaceutical	C	5	-	0	-	0	0	-	0	3	1
	%	1		0		0	0		0	3	1
	SIG										

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Forestry / paper	C	4	-	-	2	-	-	3	-	0	
	%	0			2			2		0	
	SIG										
Chemicals	C	4	-	0	-	-	-	3	-	1	
	%	0		0				2		1	
	SIG										
Aerospace / defence	C	4	1	-	-	0	-	3	-	-	
	%	0	3			0		2			
	SIG										
(Local) Government/Public sector	C	1	0	0	0	-	-	0	-	0	
	%	0	0	0	0			0		0	
	SIG										
Private (no details)	C	0	-	-	0	-	-	-	-	-	
	%	0			0						
	SIG										

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q1. Industry sectors						
Retail	C	204	162	34	9	-
	%	20	21	16	18	
	SIG		q2	p2		
Travel and leisure	C	155	120	29	6	-
	%	15	16	14	13	
	SIG					
Construction/Trades	C	95	72	21	1	-
	%	9	10	10	2	
	SIG					
Food and drink production	C	93	77	14	2	-
	%	9	10	7	4	
	SIG		q2	p2		
Manufacturing/Engineering	C	87	62	21	4	-
	%	9	8	10	8	
	SIG					
Commercial and professional services	C	84	64	15	5	-
	%	8	9	7	9	
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Health/Social services	C	72	45	18	9	-
	%	7	6	9	19	
	SIG					
Automotive	C	39	37	1	1	-
	%	4	5	1	1	
	SIG		Q2	P2		
IT	C	37	34	2	2	-
	%	4	4	1	4	
	SIG		Q2	P2		
Transportation	C	34	16	15	3	-
	%	3	2	7	5	
	SIG		Q2	P2		
Financial services (including banking)	C	28	19	7	2	-
	%	3	2	3	4	
	SIG					
Media	C	20	12	6	1	-
	%	2	2	3	2	
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Real estate	C	19	10	9	0	-
	%	2	1	4	1	
	SIG					
Education/Childcare	C	17	6	8	3	-
	%	2	1	4	7	
	SIG					
Telecommunications	C	13	10	3	-	-
	%	1	1	1		
	SIG					
Utilities	C	12	9	3	0	-
	%	1	1	1	0	
	SIG					
Energy	C	11	7	4	0	-
	%	1	1	2	1	
	SIG					
Pharmaceutical	C	5	3	2	1	-
	%	1	0	1	1	
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Forestry / paper	C	4	4	0	-	-
	%	0	1	0		
	SIG					
Chemicals	C	4	4	0	-	-
	%	0	1	0		
	SIG					
Aerospace / defence	C	4	3	-	0	-
	%	0	0		0	
	SIG					
(Local) Government/Public sector	C	1	-	0	1	-
	%	0		0	1	
	SIG					
Private (no details)	C	0	-	0	-	-
	%	0		0		
	SIG					

Base: All interviews	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	1,009	643	366	327	307	367	329	333	343	425	406	177	
Unweighted row	1,009	596	413	205	302	479	230	344	419	404	438	166	
Q2i. Employee information - Years as a company													
Less than a year	C	107	68	39	107	-	-	95	4	8	106	1	-
	%	11	11	11	33			29	1	2	25	0	
	SIG				D1E1	C1	C1	G1H1	F1	F1	J1K1	I1	I1
1 to 5 years	C	220	142	78	220	-	-	194	11	15	214	6	0
	%	22	22	21	67			59	3	4	50	1	0
	SIG				D1E1	C1	C1	G1H1	F1	F1	J1K1	I1k1	I1j1
6 to 10 years	C	136	81	55	-	136	-	9	118	8	20	113	1
	%	13	13	15		44		3	36	2	5	28	1
	SIG				D1	C1E1	D1	G1	F1H1	G1	J1K1	I1K1	I1J1
11 to 15 years	C	86	62	24	-	86	-	4	75	7	12	73	1
	%	9	10	6		28		1	22	2	3	18	1
	SIG		b1	a1	D1	C1E1	D1	G1	F1H1	G1	J1k1	I1K1	i1J1
16 to 20 years	C	86	48	38	-	86	-	3	78	4	9	75	1
	%	8	7	10		28		1	23	1	2	19	1
	SIG				D1	C1E1	D1	G1	F1H1	G1	J1	I1K1	J1
21 to 30 years	C	169	107	62	-	-	169	16	23	130	25	60	84
	%	17	17	17			46	5	7	38	6	15	47
	SIG				E1	E1	C1D1	H1	H1	F1G1	J1K1	I1K1	I1J1

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
31 to 50 years	C	125	77	48	-	-	125	5	17	103	19	43	63
	%	12	12	13			34	1	5	30	4	11	36
	SIG				E1	E1	C1D1	G1H1	F1H1	F1G1	J1K1	I1K1	I1J1
51 years or more	C	73	56	17	-	-	73	3	4	67	17	31	25
	%	7	9	5			20	1	1	19	4	8	14
	SIG		B1	A1	E1	E1	C1D1	H1	H1	F1G1	J1K1	I1K1	I1J1
Don't know	C	7	2	6	-	-	-	0	4	1	3	3	0
	%	1	0	2				0	1	0	1	1	0
	SIG												
Net: 5 years or less	C	327	211	117	327	-	-	289	15	22	320	7	0
	%	32	33	32	100			88	4	6	75	2	0
	SIG							G1H1	F1	F1	J1K1	I1K1	I1J1
Net: 6 to 20 years	C	307	191	117	-	307	-	17	271	20	41	261	4
	%	30	30	32		100		5	81	6	10	64	2
	SIG							G1	F1H1	G1	J1K1	I1K1	I1J1
Net: 21+ years	C	367	240	127	-	-	367	23	44	300	61	134	172
	%	36	37	35			100	7	13	88	14	33	97
	SIG							G1H1	F1H1	F1G1	J1K1	I1K1	I1J1
Mean		17.53	17.92	16.84	2.18	12.18	35.69	4.70	14.64	32.69	8.18	20.08	34.14

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q2i. Employee information - Years as a company														
Less than a year	C	107	107	-	-	77	26	5	37	89	20	75	14	89
	%	11	22			15	8	3	11	11	8	11	16	10
	SIG		M1N1	L1	L1	P1Q1	O1Q1	O1P1						
1 to 5 years	C	220	219	0	-	143	63	15	77	181	52	154	21	197
	%	22	45	0		28	18	10	23	23	19	22	25	22
	SIG		M1N1	L1	L1	P1Q1	O1Q1	O1P1						
6 to 10 years	C	136	25	109	1	60	57	19	44	105	42	91	8	126
	%	13	5	30	1	12	17	12	13	13	15	13	9	14
	SIG		M1N1	L1N1	L1M1	p1	o1							
11 to 15 years	C	86	20	65	0	43	25	18	37	70	29	55	8	77
	%	9	4	18	0	9	7	12	11	9	11	8	9	8
	SIG		M1N1	L1N1	L1M1									
16 to 20 years	C	86	19	62	3	39	31	15	21	48	19	65	7	78
	%	8	4	17	2	8	9	10	6	6	7	9	9	9
	SIG		M1	L1N1	M1									
21 to 30 years	C	169	40	56	71	71	63	35	60	139	54	105	10	157
	%	17	8	15	47	14	18	23	18	18	20	15	12	17
	SIG		M1N1	L1N1	L1M1	Q1		O1			u1	t1		

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
31 to 50 years	C	125	31	38	56	46	55	24	41	89	34	90	7	117
	%	12	6	10	37	9	16	15	12	11	12	13	9	13
	SIG		M1N1	L1N1	L1M1	P1Q1	O1	O1						
51 years or more	C	73	23	32	18	25	27	21	21	57	16	56	6	67
	%	7	5	9	12	5	8	14	6	7	6	8	7	7
	SIG		M1N1	L1	L1	Q1	q1	O1p1						
Don't know	C	7	5	2	-	3	1	4	2	7	3	4	3	4
	%	1	1	1		1	0	2	0	1	1	1	3	0
	SIG													
Net: 5 years or less	C	327	327	0	-	219	89	19	114	270	72	230	35	285
	%	32	67	0		43	26	12	34	34	27	33	41	31
	SIG		M1N1	L1	L1	P1Q1	O1Q1	O1P1			u1	t1	w1	v1
Net: 6 to 20 years	C	307	65	237	4	142	113	52	102	223	90	211	23	281
	%	30	13	65	3	28	33	34	30	28	33	30	27	31
	SIG		M1N1	L1N1	L1M1									
Net: 21+ years	C	367	93	127	146	143	144	80	122	284	104	251	24	341
	%	36	19	35	97	28	42	52	36	36	39	36	28	37
	SIG		M1N1	L1N1	L1M1	P1Q1	O1Q1	O1P1					w1	v1
Mean		17.53	10.19	20.52	33.95	14.27	19.43	24.07	16.92	17.02	18.02	17.75	15.14	17.87

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q2i. Employee information - Years as a company											
Less than a year	C	107	23	74	77	26	59	40	4	56	51
	%	11	10	10	10	14	11	9	7	9	12
	SIG										
1 to 5 years	C	220	62	165	174	32	142	78	9	120	100
	%	22	27	23	22	17	26	19	15	20	24
	SIG				a2	z1	C2	B2	f2		d2
6 to 10 years	C	136	22	81	104	26	63	65	18	79	57
	%	13	10	12	13	14	11	16	29	13	14
	SIG						c2	b2	E2F2	D2	D2
11 to 15 years	C	86	27	55	67	19	53	32	3	58	28
	%	9	12	8	9	10	10	8	5	10	7
	SIG		y1	x1						f2	e2
16 to 20 years	C	86	13	50	71	13	35	45	2	40	45
	%	8	6	7	9	7	6	11	3	7	11
	SIG						C2	B2	F2	F2	D2E2
21 to 30 years	C	169	40	124	125	32	89	75	13	108	61
	%	17	17	18	16	17	16	18	21	18	15
	SIG										

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
31 to 50 years	C	125	29	93	99	24	61	59	4	73	52
	%	12	13	13	13	13	11	14	7	12	13
	SIG								e2f2	d2	d2
51 years or more	C	73	12	53	57	14	43	24	8	55	18
	%	7	5	8	7	7	8	6	13	9	4
	SIG									F2	E2
Don't know	C	7	2	7	4	1	6	1	-	4	3
	%	1	1	1	1	0	1	0		1	1
	SIG										
Net: 5 years or less	C	327	85	238	252	59	201	117	14	176	151
	%	32	37	34	32	31	37	28	22	30	36
	SIG						C2	B2	F2	F2	D2E2
Net: 6 to 20 years	C	307	63	187	241	58	152	143	23	177	130
	%	30	27	27	31	31	28	34	37	30	31
	SIG						C2	B2			
Net: 21+ years	C	367	80	270	281	71	193	157	25	236	131
	%	36	35	38	36	38	35	38	41	40	32
	SIG									F2	E2
Mean		17.53	16.43	17.89	17.64	17.76	16.88	17.97	18.69	18.70	15.86

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Q2i. Employee information - Years as a company											
Less than a year	C	107	3	17	9	8	22	13	7	22	6
	%	11	13	15	10	8	23	9	4	23	3
	SIG		M2O2	K2m2N2O2	K2N2	I2J2L2M2O2	K2M2N2O2	H2i2K2L2N2	I2J2L2M2O2	H2I2K2L2N2	
1 to 5 years	C	220	3	24	18	19	15	24	45	15	58
	%	22	10	22	19	19	15	17	24	16	36
	SIG		h2M2O2	g2O2	O2	O2	m2O2	O2	G2k2n2O2	m2O2	G2H2I2J2K2L2M2N2
6 to 10 years	C	136	5	18	10	13	7	18	27	6	32
	%	13	18	16	12	13	8	13	14	6	19
	SIG			k2N2	o2		h2m2O2	n2	k2N2	H2I2M2O2	i2K2N2
11 to 15 years	C	86	3	11	14	7	1	12	20	8	9
	%	9	13	10	16	7	1	9	10	9	6
	SIG			K2	J2K2O2	I2k2	H2I2j2L2M2N2o2	K2	K2o2	K2	I2k2m2
16 to 20 years	C	86	1	10	7	14	7	10	7	10	18
	%	8	4	10	8	14	8	8	4	11	11
	SIG			m2		M2		h2J2N2O2		M2	M2
21 to 30 years	C	169	8	15	9	21	21	15	35	17	26
	%	17	30	14	10	21	22	11	19	18	16
	SIG				J2K2M2	I2L2	I2L2	J2K2m2	I2I2		

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
31 to 50 years	C % SIG	125 12	3 7 10	7 18 I2L2M2	17 18 H2J2O2	7 7 I2L2M2	11 11 M2	22 16 H2J2O2	38 20 H2J2K2N2 O2	11 12 M2	10 6 I2L2M2
51 years or more	C % SIG	73 7	1 3	7 7 L2	6 6 L2	11 11 m2O2	8 9 I2o2	22 16 H2I2k2M2 N2O2	8 4 j2L2	5 6 L2	5 3 J2k2L2
Don't know	C % SIG	7 1	0 0	0 0	0 0	3 3	1 1	1 1	1 1	-	
Net: 5 years or less	C % SIG	327 32	6 23 n2o2	41 37 I2m2	27 30	27 27 k2n2O2	36 38 j2I2m2	37 27 h2k2n2O2	52 27 h2k2n2O2	37 39 g2j2I2m2	64 39 g2J2L2M2
Net: 6 to 20 years	C % SIG	307 30	9 34 k2	39 36 K2	32 35 K2	33 34 K2	16 17 g2H2I2J2L 2M2O2	40 29 K2	54 28 K2	25 26 o2	59 36 K2n2
Net: 21+ years	C % SIG	367 36	11 43 o2	30 27 j2K2L2M2	31 35	38 39 h2O2	40 42 H2O2	59 43 H2O2	82 43 H2O2	34 35 o2	41 25 g2J2K2L2M 2n2
Mean		17.53	17.20	14.60	18.22	18.77	17.88	21.77	19.26	16.34	13.41

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q2i. Employee information - Years as a company						
Less than a year	C	107	103	4	0	-
	%	11	14	2	0	
	SIG		Q2R2	P2	P2	
1 to 5 years	C	220	190	28	2	-
	%	22	25	14	4	
	SIG		Q2R2	P2R2	P2Q2	
6 to 10 years	C	136	107	24	5	-
	%	13	14	12	9	
	SIG					
11 to 15 years	C	86	61	20	5	-
	%	9	8	10	9	
	SIG					
16 to 20 years	C	86	61	20	5	-
	%	8	8	10	11	
	SIG					
21 to 30 years	C	169	110	50	9	-
	%	17	15	24	19	
	SIG		Q2	P2		

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
31 to 50 years	C	125	82	36	7	-
	%	12	11	18	15	
	SIG		Q2	P2		
51 years or more	C	73	40	19	14	-
	%	7	5	9	28	
	SIG		q2	p2		
Don't know	C	7	2	3	2	-
	%	1	0	1	4	
	SIG					
Net: 5 years or less	C	327	293	32	2	-
	%	32	39	16	4	
	SIG		Q2R2	P2R2	P2Q2	
Net: 6 to 20 years	C	307	229	64	14	-
	%	30	30	31	29	
	SIG					
Net: 21+ years	C	367	232	105	31	-
	%	36	31	51	62	
	SIG		Q2R2	P2	P2	
Mean		17.53	15.29	22.84	30.74	

Base: All interviews	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	1,009	643	366	327	307	367	329	333	343	425	406	177	
Unweighted row	1,009	596	413	205	302	479	230	344	419	404	438	166	
Q2ii. Employee information - Years at current location													
Less than a year	C	131	94	37	115	1	15	131	-	-	117	9	5
	%	13	15	10	35	0	4	40			28	2	3
	SIG		B1	A1	D1E1	C1E1	C1D1	G1H1	F1	F1	J1K1	I1	I1
1 to 5 years	C	198	121	77	174	15	8	198	-	-	181	14	3
	%	20	19	21	53	5	2	60			43	3	2
	SIG				D1E1	C1e1	C1d1	G1H1	F1	F1	J1K1	I1	I1
6 to 10 years	C	137	83	54	7	113	14	-	137	-	30	107	0
	%	14	13	15	2	37	4		41		7	26	0
	SIG				D1	C1E1	D1	G1	F1H1	G1	J1K1	I1K1	I1J1
11 to 15 years	C	118	77	41	6	95	17	-	118	-	21	90	7
	%	12	12	11	2	31	5		35		5	22	4
	SIG				D1E1	C1E1	C1D1	G1	F1H1	G1	J1	I1K1	J1
16 to 20 years	C	78	46	32	2	62	13	-	78	-	12	62	3
	%	8	7	9	1	20	3		23		3	15	2
	SIG				D1E1	C1E1	C1D1	G1	F1H1	G1	J1	I1K1	J1
21 to 30 years	C	152	99	54	10	7	134	-	-	152	28	50	75
	%	15	15	15	3	2	37			44	7	12	42
	SIG				E1	E1	C1D1	H1	H1	F1G1	J1K1	I1K1	I1J1

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
31 to 50 years	C	113	68	46	6	3	105	-	-	113	15	33	65
	%	11	11	12	2	1	29			33	3	8	36
	SIG				E1	E1	C1D1	H1	H1	F1G1	J1K1	I1K1	I1J1
51 years or more	C	77	54	23	6	10	61	-	-	77	18	39	19
	%	8	8	6	2	3	17			22	4	10	11
	SIG				E1	E1	C1D1	H1	H1	F1G1	J1K1	I1	I1
Don't know	C	5	2	3	1	0	0	-	-	-	2	2	0
	%	0	0	1	0	0	0				1	0	0
	SIG												
Net: 5 years or less	C	329	215	114	289	17	23	329	-	-	298	23	8
	%	33	33	31	88	5	6	100			70	6	5
	SIG				D1E1	C1	C1				J1K1	I1	I1
Net: 6 to 20 years	C	333	206	127	15	271	44	-	333	-	63	260	10
	%	33	32	35	4	88	12		100		15	64	6
	SIG				D1E1	C1E1	C1D1				J1K1	I1K1	I1J1
Net: 21+ years	C	343	220	122	22	20	300	-	-	343	61	121	158
	%	34	34	33	7	6	82			100	14	30	89
	SIG				E1	E1	C1D1				J1K1	I1K1	I1J1
Mean		17.01	17.00	17.02	4.74	13.39	30.96	2.01	12.11	36.18	8.50	19.26	32.04

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q2ii. Employee information - Years at current location														
Less than a year	C	131	119	7	5	95	31	5	45	115	20	101	17	109
	%	13	24	2	3	19	9	3	13	15	7	14	20	12
	SIG		M1N1	L1	L1	P1Q1	O1Q1	O1P1			U1	T1	w1	v1
1 to 5 years	C	198	184	11	3	122	61	15	74	159	55	127	23	173
	%	20	38	3	2	24	18	10	22	20	20	18	27	19
	SIG		M1N1	L1	L1	P1Q1	O1Q1	O1P1						
6 to 10 years	C	137	41	96	-	50	63	25	45	109	41	94	12	125
	%	14	8	26		10	18	16	13	14	15	14	14	14
	SIG		M1N1	L1N1	L1M1	P1q1	O1	o1						
11 to 15 years	C	118	32	81	5	62	35	22	45	94	39	77	11	106
	%	12	6	22	3	12	10	14	13	12	15	11	13	12
	SIG		M1n1	L1N1	l1M1									
16 to 20 years	C	78	21	49	4	36	25	16	17	46	23	53	6	71
	%	8	4	13	3	7	7	10	5	6	9	8	8	8
	SIG		M1	L1N1	M1									
21 to 30 years	C	152	44	46	63	62	59	31	49	118	41	101	4	146
	%	15	9	13	42	12	17	20	14	15	15	15	5	16
	SIG		m1N1	l1N1	L1M1	p1Q1	o1	O1					W1	V1

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
31 to 50 years	C	113	22	34	57	49	42	22	43	82	37	75	9	103
	%	11	5	9	38	10	12	14	13	10	14	11	11	11
	SIG		M1N1	L1N1	L1M1									
51 years or more	C	77	23	41	13	28	31	18	23	57	12	64	2	75
	%	8	5	11	9	6	9	11	7	7	5	9	2	8
	SIG		M1n1	L1	l1	p1Q1	o1	O1			U1	T1	W1	V1
Don't know	C	5	4	0	-	2	0	3	1	3	1	3	1	4
	%	0	1	0		0	0	2	0	0	0	0	1	0
	SIG													
Net: 5 years or less	C	329	303	18	8	218	92	19	119	274	74	228	40	281
	%	33	62	5	5	43	26	13	35	35	28	33	47	31
	SIG		M1N1	L1	L1	P1Q1	O1Q1	O1P1					W1	V1
Net: 6 to 20 years	C	333	94	227	10	148	123	63	106	248	104	224	29	302
	%	33	19	62	6	29	35	40	31	32	39	32	34	33
	SIG		M1N1	L1N1	L1M1	p1Q1	o1	O1			u1	t1		
Net: 21+ years	C	343	89	121	133	139	133	70	115	258	90	240	15	324
	%	34	18	33	88	28	38	45	34	33	34	35	18	36
	SIG		M1N1	L1N1	L1M1	P1Q1	O1	O1					W1	V1
Mean		17.01	10.11	20.21	31.53	14.41	18.49	22.24	16.60	16.30	17.16	17.37	11.91	17.59

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q2ii. Employee information - Years at current location											
Less than a year	C	131	26	98	95	31	77	45	6	75	56
	%	13	11	14	12	17	14	11	10	13	13
	SIG										
1 to 5 years	C	198	63	137	160	23	119	79	8	110	89
	%	20	27	20	21	13	22	19	14	19	21
	SIG		Y1	X1	A2	Z1					
6 to 10 years	C	137	22	88	101	28	68	62	16	83	54
	%	14	10	13	13	15	12	15	25	14	13
	SIG								E2F2	D2	D2
11 to 15 years	C	118	30	77	103	15	64	49	5	63	55
	%	12	13	11	13	8	12	12	8	11	13
	SIG				A2	Z1					
16 to 20 years	C	78	11	51	63	15	36	38	3	37	41
	%	8	5	7	8	8	6	9	5	6	10
	SIG									F2	E2
21 to 30 years	C	152	35	107	105	36	73	77	12	103	50
	%	15	15	15	14	19	13	18	20	17	12
	SIG				a2	z1	C2	B2		F2	E2

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
31 to 50 years	C	113	28	85	94	18	63	46	4	67	47
	%	11	12	12	12	9	11	11	6	11	11
	SIG										
51 years or more	C	77	14	55	55	20	48	20	8	55	21
	%	8	6	8	7	11	9	5	13	9	5
	SIG						C2	B2		F2	E2
Don't know	C	5	0	3	2	2	3	2	-	1	4
	%	0	0	0	0	1	0	0		0	1
	SIG										
Net: 5 years or less	C	329	88	235	255	55	197	124	15	185	144
	%	33	39	34	33	29	36	30	23	31	35
	SIG						C2	B2	f2		d2
Net: 6 to 20 years	C	333	63	217	267	58	168	149	24	182	151
	%	33	28	31	34	31	30	36	38	31	36
	SIG						c2	b2		f2	e2
Net: 21+ years	C	343	77	247	254	73	184	143	24	225	118
	%	34	34	35	33	39	33	34	38	38	28
	SIG									F2	E2
Mean		17.01	16.26	17.26	16.87	18.33	16.94	16.68	18.29	17.98	15.60

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Q2ii. Employee information - Years at current location											
Less than a year	C	131	5	20	9	8	23	12	18	23	12
	%	13	19	18	10	8	25	8	10	23	8
	SIG		J2L2m2O2	K2N2	H2K2N2	I2J2L2M2O2	H2K2N2	h2K2N2	I2J2L2M2O2	H2K2N2	
1 to 5 years	C	198	2	26	11	16	12	23	35	19	53
	%	20	9	24	13	16	12	17	19	20	33
	SIG		H2O2	G2I2K2o2	H2O2	O2	H2O2	O2	O2	O2	G2h2I2J2K2L2M2N2
6 to 10 years	C	137	5	15	11	9	11	13	39	7	28
	%	14	17	14	12	9	12	9	21	7	17
	SIG				M2	M2o2	M2	M2O2	I2J2K2L2N2	M2O2	j2L2N2
11 to 15 years	C	118	2	11	12	10	7	14	31	10	21
	%	12	9	10	13	10	8	10	16	10	13
	SIG						M2	m2	K2I2		
16 to 20 years	C	78	2	12	7	15	4	9	8	8	13
	%	8	6	11	8	15	4	6	4	8	8
	SIG			k2M2		K2L2M2o2	h2J2	J2	H2J2		j2
21 to 30 years	C	152	6	11	12	20	21	25	22	13	24
	%	15	21	10	13	20	22	18	11	13	15
	SIG			J2K2I2		H2m2	H2M2	h2	j2K2		

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
31 to 50 years	C	113	3	6	17	9	7	24	27	12	9
	%	11	10	5	19	9	7	17	14	13	6
	SIG		I2L2M2n2	H2J2K2O2	I2I2	I2L2m2	H2j2K2O2	H2k2O2	h2o2	I2L2M2n2	
51 years or more	C	77	2	9	11	11	9	19	8	4	2
	%	8	9	9	12	12	10	14	4	4	1
	SIG			O2	M2n2O2	M2n2O2	m2O2	M2N2O2	I2J2k2L2	i2j2L2	H2I2J2K2L2
Don't know	C	5	0	0	0	0	-	0	1	2	-
	%	0	0	0	0	0		0	1	2	
	SIG										
Net: 5 years or less	C	329	8	46	21	24	35	35	54	42	66
	%	33	28	42	23	24	37	25	28	43	40
	SIG		I2J2L2M2	H2K2N2O2	H2k2N2O2	I2j2I2	H2k2N2O2	H2N2O2	I2J2L2M2	I2J2L2M2	
Net: 6 to 20 years	C	333	9	38	30	34	23	35	78	24	62
	%	33	32	35	33	35	24	26	41	25	38
	SIG			k2		k2	h2j2M2O2	M2O2	K2L2N2	M2O2	K2L2N2
Net: 21+ years	C	343	11	26	40	40	37	67	56	29	36
	%	34	39	23	44	41	39	49	30	30	22
	SIG		o2	I2J2K2L2	H2M2N2O2	H2m2O2	H2O2	H2M2N2O2	I2j2L2o2	I2L2	g2I2J2K2L2
Mean		17.01	17.69	14.17	21.72	20.13	16.86	22.34	16.02	14.93	12.24

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q2ii. Employee information - Years at current location						
Less than a year	C	131	122	8	0	-
	%	13	16	4	1	
	SIG		Q2R2	P2r2	P2q2	
1 to 5 years	C	198	165	28	6	-
	%	20	22	14	12	
	SIG		Q2R2	P2	P2	
6 to 10 years	C	137	98	33	6	-
	%	14	13	16	12	
	SIG					
11 to 15 years	C	118	83	27	8	-
	%	12	11	13	16	
	SIG					
16 to 20 years	C	78	50	23	5	-
	%	8	7	11	10	
	SIG		q2	p2		
21 to 30 years	C	152	105	40	8	-
	%	15	14	19	16	
	SIG		q2	p2		

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
31 to 50 years	C	113	78	29	6	-
	%	11	10	14	11	
	SIG					
51 years or more	C	77	52	16	9	-
	%	8	7	8	19	
	SIG					
Don't know	C	5	1	2	1	-
	%	0	0	1	3	
	SIG					
Net: 5 years or less	C	329	287	36	6	-
	%	33	38	18	13	
	SIG		Q2R2	P2	P2	
Net: 6 to 20 years	C	333	232	82	19	-
	%	33	31	40	39	
	SIG		Q2	P2		
Net: 21+ years	C	343	235	85	22	-
	%	34	31	41	46	
	SIG		Q2R2	P2	P2	
Mean		17.01	15.68	20.26	24.15	

Base: All interviews	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	1,009	643	366	327	307	367	329	333	343	425	406	177	
Unweighted row	1,009	596	413	205	302	479	230	344	419	404	438	166	
Q2iii. Employee information - Years at current employer													
Less than a year	C	137	89	48	116	7	11	104	13	17	137	-	-
	%	14	14	13	35	2	3	32	4	5	32	-	-
	SIG				D1E1	C1	C1	G1H1	F1	F1	J1K1	I1	I1
1 to 5 years	C	288	172	116	204	34	50	194	50	44	288	-	-
	%	29	27	32	62	11	14	59	15	13	68	-	-
	SIG		b1	a1	D1E1	C1	C1	G1H1	F1	F1	J1K1	I1	I1
6 to 10 years	C	201	117	84	4	148	48	8	153	39	-	201	-
	%	20	18	23	1	48	13	3	46	11	-	50	-
	SIG		b1	a1	D1E1	C1E1	C1D1	G1H1	F1H1	F1G1	J1	I1K1	J1
11 to 15 years	C	119	71	47	3	66	47	12	60	45	-	119	-
	%	12	11	13	1	22	13	4	18	13	-	29	-
	SIG				D1E1	C1E1	C1D1	G1H1	F1h1	F1g1	J1	I1K1	J1
16 to 20 years	C	86	53	33	-	47	39	3	46	37	-	86	-
	%	9	8	9		15	11	1	14	11	-	21	-
	SIG				D1E1	C1e1	C1d1	G1H1	F1	F1	J1	I1K1	J1
21 to 30 years	C	125	94	32	0	4	120	8	8	109	-	-	125
	%	12	15	9	0	1	33	2	2	32	-	-	71
	SIG		B1	A1	d1E1	c1E1	C1D1	H1	H1	F1G1	K1	K1	I1J1

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
31 to 50 years	C	46	42	4	-	-	46	-	2	43	-	-	46
	%	5	7	1			12		1	13			26
	SIG		B1	A1	E1	E1	C1D1	H1	H1	F1G1	K1	K1	I1J1
51 years or more	C	6	6	0	-	-	6	-	-	6	-	-	6
	%	1	1	0			2			2			4
	SIG												
Don't know	C	1	-	1	-	1	-	-	-	1	-	-	-
	%	0		0		0				0			
	SIG												
Net: 5 years or less	C	425	261	164	320	41	61	298	63	61	425	-	-
	%	42	41	45	98	13	17	91	19	18	100		
	SIG				D1E1	C1	C1	G1H1	F1	F1			
Net: 6 to 20 years	C	406	241	165	7	261	134	23	260	121	-	406	-
	%	40	37	45	2	85	36	7	78	35		100	
	SIG		B1	A1	D1E1	C1E1	C1D1	G1H1	F1H1	F1G1			
Net: 21+ years	C	177	141	36	0	4	172	8	10	158	-	-	177
	%	18	22	10	0	1	47	2	3	46			100
	SIG		B1	A1	d1E1	c1E1	C1D1	H1	H1	F1G1			
Mean		10.90	12.07	8.85	2.29	10.14	19.27	3.37	9.87	19.21	2.20	11.58	30.25

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q2iii. Employee information - Years at current employer														
Less than a year	C	137	136	-	1	97	29	11	49	115	27	98	16	116
	%	14	28		0	19	8	7	14	15	10	14	19	13
	SIG		M1N1	L1	L1	P1Q1	O1	O1			u1	t1		
1 to 5 years	C	288	285	0	2	161	92	35	95	228	69	203	29	256
	%	29	58	0	1	32	27	23	28	29	26	29	34	28
	SIG		M1N1	L1	L1	Q1		O1						
6 to 10 years	C	201	43	156	0	79	88	35	72	152	53	143	16	184
	%	20	9	43	0	16	25	22	21	19	20	21	19	20
	SIG		M1N1	L1N1	L1M1	P1q1	O1	o1						
11 to 15 years	C	119	11	105	3	54	39	25	36	91	37	80	7	110
	%	12	2	29	2	11	11	16	11	12	14	11	9	12
	SIG		M1	L1N1	M1	q1		o1						
16 to 20 years	C	86	8	78	-	44	21	21	20	56	20	66	5	81
	%	9	2	21		9	6	14	6	7	7	9	5	9
	SIG		M1N1	L1N1	L1M1		Q1	P1						
21 to 30 years	C	125	6	20	100	46	63	16	57	106	40	77	9	114
	%	12	1	6	66	9	18	10	17	14	15	11	11	13
	SIG		M1N1	L1N1	L1M1	P1	O1Q1	P1						

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
31 to 50 years	C % SIG	46 5	2 0 N1	4 1 N1	40 27 L1M1	22 4	13 4	10 6	10 3	31 4	21 8 U1	24 3 T1	0 0	45 5
51 years or more	C % SIG	6 1	0 0	2 0	4 3	3 1	1 0	2 1	1 0	3 0	3 1	3 0	3 3	4 0
Don't know	C % SIG	1 0	- 0	1 0	- 0	1 0	- 0	- 0	1 0	- 0	1 0	- 0	1 0	0
Net: 5 years or less	C % SIG	425 42	421 86 M1N1	0 0 L1	3 2 L1	257 51 P1Q1	121 35 O1	46 30 O1	143 42	343 44	96 36 U1	301 43 T1	45 53 W1	372 41 V1
Net: 6 to 20 years	C % SIG	406 40	62 13 M1N1	339 93 L1N1	3 2 L1M1	177 35 P1Q1	148 43 O1Q1	81 52 O1P1	128 38	298 38	110 41	288 42	28 33	376 41
Net: 21+ years	C % SIG	177 18	7 2 M1N1	25 7 L1N1	144 96 L1M1	71 14 P1	78 22 O1	28 18	69 20	140 18	63 24 U1	104 15 T1	12 14	163 18
Mean		10.90	3.63	13.03	29.60	9.64	11.81	13.01	10.75	10.56	12.94	10.28	9.19	11.12

Base: All interviews	Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>			
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of	
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2	
Total	1,009	229	702	778	188	552	418	62	593	416	
Unweighted row	1,009	221	689	736	221	549	419	79	624	385	
Q2iii. Employee information - Years at current employer											
Less than a year	C	137	27	97	99	29	77	50	5	82	55
	%	14	12	14	13	16	14	12	8	14	13
	SIG										
1 to 5 years	C	288	72	202	219	54	165	121	16	158	130
	%	29	31	29	28	29	30	29	26	27	31
	SIG										
6 to 10 years	C	201	40	130	164	30	92	95	19	109	92
	%	20	17	19	21	16	17	23	30	18	22
	SIG						C2	B2	e2	d2	
11 to 15 years	C	119	30	79	100	18	66	48	3	86	33
	%	12	13	11	13	10	12	11	5	14	8
	SIG								E2	D2F2	E2
16 to 20 years	C	86	13	54	65	19	45	37	6	40	46
	%	9	6	8	8	10	8	9	9	7	11
	SIG									F2	E2
21 to 30 years	C	125	35	98	89	26	72	49	7	75	51
	%	12	15	14	11	14	13	12	12	13	12
	SIG										

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
31 to 50 years	C	46	10	36	35	10	28	17	6	37	8
	%	5	4	5	4	5	5	4	10	6	2
	SIG									F2	E2
51 years or more	C	6	2	3	6	0	5	1	-	6	1
	%	1	1	0	1	0	1	0		1	0
	SIG										
Don't know	C	1	-	1	1	-	1	-	-	-	1
	%	0		0	0		0				0
	SIG										
Net: 5 years or less	C	425	99	299	319	83	241	171	21	240	185
	%	42	43	43	41	44	44	41	34	41	44
	SIG										
Net: 6 to 20 years	C	406	83	263	329	68	204	180	28	235	171
	%	40	36	38	42	36	37	43	44	40	41
	SIG						c2	b2			
Net: 21+ years	C	177	46	138	129	37	105	67	13	118	59
	%	18	20	20	17	20	19	16	22	20	14
	SIG									F2	E2
Mean		10.90	11.15	11.20	10.88	11.20	11.21	10.57	12.53	11.69	9.79

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Q2iii. Employee information - Years at current employer											
Less than a year	C	137	4	18	12	11	26	18	13	25	11
	%	14	14	16	13	12	27	13	7	25	6
	SIG			k2M2n2O2	K2N2o2	K2N2	h2I2J2L2M2 2O2	K2m2N2o 2	H2K2I2N2	h2I2J2L2M2 O2	H2I2K2I2N2
1 to 5 years	C	288	6	32	20	27	21	31	58	22	71
	%	29	21	29	22	27	22	23	31	22	43
	SIG		O2	O2	m2O2	O2	O2	m2O2	i2I2O2	O2	G2H2I2J2K 2L2M2N2
6 to 10 years	C	201	5	26	22	22	13	26	40	15	32
	%	20	19	23	24	22	14	19	21	15	20
	SIG			k2	k2		h2I2				
11 to 15 years	C	119	3	16	15	6	4	20	33	10	10
	%	12	13	14	17	6	4	15	17	11	6
	SIG			J2K2O2	J2K2O2	H2I2L2M2	H2I2L2M2 n2	J2K2O2	J2K2O2	k2	H2I2L2M2
16 to 20 years	C	86	2	7	6	6	8	11	24	8	14
	%	9	6	6	7	6	8	8	13	9	9
	SIG			M2	m2	m2			H2I2j2		
21 to 30 years	C	125	6	9	6	23	16	16	12	14	24
	%	12	22	8	6	23	17	12	6	14	15
	SIG			J2k2o2	J2K2n2O2	H2I2L2M2 o2	h2I2M2	J2m2	J2K2I2N2O 2	i2M2	h2I2j2M2

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
31 to 50 years	C	46	1	3	9	1	8	11	9	2	1
	%	5	5	3	10	1	8	8	5	2	1
	SIG							O2	O2		L2M2
51 years or more	C	6	-	-	1	1	1	3	-	0	-
	%	1			1	1	1	2		0	
	SIG										
Don't know	C	1	-	-	-	1	-	-	-	-	-
	%	0				1					
	SIG										
Net: 5 years or less	C	425	10	50	32	38	47	49	72	46	82
	%	42	35	45	35	39	49	36	38	48	50
	SIG				K2n2O2	o2	I2L2m2	K2n2O2	k2O2	i2I2	I2j2L2M2
Net: 6 to 20 years	C	406	10	48	44	34	24	58	97	34	57
	%	40	38	44	48	35	26	42	51	35	35
	SIG			K2	j2K2n2O2	i2M2	H2I2L2M2	K2	J2K2N2O2	i2M2	I2M2
Net: 21+ years	C	177	7	12	15	25	24	31	21	17	25
	%	18	27	11	17	25	25	22	11	17	15
	SIG			J2K2L2		H2M2o2	H2M2o2	H2M2	J2K2L2		j2k2
Mean		10.90	12.51	9.05	12.08	11.60	11.66	13.18	10.66	9.84	9.37

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q2iii. Employee information - Years at current employer						
Less than a year	C	137	117	16	3	-
	%	14	16	8	7	
	SIG		Q2R2	P2	P2	
1 to 5 years	C	288	218	52	18	-
	%	29	29	25	36	
	SIG					
6 to 10 years	C	201	134	56	11	-
	%	20	18	27	22	
	SIG		Q2	P2		
11 to 15 years	C	119	86	26	7	-
	%	12	11	13	15	
	SIG					
16 to 20 years	C	86	57	24	6	-
	%	9	8	12	11	
	SIG		q2	p2		
21 to 30 years	C	125	103	18	4	-
	%	12	14	9	8	
	SIG		Q2	P2		

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
31 to 50 years	C	46	35	10	0	-
	%	5	5	5	1	
	SIG					
51 years or more	C	6	4	2	-	-
	%	1	1	1		
	SIG					
Don't know	C	1	1	-	-	-
	%	0	0			
	SIG					
Net: 5 years or less	C	425	336	68	21	-
	%	42	44	33	43	
	SIG		Q2	P2		
Net: 6 to 20 years	C	406	277	106	23	-
	%	40	37	52	48	
	SIG		Q2	P2		
Net: 21+ years	C	177	142	31	4	-
	%	18	19	15	9	
	SIG		R2		P2	
Mean		10.90	10.82	11.61	9.24	

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q2iv. Employee information - Years at managerial position													
Less than a year	C	152	92	61	119	10	21	110	17	24	145	6	1
	%	15	14	17	36	3	6	33	5	7	34	1	1
	SIG				D1E1	C1e1	C1d1	G1H1	F1	F1	J1K1	I1	I1
1 to 5 years	C	338	197	141	207	55	72	193	77	65	276	56	6
	%	33	31	38	63	18	20	59	23	19	65	14	3
	SIG		B1	A1	D1E1	C1	C1	G1H1	F1	F1	J1K1	I1K1	I1J1
6 to 10 years	C	192	109	82	0	132	58	13	134	45	-	186	5
	%	19	17	23	0	43	16	4	40	13		46	3
	SIG		B1	A1	D1E1	C1E1	C1D1	G1H1	F1H1	F1G1	J1K1	I1K1	I1J1
11 to 15 years	C	105	73	32	0	59	45	4	52	49	0	93	12
	%	10	11	9	0	19	12	1	16	14	0	23	7
	SIG				D1E1	C1E1	C1D1	G1H1	F1	F1	J1K1	I1K1	I1J1
16 to 20 years	C	70	44	26	-	46	24	1	41	28	0	60	8
	%	7	7	7		15	7	0	12	8	0	15	5
	SIG				D1E1	C1E1	C1D1	G1H1	F1h1	F1g1	J1K1	I1K1	I1J1
21 to 30 years	C	109	89	20	-	3	106	8	6	96	1	3	105
	%	11	14	5		1	29	2	2	28	0	1	59
	SIG		B1	A1	d1E1	c1E1	C1D1	H1	H1	F1G1	K1	K1	I1J1

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
31 to 50 years	C	37	34	3	-	1	35	-	4	33	1	-	35
	%	4	5	1		0	10		1	10	0		20
	SIG		B1	A1	E1	E1	C1D1	G1H1	F1H1	F1G1	K1	K1	I1J1
51 years or more	C	4	4	-	-	-	4	-	-	4	-	-	4
	%	0	1				1			1			2
	SIG												
Don't know	C	3	1	1	-	1	1	-	3	-	1	1	-
	%	0	0	0		0	0		1		0	0	
	SIG												
Net: 5 years or less	C	490	289	201	327	65	93	303	94	89	421	62	7
	%	49	45	55	100	21	25	92	28	26	99	15	4
	SIG		B1	A1	D1E1	C1	C1	G1H1	F1	F1	J1K1	I1K1	I1J1
Net: 6 to 20 years	C	366	226	140	0	237	127	18	227	121	0	339	25
	%	36	35	38	0	77	35	6	68	35	0	84	14
	SIG				D1E1	C1E1	C1D1	G1H1	F1H1	F1G1	J1K1	I1K1	I1J1
Net: 21+ years	C	150	127	23	-	4	146	8	10	133	3	3	144
	%	15	20	6		1	40	2	3	39	1	1	82
	SIG		B1	A1	D1E1	C1E1	C1D1	H1	H1	F1G1	K1	K1	I1J1
Mean		9.67	11.07	7.19	2.10	9.64	16.56	3.08	9.15	16.59	2.34	9.97	26.44

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining	
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893
Q2iv. Employee information - Years at managerial position													
Less than a year	C	152	-	-	101	36	16	53	131	34	107	19	128
	%	15	31		20	10	10	16	17	12	15	23	14
	SIG		M1N1	L1	L1	P1Q1	O1	O1				w1	v1
1 to 5 years	C	338	-	-	183	106	48	116	268	77	241	34	301
	%	33	69		36	30	31	34	34	29	35	40	33
	SIG		M1N1	L1	L1	p1	o1			u1	t1		
6 to 10 years	C	192	192	-	69	84	38	64	144	54	138	10	179
	%	19	52		14	24	25	19	18	20	20	12	20
	SIG		M1	L1N1	M1	P1Q1	O1	O1				W1	V1
11 to 15 years	C	105	105	-	55	29	20	31	78	36	65	6	97
	%	10	29		11	8	13	9	10	13	9	7	11
	SIG		M1	L1N1	M1					u1	t1		
16 to 20 years	C	70	70	-	32	22	16	20	44	12	55	3	67
	%	7	19		6	6	10	6	6	4	8	3	7
	SIG		M1	L1N1	M1					U1	T1	w1	v1
21 to 30 years	C	109	109	-	42	57	10	49	92	32	71	8	101
	%	11	73		8	17	6	14	12	12	10	10	11
	SIG		N1	N1	L1M1	P1	O1Q1	P1					

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
31 to 50 years	C % SIG	37 4	- -	- 37 25	20 4	11 3	6 4	8 2	24 3	19 7 U1	18 3 T1	0 0	37 4	
51 years or more	C % SIG	4 0	- -	- 4 3	3 1	1 0	0 0	- -	1 0	3 1	1 0	3 3	2 0	
Don't know	C % SIG	3 0	- -	- -	3 1	- -	- -	- -	1 0	3 1	- -	1 2	1 0	
Net: 5 years or less	C % SIG	490 49	490 100	- -	284 56 P1Q1	142 41 O1	64 41 O1	169 50	399 51	111 41 U1	348 50 T1	53 63 W1	429 47 V1	
Net: 6 to 20 years	C % SIG	366 36	- -	366 100	156 31 P1Q1	136 39 O1q1	75 48 O1p1	115 34	266 34	102 38	257 37	19 22 W1	343 38 V1	
Net: 21+ years	C % SIG	150 15	- -	- 150 100	65 13 P1	70 20 O1Q1	16 10 P1	57 17	118 15	54 20 U1	90 13 T1	11 13	139 15	
Mean		9.67	2.22	11.34	29.90	8.82	10.85	9.75	9.48	9.23	11.64	9.07	8.07	9.88

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q2iv. Employee information - Years at managerial position											
Less than a year	C	152	33	112	110	35	89	54	6	90	63
	%	15	15	16	14	18	16	13	10	15	15
	SIG										
1 to 5 years	C	338	85	243	266	56	194	142	17	182	155
	%	33	37	35	34	30	35	34	27	31	37
	SIG									F2	E2
6 to 10 years	C	192	33	118	155	30	85	91	21	112	80
	%	19	15	17	20	16	15	22	34	19	19
	SIG						C2	B2	E2F2	D2	D2
11 to 15 years	C	105	27	68	82	22	60	42	5	78	27
	%	10	12	10	11	12	11	10	8	13	7
	SIG									F2	E2
16 to 20 years	C	70	10	41	52	17	37	32	2	32	38
	%	7	4	6	7	9	7	8	3	5	9
	SIG									F2	E2
21 to 30 years	C	109	32	88	80	20	61	41	7	63	46
	%	11	14	13	10	11	11	10	12	11	11
	SIG										

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
31 to 50 years	C	37	8	29	29	7	22	14	4	29	8
	%	4	4	4	4	4	4	3	7	5	2
	SIG									F2	E2
51 years or more	C	4	-	1	4	0	4	-	-	4	-
	%	0		0	0	0	1			1	
	SIG										
Don't know	C	3	-	1	1	1	-	1	-	3	-
	%	0		0	0	1		0		0	
	SIG										
Net: 5 years or less	C	490	118	356	376	90	283	196	23	272	218
	%	49	52	51	48	48	51	47	37	46	52
	SIG								F2	F2	D2E2
Net: 6 to 20 years	C	366	70	227	288	68	181	165	28	221	145
	%	36	30	32	37	36	33	40	44	37	35
	SIG						C2	B2			
Net: 21+ years	C	150	41	118	113	28	88	56	11	97	53
	%	15	18	17	14	15	16	13	18	16	13
	SIG										
Mean		9.67	9.72	9.75	9.65	9.82	9.83	9.45	10.70	10.30	8.77

Base: All interviews		Total	Region									
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
			G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total		1,009	27	110	91	99	95	138	189	97	164	
Unweighted row		1,009	78	133	144	142	106	111	83	144	68	
Q2iv. Employee information - Years at managerial position												
Less than a year	C	152	4	23	14	14	25	19	16	25	12	
	%	15	16	21	16	14	27	14	9	26	7	
	SIG			M2O2	k2n2o2	K2N2	i2J2L2M2 O2	K2N2o2	H2K2N2	i2J2L2M2O 2	H2i2K2I2N2	
1 to 5 years	C	338	7	34	27	33	28	36	69	28	77	
	%	33	27	31	30	33	29	26	37	29	47	
	SIG		O2	O2	O2	O2	O2	M2O2	L2o2	O2	G2H2I2J2K 2L2m2N2	
6 to 10 years	C	192	5	24	20	15	12	31	38	16	30	
	%	19	20	22	22	15	13	23	20	16	18	
	SIG			k2	k2		h2i2I2	k2				
11 to 15 years	C	105	2	13	13	12	4	12	34	8	7	
	%	10	8	12	15	12	4	9	18	8	4	
	SIG			K2O2	K2O2	K2O2	H2I2J2M2	M2	K2L2N2O2	M2	H2I2J2M2	
16 to 20 years	C	70	2	5	7	7	7	9	11	8	13	
	%	7	8	5	8	7	8	6	6	8	8	
	SIG											
21 to 30 years	C	109	5	8	3	14	16	18	12	10	24	
	%	11	17	7	3	14	17	13	6	11	14	
	SIG			K2o2	J2K2L2N2O 2	I2m2	H2I2M2	I2M2	j2K2L2O2	I2	h2I2M2	

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
31 to 50 years	C	37	1	3	6	2	3	10	9	2	1
	%	4	4	3	6	2	3	8	5	2	1
	SIG							O2	O2		L2M2
51 years or more	C	4	-	-	-	1	-	3	-	0	-
	%	0				1		2		0	
	SIG										
Don't know	C	3	-	-	-	3	-	-	-	-	-
	%	0				3					
	SIG										
Net: 5 years or less	C	490	11	57	41	46	53	55	85	53	89
	%	49	43	52	46	47	56	40	45	54	54
	SIG			I2			L2m2	h2K2N2O2	k2o2	L2	L2m2
Net: 6 to 20 years	C	366	10	42	41	33	23	52	83	32	50
	%	36	36	38	45	34	25	38	44	33	31
	SIG			K2	K2n2O2	m2	H2I2L2M2	K2	j2K2n2O2	i2m2	I2M2
Net: 21+ years	C	150	6	11	9	17	18	32	20	13	25
	%	15	21	10	9	17	19	23	11	13	15
	SIG			k2L2	K2L2		h2I2m2	H2I2M2N2o 2	k2L2	L2	I2
Mean		9.67	11.03	8.10	9.44	10.29	9.31	12.37	9.56	8.57	8.95

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q2iv. Employee information - Years at managerial position						
Less than a year	C	152	124	22	6	-
	%	15	16	11	12	
	SIG		Q2	P2		
1 to 5 years	C	338	237	78	22	-
	%	33	31	38	45	
	SIG		q2r2	p2	p2	
6 to 10 years	C	192	135	48	9	-
	%	19	18	23	19	
	SIG		q2	p2		
11 to 15 years	C	105	79	20	6	-
	%	10	10	10	13	
	SIG					
16 to 20 years	C	70	49	17	4	-
	%	7	6	8	8	
	SIG					
21 to 30 years	C	109	96	11	1	-
	%	11	13	6	3	
	SIG		Q2R2	P2	P2	

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
31 to 50 years	C	37	29	8	0	-
	%	4	4	4	0	
	SIG					
51 years or more	C	4	4	0	-	-
	%	0	1	0		
	SIG					
Don't know	C	3	3	-	-	-
	%	0	0			
	SIG					
Net: 5 years or less	C	490	361	101	28	-
	%	49	48	49	57	
	SIG					
Net: 6 to 20 years	C	366	262	84	19	-
	%	36	35	41	40	
	SIG		q2	p2		
Net: 21+ years	C	150	129	19	2	-
	%	15	17	9	3	
	SIG		Q2R2	P2r2	P2q2	
Mean		9.67	10.07	8.82	6.99	

Base: All interviews	<u>Years as a company</u>		<u>Years at current location</u>		<u>Years at current employer</u>		<u>Years at managerial position</u>	
Total	1,009	100.0%	1,009	100.0%	1,009	100.0%	1,009	100.0%
Less than a year	107	10.6%	131	12.9%	137	13.6%	152	15.1%
1 to 5 years	220	21.8%	198	19.7%	288	28.6%	338	33.5%
6 to 10 years	136	13.5%	137	13.6%	201	19.9%	192	19.0%
11 to 15 years	86	8.5%	118	11.7%	119	11.8%	105	10.4%
16 to 20 years	86	8.5%	78	7.7%	86	8.5%	70	6.9%
21 to 30 years	169	16.7%	152	15.1%	125	12.4%	109	10.8%
31 to 50 years	125	12.4%	113	11.2%	46	4.5%	37	3.6%
51 years or more	73	7.2%	77	7.6%	6	0.6%	4	0.4%
Don't know	7	0.7%	5	0.5%	1	0.1%	3	0.3%
Net: 5 years or less	327	32.4%	329	32.6%	425	42.1%	490	48.6%
Net: 6 to 20	307	30.5%	333	33.0%	406	40.2%	366	36.3%
Net: 21+ years	367	36.4%	343	33.9%	177	17.5%	150	14.9%
Mean		17.53		17.01		10.90		9.67

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q3A. Management information - Number of people managed													
1 to 2	C	294	203	91	147	69	78	141	75	78	172	82	39
	%	29	32	25	45	22	21	43	22	23	40	20	22
	SIG		B1	A1	D1E1	C1	C1	G1H1	F1	F1	J1K1	I1	I1
3 to 4	C	213	117	95	72	73	65	77	73	61	86	95	32
	%	21	18	26	22	24	18	23	22	18	20	23	18
	SIG		B1	A1		E1	D1	h1		f1			
5 to 6	C	185	122	63	50	65	69	48	66	71	61	92	33
	%	18	19	17	15	21	19	15	20	21	14	23	19
	SIG				d1	c1		g1H1	f1	F1	J1	I1	
7 to 8	C	86	56	30	12	30	43	17	34	35	27	31	28
	%	9	9	8	4	10	12	5	10	10	6	8	16
	SIG				D1E1	C1	C1	G1H1	F1	F1	K1	K1	I1J1
9 to 10	C	76	59	17	26	18	32	26	23	27	33	26	17
	%	8	9	5	8	6	9	8	7	8	8	6	9
	SIG		B1	A1									
More than 10	C	155	86	69	19	52	80	19	63	70	46	81	28
	%	15	13	19	6	17	22	6	19	21	11	20	16
	SIG		B1	A1	D1E1	C1	C1	G1H1	F1	F1	J1	I1	

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Net: 1 to 4	C	507	321	186	219	142	143	218	148	139	257	177	71
	%	50	50	51	67	46	39	66	44	41	61	44	40
	SIG				D1E1	C1e1	C1d1	G1H1	F1	F1	J1K1	I1	I1
Net: 5 to 10	C	347	237	110	89	113	144	92	123	133	121	148	78
	%	34	37	30	27	37	39	28	37	39	29	37	44
	SIG		B1	A1	D1E1	C1	C1	G1H1	F1	F1	J1K1	I1k1	I1j1
Net: 10+	C	155	86	69	19	52	80	19	63	70	46	81	28
	%	15	13	19	6	17	22	6	19	21	11	20	16
	SIG		B1	A1	D1E1	C1	C1	G1H1	F1	F1	J1	I1	
Mean		5.08	5.01	5.19	3.92	5.32	5.86	4.01	5.48	5.68	4.41	5.53	5.66

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q3A. Management information - Number of people managed														
1 to 2	C	294	187	72	32	294	-	-	91	238	38	223	16	271
	%	29	38	20	22	58			27	30	14	32	19	30
	SIG		M1N1	L1	L1	P1Q1	O1	O1			U1	T1	W1	V1
3 to 4	C	213	97	84	32	213	-	-	69	150	69	142	21	189
	%	21	20	23	21	42			20	19	26	20	25	21
	SIG					P1Q1	O1	O1			u1	t1		
5 to 6	C	185	73	78	34	-	185	-	66	147	47	135	23	162
	%	18	15	21	23		53		19	19	17	19	27	18
	SIG		M1N1	L1	L1	P1	O1Q1	P1					w1	v1
7 to 8	C	86	31	31	24	-	86	-	36	72	33	50	2	82
	%	9	6	9	16		25		10	9	12	7	3	9
	SIG		N1	N1	L1M1	P1	O1Q1	P1			U1	T1	W1	V1
9 to 10	C	76	38	26	12	-	76	-	31	58	20	53	8	67
	%	8	8	7	8		22		9	7	7	8	10	7
	SIG					P1	O1Q1	P1						
More than 10	C	155	64	75	16	-	-	155	49	119	62	91	14	141
	%	15	13	20	10			100	14	15	23	13	16	15
	SIG		M1	L1N1	M1						U1	T1		

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining	
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893
Net: 1 to 4	C 507 % 50 SIG	284 58 M1N1	156 43 L1	65 43 L1	507 100	-	-	160 47	387 49	108 40 U1	365 53 T1	37 44	460 50
Net: 5 to 10	C 347 % 34 SIG	142 29 M1N1	136 37 L1N1	70 47 L1M1	-	347 100	-	133 39	277 35	100 37	239 34	33 40	311 34
Net: 10+	C 155 % 15 SIG	64 13 M1	75 20 L1N1	16 10 M1	-	-	155 100	49 14	119 15	62 23 U1	91 13 T1	14 16	141 15
Mean	5.08	4.61	5.63	5.32	2.34	6.87	10.00	5.25	5.07	5.99	4.85	5.43	5.07

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q3A. Management information - Number of people managed											
1 to 2	C	294	71	213	232	49	156	126	11	158	136
	%	29	31	30	30	26	28	30	18	27	33
	SIG								e2F2	d2F2	D2E2
3 to 4	C	213	44	136	174	34	121	90	15	140	73
	%	21	19	19	22	18	22	21	23	24	18
	SIG									F2	E2
5 to 6	C	185	38	120	144	28	116	57	14	112	72
	%	18	17	17	19	15	21	14	23	19	17
	SIG						C2	B2			
7 to 8	C	86	21	69	65	18	37	43	4	52	34
	%	9	9	10	8	10	7	10	6	9	8
	SIG						C2	B2			
9 to 10	C	76	21	50	52	21	40	36	3	43	33
	%	8	9	7	7	11	7	9	5	7	8
	SIG				a2	z1					
More than 10	C	155	35	112	112	37	81	66	16	87	68
	%	15	15	16	14	20	15	16	25	15	16
	SIG				a2	z1			e2	d2	

Base: All interviews	Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total	1,009	229	702	778	188	552	418	62	593	416
Unweighted row	1,009	221	689	736	221	549	419	79	624	385
Net: 1 to 4	C 507 50	114 50	350 50	406 52 a2	83 44 z1	278 50	215 51	25 41	297 50	209 50
Net: 5 to 10	C 347 34	80 35	240 34	261 33	68 36	193 35	137 33	21 34	208 35	139 33
Net: 10+	C 155 15	35 15	112 16	112 14 a2	37 20 z1	81 15	66 16	16 25 e2	87 15 d2	68 16
Mean	5.08	5.11	5.10	4.94	5.62	5.01	5.14	5.78	5.10	5.05

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Q3A. Management information - Number of people managed											
1 to 2	C	294	10	29	24	24	26	36	59	24	62
	%	29	37	26	26	24	28	26	31	25	38
	SIG			O2	o2	O2	o2	O2		O2	H2i2J2k2L2N2
3 to 4	C	213	6	28	19	17	17	38	31	22	36
	%	21	22	25	21	17	17	28	16	22	22
	SIG			m2		I2	I2	j2k2M2	h2L2		
5 to 6	C	185	4	19	13	26	22	33	37	15	17
	%	18	14	17	14	26	23	24	20	15	10
	SIG				J2k2I2	I2n2O2	i2O2	i2O2	O2	j2	J2K2L2M2
7 to 8	C	86	1	12	9	11	11	5	11	5	21
	%	9	2	11	10	11	12	4	6	5	13
	SIG			L2	I2	L2	L2	H2i2J2K2O2	O2	O2	L2M2N2
9 to 10	C	76	1	9	9	9	3	7	19	13	5
	%	8	4	8	10	9	3	5	10	14	3
	SIG			k2o2	K2O2	k2o2	h2I2j2M2N2	m2N2	K2I2O2	K2L2O2	h2I2j2M2N2
More than 10	C	155	6	13	17	12	16	19	31	18	23
	%	15	20	12	19	12	17	14	17	19	14
	SIG										

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Net: 1 to 4	C	507	16	57	43	41	43	74	90	46	98
	%	50	59	52	47	42	45	54	48	47	60
	SIG				o2	I2O2	O2	j2	O2	O2	i2J2K2M2N2
Net: 5 to 10	C	347	5	40	31	45	36	45	68	33	43
	%	34	20	37	34	46	38	33	36	34	26
	SIG		h2J2k2m2	g2o2		G2L2O2	g2o2	J2	g2o2		h2J2k2m2
Net: 10+	C	155	6	13	17	12	16	19	31	18	23
	%	15	20	12	19	12	17	14	17	19	14
	SIG										
Mean		5.08	4.71	5.02	5.48	5.30	5.16	4.81	5.21	5.56	4.56

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q3A. Management information - Number of people managed						
1 to 2	C	294	276	13	4	-
	%	29	37	6	9	
	SIG		Q2R2	P2	P2	
3 to 4	C	213	188	19	6	-
	%	21	25	9	12	
	SIG		Q2R2	P2	P2	
5 to 6	C	185	155	26	4	-
	%	18	20	13	7	
	SIG		Q2R2	P2	P2	
7 to 8	C	86	71	13	1	-
	%	9	9	7	3	
	SIG					
9 to 10	C	76	54	18	4	-
	%	8	7	9	7	
	SIG					
More than 10	C	155	10	115	30	-
	%	15	1	56	61	
	SIG		Q2R2	P2	P2	

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Net: 1 to 4	C	507	465	32	11	-
	%	50	62	15	21	
	SIG		Q2R2	P2	P2	
Net: 5 to 10	C	347	280	58	9	-
	%	34	37	28	18	
	SIG		Q2R2	P2r2	P2q2	
Net: 10+	C	155	10	115	30	-
	%	15	1	56	61	
	SIG		Q2R2	P2	P2	
Mean		5.08	4.08	8.08	7.98	

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q3B. Management information - Number of people in company													
1 to 10	C	756	505	250	293	229	232	287	232	235	336	277	142
	%	75	79	68	90	74	63	87	70	69	79	68	80
	SIG		B1	A1	D1E1	C1E1	C1D1	G1H1	F1	F1	J1	I1K1	J1
11 to 50	C	205	112	92	32	64	105	36	82	85	68	106	31
	%	20	17	25	10	21	29	11	25	25	16	26	17
	SIG		B1	A1	D1E1	C1E1	C1D1	G1H1	F1	F1	J1	I1K1	J1
More than 50	C	49	26	23	2	14	31	6	19	22	21	23	4
	%	5	4	6	1	5	8	2	6	7	5	6	2
	SIG				D1E1	C1e1	C1d1	G1H1	F1	F1		K1	J1
Mean		12.73	11.65	14.63	8.23	12.79	16.36	9.07	14.18	14.60	11.72	14.58	10.95

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q3B. Management information - Number of people in company														
1 to 10	C	756	361	262	129	465	280	10	244	584	180	537	58	686
	%	75	74	72	86	92	81	7	72	75	67	77	69	75
	SIG		N1	N1	L1M1	P1Q1	O1Q1	O1P1			U1	T1		
11 to 50	C	205	101	84	19	32	58	115	79	163	72	128	17	187
	%	20	21	23	13	6	17	74	23	21	27	18	20	21
	SIG		N1	N1	L1M1	P1Q1	O1Q1	O1P1			U1	T1		
More than 50	C	49	28	19	2	11	9	30	17	36	17	30	9	39
	%	5	6	5	1	2	2	19	5	5	6	4	11	4
	SIG		N1	N1	L1M1	Q1	Q1	O1P1						
Mean		12.73	13.17	13.63	9.19	7.98	10.79	32.56	13.54	12.75	15.07	12.04	15.29	12.52

Base: All interviews	Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>			
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of	
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2	
Total	1,009	229	702	778	188	552	418	62	593	416	
Unweighted row	1,009	221	689	736	221	549	419	79	624	385	
Q3B. Management information - Number of people in company											
1 to 10	C	756	164	520	589	132	414	314	42	444	311
	%	75	72	74	76	70	75	75	67	75	75
	SIG										
11 to 50	C	205	52	147	153	46	108	87	16	119	85
	%	20	23	21	20	24	20	21	26	20	21
	SIG										
More than 50	C	49	13	34	37	10	30	17	4	29	20
	%	5	5	5	5	5	5	4	7	5	5
	SIG										
Mean		12.73	13.65	12.91	12.50	13.87	12.77	12.55	15.17	12.73	12.72

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Q3B. Management information - Number of people in company											
1 to 10	C	756	19	93	68	81	68	106	130	75	116
	%	75	69	85	75	82	72	77	69	77	71
	SIG		i2K2M2O2	h2	k2M2O2	H2j2		H2J2		H2J2	H2J2
11 to 50	C	205	7	13	16	14	22	27	48	19	40
	%	20	24	12	18	14	23	19	25	19	24
	SIG		K2M2O2		M2O2	H2		H2J2		H2J2	H2J2
More than 50	C	49	2	4	6	4	5	6	11	4	8
	%	5	6	3	7	4	5	4	6	4	5
	SIG										
Mean		12.73	14.32	9.97	13.14	10.71	13.55	12.16	14.50	11.95	13.71

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q3B. Management information - Number of people in company						
1 to 10	C	756	756	-	-	-
	%	75	100			
	SIG					
11 to 50	C	205	-	205	-	-
	%	20		100		
	SIG					
More than 50	C	49	-	-	49	-
	%	5			100	
	SIG					
Mean		12.73	5.50	30.50	50.00	

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q5a) Issues faced by local businesses - Lack of housing that people can afford in the local area													
1 = no impact at all	C	201	116	85	44	79	79	41	78	80	65	100	36
	%	20	18	23	13	26	21	12	24	23	15	25	21
	SIG		b1	a1	D1E1	C1	C1	G1H1	F1	F1	J1	I1	
2	C	169	112	57	59	42	66	59	49	60	86	51	30
	%	17	17	16	18	14	18	18	15	17	20	13	17
	SIG										J1	I1	
3	C	274	164	109	97	79	95	97	93	84	114	119	41
	%	27	26	30	30	26	26	29	28	24	27	29	23
	SIG												
4	C	159	116	43	54	55	49	55	54	50	64	66	29
	%	16	18	12	17	18	13	17	16	15	15	16	16
	SIG		B1	A1									
5 = a great deal of impact	C	181	120	61	60	47	73	64	52	65	79	63	40
	%	18	19	17	18	15	20	20	16	19	19	15	22
	SIG											k1	j1
DK/Ref	C	25	15	9	14	6	4	14	6	4	17	8	0
	%	2	2	3	4	2	1	4	2	1	4	2	0
	SIG				E1		C1	g1H1	f1	F1	j1	i1	

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Net - Some impact	C	443	277	166	156	120	162	155	142	143	200	170	71
	%	44	43	45	48	39	44	47	43	42	47	42	40
	SIG				D1	C1							
Net: High impact	C	341	236	105	114	102	122	119	106	115	143	128	69
	%	34	37	29	35	33	33	36	32	34	34	32	39
	SIG		B1	A1								k1	j1
Net: Any impact	C	783	512	271	270	223	284	274	248	258	343	298	140
	%	78	80	74	83	72	77	83	75	75	81	74	79
	SIG		B1	A1	D1e1	C1	c1	G1H1	F1	F1	J1	I1	
Mean		2.95	3.02	2.83	3.09	2.84	2.92	3.14	2.85	2.88	3.02	2.85	3.03

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q5a) Issues faced by local businesses - Lack of housing that people can afford in the local area														
1 = no impact at all	C	201	73	95	32	107	64	31	-	-	50	148	16	183
	%	20	15	26	21	21	18	20			18	21	19	20
	SIG		M1n1	L1	l1									
2	C	169	97	44	28	68	70	31	-	169	42	115	9	160
	%	17	20	12	19	13	20	20		22	16	17	11	18
	SIG		M1	L1n1	m1	P1q1	O1	o1	S1	R1			w1	v1
3	C	274	133	107	33	160	74	39	-	274	77	179	21	247
	%	27	27	29	22	32	21	25		35	29	26	25	27
	SIG			n1	m1	P1	O1		S1	R1				
4	C	159	78	58	23	77	59	23	159	159	43	109	21	134
	%	16	16	16	15	15	17	15	47	20	16	16	25	15
	SIG								S1	R1			W1	V1
5 = a great deal of impact	C	181	91	56	34	82	74	26	181	181	54	122	15	166
	%	18	19	15	23	16	21	17	53	23	20	18	17	18
	SIG			n1	m1	p1	o1		S1	R1				
DK/Ref	C	25	19	6	0	13	6	6	-	-	3	21	3	22
	%	2	4	2	0	2	2	4			1	3	3	2
	SIG		M1	L1							U1	T1		

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Net - Some impact	C	443	230	151	60	228	145	70	-	443	120	295	30	407
	%	44	47	41	40	45	42	45		57	44	42	36	45
	SIG		m1	l1					S1	R1				
Net: High impact	C	341	169	115	57	160	133	49	341	341	97	231	36	300
	%	34	34	31	38	31	38	31	100	43	36	33	42	33
	SIG					P1	O1		S1	R1			w1	v1
Net: Any impact	C	783	399	266	118	387	277	119	341	783	217	526	66	707
	%	78	81	73	78	76	80	77	100	100	80	76	78	78
	SIG		M1	L1										
Mean		2.95	3.04	2.82	2.99	2.92	3.03	2.88	4.53	3.45	3.03	2.92	3.12	2.93

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q5a) Issues faced by local businesses - Lack of housing that people can afford in the local area											
1 = no impact at all	C	201	10	55	124	67	78	116	20	119	82
	%	20	4	8	16	36	14	28	32	20	20
	SIG		Y1	X1	A2	Z1	C2	B2	e2f2	d2	d2
2	C	169	5	141	111	55	76	88	7	97	72
	%	17	2	20	14	29	14	21	11	16	17
	SIG		Y1	X1	A2	Z1	C2	B2			
3	C	274	23	212	222	38	171	91	17	170	104
	%	27	10	30	29	20	31	22	27	29	25
	SIG		Y1	X1	A2	Z1	C2	B2			
4	C	159	76	130	134	22	82	66	9	87	72
	%	16	33	18	17	12	15	16	15	15	17
	SIG		Y1	X1	A2	Z1					
5 = a great deal of impact	C	181	112	154	176	3	131	47	8	106	75
	%	18	49	22	23	2	24	11	13	18	18
	SIG		Y1	X1	A2	Z1	C2	B2			
DK/Ref	C	25	2	9	11	3	14	9	1	14	11
	%	2	1	1	1	1	3	2	2	2	3
	SIG										

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Net - Some impact	C	443	28	353	333	93	247	180	23	266	176
	%	44	12	50	43	49	45	43	38	45	42
	SIG		Y1	X1							
Net: High impact	C	341	188	284	310	26	213	113	17	194	147
	%	34	82	40	40	14	39	27	28	33	35
	SIG		Y1	X1	A2	Z1	C2	B2			
Net: Any impact	C	783	217	637	643	118	460	293	41	460	323
	%	78	95	91	83	63	83	70	66	78	78
	SIG		Y1	X1	A2	Z1	C2	B2	e2f2	d2	d2
Mean		2.95	4.22	3.27	3.17	2.14	3.21	2.61	2.66	2.94	2.96

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Q5a) Issues faced by local businesses - Lack of housing that people can afford in the local area											
1 = no impact at all	C	201	8	27	25	24	7	30	36	17	28
	%	20	28	25	27	24	8	22	19	17	17
	SIG		K2	K2	K2n2o2	K2	G2H2I2J2L 2M2N2O2	K2	K2	i2K2	i2K2
2	C	169	3	20	14	19	22	23	17	14	36
	%	17	12	18	16	20	23	17	9	15	22
	SIG			M2		M2	M2	M2	H2J2K2L2 O2		M2
3	C	274	6	33	24	30	35	30	65	18	33
	%	27	23	30	26	30	37	21	34	19	20
	SIG			N2o2		n2o2	L2N2O2	K2M2	L2N2O2	H2j2K2M2	h2j2K2M2
4	C	159	7	16	11	14	15	22	32	22	20
	%	16	24	14	12	14	16	16	17	23	12
	SIG				n2					i2O2	N2
5 = a great deal of impact	C	181	3	12	17	9	12	28	33	23	44
	%	18	11	11	18	9	13	20	18	24	27
	SIG			L2N2O2	j2	i2L2M2N2 O2	N2O2	H2J2	J2O2	H2J2K2	H2J2K2M2
DK/Ref	C	25	0	2	0	3	3	5	6	2	3
	%	2	1	2	0	3	4	4	3	2	2
	SIG										

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Net - Some impact	C	443	10	53	38	49	57	53	82	32	69
	%	44	36	48	42	50	60	38	43	33	42
	SIG		K2	N2	K2	I2N2	G2I2L2M2N 2O2	j2K2	K2n2	H2J2K2m2	K2
Net: High impact	C	341	10	28	28	23	28	50	65	45	64
	%	34	35	25	31	23	29	36	35	47	39
	SIG		I2m2N2O2		N2	L2M2N2O 2	N2o2	h2J2n2	h2J2N2	H2I2J2K2I2 M2	H2J2k2
Net: Any impact	C	783	19	81	66	72	84	102	147	78	133
	%	78	71	74	73	73	89	74	78	80	81
	SIG		k2	K2	K2	K2	g2H2I2J2L2 M2o2	K2	K2		k2
Mean		2.95	2.77	2.68	2.79	2.63	3.04	2.96	3.05	3.22	3.11

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q5a) Issues faced by local businesses - Lack of housing that people can afford in the local area						
1 = no impact at all	C	201	153	36	12	-
	%	20	20	18	24	
	SIG					
2	C	169	124	36	9	-
	%	17	16	18	18	
	SIG					
3	C	274	216	48	10	-
	%	27	29	23	21	
	SIG					
4	C	159	113	37	9	-
	%	16	15	18	18	
	SIG					
5 = a great deal of impact	C	181	131	42	8	-
	%	18	17	20	17	
	SIG					
DK/Ref	C	25	18	5	1	-
	%	2	2	3	2	
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Net - Some impact	C	443	340	84	19	-
	%	44	45	41	39	-
	SIG					
Net: High impact	C	341	244	79	17	-
	%	34	32	39	35	-
	SIG		q2	p2		
Net: Any impact	C	783	584	163	36	-
	%	78	77	80	73	-
	SIG					
Mean		2.95	2.93	3.06	2.85	

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q5b) Issues faced by local businesses - Lack of local amenities (e.g. shops, hospitals, leisure facilities)													
1 = no impact at all	C	368	245	123	144	95	127	146	117	105	182	121	64
	%	36	38	34	44	31	35	44	35	31	43	30	36
	SIG				D1E1	C1	C1	G1H1	F1	F1	J1	I1	
2	C	237	141	96	51	77	108	50	87	99	78	107	52
	%	23	22	26	15	25	29	15	26	29	18	26	29
	SIG				D1E1	C1	C1	G1H1	F1	F1	J1K1	I1	I1
3	C	188	118	71	63	57	64	59	58	69	82	77	30
	%	19	18	19	19	19	18	18	18	20	19	19	17
	SIG												
4	C	136	99	37	40	49	47	44	44	47	47	62	25
	%	13	15	10	12	16	13	13	13	14	11	15	14
	SIG		B1	A1							j1	i1	
5 = a great deal of impact	C	71	35	36	30	23	17	30	23	17	34	31	6
	%	7	5	10	9	8	5	9	7	5	8	8	4
	SIG		B1	A1	E1		C1	H1		F1	K1	K1	I1J1
DK/Ref	C	9	7	2	-	5	4	0	4	5	1	8	-
	%	1	1	1		2	1	0	1	1	0	2	
	SIG												

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Net - Some impact	C	425	258	167	113	134	172	109	145	169	160	184	81
	%	42	40	46	35	44	47	33	44	49	38	45	46
	SIG		b1	a1	D1E1	C1	C1	G1H1	F1	F1	J1k1	I1	i1
Net: High impact	C	207	134	73	70	72	64	74	67	64	81	93	32
	%	21	21	20	21	24	18	22	20	19	19	23	18
	SIG					e1	d1						
Net: Any impact	C	632	392	240	183	207	236	183	212	233	241	277	113
	%	63	61	66	56	67	64	56	64	68	57	68	64
	SIG				D1E1	C1	C1	G1H1	F1	F1	J1	I1	
Mean		2.31	2.27	2.36	2.27	2.43	2.23	2.28	2.30	2.32	2.23	2.43	2.20

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q5b) Issues faced by local businesses - Lack of local amenities (e.g. shops, hospitals, leisure facilities)														
1 = no impact at all	C	368	197	115	54	201	115	51	77	240	72	273	24	340
	%	36	40	31	36	40	33	33	23	31	27	39	28	37
	SIG		M1	L1		P1	O1		S1	R1	U1	T1	w1	v1
2	C	237	93	98	45	106	90	41	85	199	63	172	10	225
	%	23	19	27	30	21	26	26	25	25	23	25	12	25
	SIG		M1N1	L1	L1	p1	o1						W1	V1
3	C	188	101	62	25	97	64	28	74	158	64	116	24	160
	%	19	21	17	17	19	18	18	22	20	24	17	29	18
	SIG										U1	T1	W1	V1
4	C	136	58	55	23	69	47	20	72	125	46	80	18	116
	%	13	12	15	15	14	14	13	21	16	17	11	21	13
	SIG								S1	R1	U1	T1	w1	v1
5 = a great deal of impact	C	71	37	31	3	28	29	14	28	57	25	45	8	63
	%	7	7	8	2	5	8	9	8	7	9	6	10	7
	SIG		N1	N1	L1M1									
DK/Ref	C	9	3	5	-	5	2	2	3	5	-	9	-	9
	%	1	1	2		1	1	1	1	1		1		1
	SIG													

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Net - Some impact	C	425	194	160	70	203	154	69	159	356	126	288	34	385
	%	42	40	44	47	40	44	44	47	45	47	42	41	42
	SIG													
Net: High impact	C	207	95	86	26	97	76	34	101	182	71	124	26	178
	%	21	19	23	17	19	22	22	30	23	26	18	31	20
	SIG			n1	m1				S1	R1	U1	T1	W1	V1
Net: Any impact	C	632	289	246	96	300	230	102	260	539	197	413	60	563
	%	63	59	67	64	59	66	66	76	69	73	59	72	62
	SIG		M1	L1		P1	O1		S1	R1	U1	T1	W1	V1
Mean		2.31	2.27	2.42	2.17	2.23	2.38	2.38	2.67	2.44	2.59	2.20	2.73	2.26

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q5b) Issues faced by local businesses - Lack of local amenities (e.g. shops, hospitals, leisure facilities)											
1 = no impact at all	C	368	56	194	260	84	178	178	16	230	137
	%	36	24	28	33	44	32	43	25	39	33
	SIG				A2	Z1	C2	B2	E2	D2f2	e2
2	C	237	54	192	207	24	128	99	24	158	79
	%	23	24	27	27	13	23	24	39	27	19
	SIG				A2	Z1			e2F2	d2F2	D2E2
3	C	188	43	138	139	42	121	60	9	103	86
	%	19	19	20	18	22	22	14	14	17	21
	SIG						C2	B2			
4	C	136	51	115	110	24	84	45	10	72	64
	%	13	22	16	14	13	15	11	16	12	15
	SIG		y1	x1			C2	B2			
5 = a great deal of impact	C	71	23	57	58	12	36	33	2	26	45
	%	7	10	8	7	7	7	8	4	4	11
	SIG									F2	E2
DK/Ref	C	9	2	6	5	1	4	4	1	4	5
	%	1	1	1	1	1	1	1	2	1	1
	SIG										

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Net - Some impact	C	425	97	329	346	66	249	159	33	261	164
	%	42	42	47	44	35	45	38	53	44	39
	SIG				A2	Z1	C2	B2	F2		D2
Net: High impact	C	207	74	172	167	37	121	78	12	98	109
	%	21	33	25	22	20	22	19	20	17	26
	SIG		Y1	X1						F2	E2
Net: Any impact	C	632	171	502	513	103	370	236	45	359	273
	%	63	75	71	66	55	67	56	73	61	66
	SIG				A2	Z1	C2	B2	E2	D2f2	e2
Mean		2.31	2.70	2.50	2.35	2.24	2.40	2.17	2.34	2.16	2.51

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Q5b) Issues faced by local businesses - Lack of local amenities (e.g. shops, hospitals, leisure facilities)											
1 = no impact at all	C	368	7	47	23	31	31	38	75	24	91
	%	36	28	43	26	32	32	28	40	24	55
	SIG		O2	I2J2L2N2O2	H2M2O2	h2O2	O2	H2M2O2	I2L2N2O2	H2M2O2	G2H2I2J2K2L2M2N2
2	C	237	8	20	21	31	13	36	60	24	24
	%	23	30	18	24	31	14	26	32	24	15
	SIG		k2o2	J2M2	k2o2	H2K2O2	g2i2J2L2M2n2	K2O2	H2K2O2	k2o2	g2i2J2L2M2n2
3	C	188	9	16	20	18	29	33	24	27	13
	%	19	32	14	22	19	31	24	13	28	8
	SIG		h2M2O2	g2K2I2N2	m2O2	K2O2	H2J2M2O2	h2M2O2	G2I2K2L2N2	H2M2O2	G2I2J2K2L2N2
4	C	136	2	14	17	10	15	12	28	13	26
	%	13	6	13	19	10	15	8	15	14	16
	SIG				L2			I2m2O2	I2		L2
5 = a great deal of impact	C	71	1	12	9	8	7	16	2	7	9
	%	7	4	10	10	9	8	12	1	7	5
	SIG			M2	M2	M2	M2	M2o2	H2I2J2K2L2N2O2	M2	I2M2
DK/Ref	C	9	-	2	-	-	-	3	-	3	1
	%	1		1				2		3	1
	SIG										

Base: All interviews		Total	Region									
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
			G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total		1,009	27	110	91	99	95	138	189	97	164	
Unweighted row		1,009	78	133	144	142	106	111	83	144	68	
Net - Some impact	C	425	17	36	41	49	42	69	84	51	37	
	%	42	62	32	46	49	45	50	44	52	23	
	SIG		H2m2O2	G2i2J2k2L2M2N2o2	h2O2	H2O2	h2O2	H2O2	g2H2O2	H2O2	G2h2I2J2K2L2M2N2	
Net: High impact	C	207	3	26	26	19	22	28	30	20	35	
	%	21	11	23	29	19	23	20	16	20	21	
	SIG		h2I2k2	g2	G2M2		g2		I2			
Net: Any impact	C	632	20	61	68	68	64	97	113	70	72	
	%	63	72	56	74	68	68	70	60	73	44	
	SIG		h2O2	g2I2j2k2L2N2O2	H2M2O2	h2O2	h2O2	H2m2O2	I2I2N2O2	H2M2O2	G2H2I2J2K2L2M2N2	
Mean		2.31	2.29	2.29	2.64	2.34	2.52	2.49	2.05	2.53	2.00	

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q5b) Issues faced by local businesses - Lack of local amenities (e.g. shops, hospitals, leisure facilities)						
1 = no impact at all	C	368	280	68	19	-
	%	36	37	33	39	
	SIG					
2	C	237	173	52	12	-
	%	23	23	25	25	
	SIG					
3	C	188	138	42	8	-
	%	19	18	21	17	
	SIG					
4	C	136	107	25	4	-
	%	13	14	12	9	
	SIG					
5 = a great deal of impact	C	71	50	15	5	-
	%	7	7	8	10	
	SIG					
DK/Ref	C	9	7	2	0	-
	%	1	1	1	0	
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Net - Some impact	C	425	311	94	20	-
	%	42	41	46	42	
	SIG					
Net: High impact	C	207	158	40	9	-
	%	21	21	20	19	
	SIG					
Net: Any impact	C	632	469	134	30	-
	%	63	62	66	61	
	SIG					
Mean		2.31	2.30	2.34	2.25	

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q5c) Issues faced by local businesses - Lack of transport links in the local area													
1 = no impact at all	C	367	241	127	133	100	133	133	115	118	163	124	80
	%	36	37	35	41	32	36	40	34	34	38	30	45
	SIG				D1	C1					J1	I1K1	J1
2	C	182	128	54	61	59	60	58	62	60	83	82	17
	%	18	20	15	19	19	16	18	19	18	20	20	10
	SIG		B1	A1							K1	K1	I1J1
3	C	194	113	81	49	57	85	47	68	80	73	84	37
	%	19	18	22	15	19	23	14	20	23	17	21	21
	SIG		b1	a1	E1		C1	G1H1	F1	F1			
4	C	120	69	51	37	35	47	44	35	40	46	50	22
	%	12	11	14	11	11	13	13	11	12	11	12	13
	SIG												
5 = a great deal of impact	C	141	92	50	45	56	40	45	53	43	56	67	19
	%	14	14	14	14	18	11	14	16	12	13	16	11
	SIG					E1	D1					k1	j1
DK/Ref	C	4	2	3	2	-	2	2	-	2	4	-	0
	%	0	0	1	1		1	1		1	1		0
	SIG												

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Net - Some impact	C	376	241	136	110	117	145	104	130	140	156	166	54
	%	37	37	37	34	38	39	32	39	41	37	41	31
	SIG							G1H1	F1	F1		K1	J1
Net: High impact	C	261	160	101	81	91	87	89	88	82	102	116	42
	%	26	25	27	25	30	24	27	27	24	24	29	24
	SIG					e1	d1						
Net: Any impact	C	637	401	236	192	208	232	194	218	223	258	282	96
	%	63	62	65	59	68	63	59	66	65	61	70	54
	SIG				D1	C1		g1	f1		J1	I1K1	J1
Mean		2.49	2.44	2.57	2.38	2.63	2.46	2.42	2.55	2.50	2.40	2.64	2.34

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q5c) Issues faced by local businesses - Lack of transport links in the local area														
1 = no impact at all	C	367	182	113	72	186	138	43	68	229	87	258	26	338
	%	36	37	31	48	37	40	28	20	29	32	37	31	37
	SIG		m1N1	l1N1	L1M1	Q1	Q1	O1P1	S1	R1				
2	C	182	98	69	14	98	49	35	62	155	48	126	11	169
	%	18	20	19	10	19	14	22	18	20	18	18	13	18
	SIG		N1	N1	L1M1	P1	O1Q1	P1						
3	C	194	86	74	32	88	72	34	76	163	65	125	24	166
	%	19	17	20	21	17	21	22	22	21	24	18	29	18
	SIG										U1	T1	W1	V1
4	C	120	55	48	17	52	45	23	57	113	43	70	8	112
	%	12	11	13	12	10	13	15	17	14	16	10	9	12
	SIG										U1	T1		
5 = a great deal of impact	C	141	66	61	14	80	42	20	77	119	26	113	15	124
	%	14	13	17	10	16	12	13	23	15	10	16	18	14
	SIG			N1	M1				S1	R1	U1	T1		
DK/Ref	C	4	4	0	0	2	2	0	0	4	0	3	0	3
	%	0	1	0	0	0	1	0	0	1	0	0	0	0
	SIG													

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Net - Some impact	C	376	184	143	46	186	121	69	138	318	113	251	35	334
	%	37	38	39	31	37	35	44	40	41	42	36	42	37
	SIG			n1	m1	q1	Q1	o1P1						
Net: High impact	C	261	120	109	32	132	86	43	134	233	69	183	23	236
	%	26	25	30	21	26	25	28	39	30	26	26	27	26
	SIG		m1	l1N1	M1				S1	R1				
Net: Any impact	C	637	304	252	78	318	207	112	272	550	182	435	58	570
	%	63	62	69	52	63	60	72	80	70	67	63	69	63
	SIG		M1N1	L1N1	L1M1	Q1	Q1	O1P1	S1	R1				
Mean		2.49	2.43	2.66	2.25	2.49	2.43	2.63	3.04	2.67	2.53	2.50	2.70	2.47

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q5c) Issues faced by local businesses - Lack of transport links in the local area											
1 = no impact at all	C	367	60	206	280	65	186	167	23	225	143
	%	36	26	29	36	35	34	40	37	38	34
	SIG						c2	b2			
2	C	182	34	137	134	44	112	64	14	126	56
	%	18	15	19	17	23	20	15	22	21	14
	SIG				a2	z1	C2	B2		F2	E2
3	C	194	49	155	156	31	94	92	14	107	87
	%	19	22	22	20	16	17	22	22	18	21
	SIG						c2	b2			
4	C	120	32	102	97	18	86	31	4	71	49
	%	12	14	15	12	9	16	7	6	12	12
	SIG						C2	B2			
5 = a great deal of impact	C	141	53	100	111	28	72	61	8	63	79
	%	14	23	14	14	15	13	15	12	11	19
	SIG		Y1	X1						F2	E2
DK/Ref	C	4	0	2	2	1	1	3	-	2	3
	%	0	0	0	0	1	0	1		0	1
	SIG										

Base: All interviews	Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total	1,009	229	702	778	188	552	418	62	593	416
Unweighted row	1,009	221	689	736	221	549	419	79	624	385
Net - Some impact	C 376	84	292	290	75	206	156	27	233	144
	% 37	37	42	37	40	37	37	44	39	35
	SIG									
Net: High impact	C 261	85	202	207	46	158	92	12	134	127
	% 26	37	29	27	24	29	22	19	23	31
	SIG	Y1	X1			C2	B2	F2	F2	D2E2
Net: Any impact	C 637	169	493	497	121	364	248	39	366	271
	% 63	74	70	64	64	66	59	63	62	65
	SIG					C2	B2			
Mean	2.49	2.93	2.65	2.52	2.46	2.54	2.41	2.34	2.36	2.67

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Q5c) Issues faced by local businesses - Lack of transport links in the local area											
1 = no impact at all	C	367	7	41	21	42	25	41	87	25	79
	%	36	26	37	23	43	26	29	46	26	48
	SIG		j2M2O2	I2k2n2o2	H2J2M2O2	g2I2K2L2 N2	h2J2M2O2	J2M2O2	G2I2K2L2 N2	h2J2M2O2	G2h2I2K2L2 2N2
2	C	182	6	17	21	12	19	22	32	16	37
	%	18	23	16	23	12	20	16	17	16	23
	SIG				j2	i2O2					J2
3	C	194	5	20	17	17	20	38	33	18	24
	%	19	17	19	19	17	22	28	18	19	15
	SIG			I2		I2	h2j2M2O2		L2		L2
4	C	120	3	14	12	12	16	19	13	17	13
	%	12	13	13	13	12	17	14	7	17	8
	SIG						M2O2	M2	K2L2N2	M2O2	K2N2
5 = a great deal of impact	C	141	5	17	20	16	14	18	22	19	10
	%	14	19	15	22	16	15	13	11	19	6
	SIG			O2	I2M2O2	O2	O2	i2O2	I2n2o2	m2O2	H2I2J2K2L2 m2N2
DK/Ref	C	4	1	-	-	0	-	-	1	2	-
	%	0	3			0			1	2	
	SIG										

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Net - Some impact	C	376	11	38	38	29	39	60	65	34	62
	%	37	39	34	42	30	42	43	35	35	38
	SIG				j2	i2k2L2	j2	J2			
Net: High impact	C	261	9	31	32	27	31	37	35	35	24
	%	26	32	28	35	28	33	27	18	36	14
	SIG		o2	m2O2	M2O2	m2O2	M2O2	m2O2	h2I2j2K2I2 N2	M2O2	g2H2I2J2K2 L2N2
Net: Any impact	C	637	19	69	70	56	70	97	100	69	85
	%	63	71	63	77	57	74	71	53	72	52
	SIG		m2O2	I2k2m2o2	H2J2M2O2	I2K2L2N2	h2J2M2O2	J2M2O2	g2h2I2K2L 2N2	J2M2O2	G2h2I2K2L 2N2
Mean		2.49	2.77	2.53	2.89	2.46	2.76	2.66	2.20	2.87	2.02

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q5c) Issues faced by local businesses - Lack of transport links in the local area						
1 = no impact at all	C	367	293	57	17	-
	%	36	39	28	34	
	SIG		Q2	P2		
2	C	182	122	49	11	-
	%	18	16	24	22	
	SIG		Q2	P2		
3	C	194	138	46	10	-
	%	19	18	23	20	
	SIG					
4	C	120	88	25	6	-
	%	12	12	12	13	
	SIG					
5 = a great deal of impact	C	141	112	25	5	-
	%	14	15	12	11	
	SIG					
DK/Ref	C	4	2	2	0	-
	%	0	0	1	0	
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Net - Some impact	C	376	260	95	21	-
	%	37	34	47	42	
	SIG		Q2	P2		
Net: High impact	C	261	200	50	12	-
	%	26	26	24	24	
	SIG					
Net: Any impact	C	637	460	145	32	-
	%	63	61	71	66	
	SIG		Q2	P2		
Mean		2.49	2.47	2.56	2.45	

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q5d) Issues faced by local businesses- Lack of suitably skilled workers for local businesses													
1 = no impact at all	C	240	143	97	95	73	71	88	86	66	120	96	24
	%	24	22	26	29	24	19	27	26	19	28	24	14
	SIG				E1		C1	H1	H1	F1G1	K1	K1	I1J1
2	C	180	119	61	36	64	78	39	66	74	67	84	30
	%	18	18	17	11	21	21	12	20	22	16	21	17
	SIG				D1E1	C1	C1	G1H1	F1	F1	j1	i1	
3	C	278	182	96	116	75	86	114	75	87	131	102	45
	%	28	28	26	35	24	23	35	22	26	31	25	26
	SIG				D1E1	C1	C1	G1H1	F1	F1	j1	i1	
4	C	170	120	50	52	43	72	54	57	57	70	63	38
	%	17	19	14	16	14	20	17	17	17	16	15	21
	SIG		B1	A1		e1	d1					k1	j1
5 = a great deal of impact	C	114	65	49	25	40	49	27	41	46	33	50	32
	%	11	10	13	8	13	13	8	12	13	8	12	18
	SIG				D1E1	C1	C1	g1H1	f1	F1	J1K1	I1k1	I1j1
DK/Ref	C	27	14	13	4	12	11	6	8	12	5	12	9
	%	3	2	3	1	4	3	2	2	4	1	3	5
	SIG				D1e1	C1	c1				j1	i1	

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Net - Some impact	C	458	301	157	152	139	164	153	141	161	197	185	75
	%	45	47	43	46	45	45	47	42	47	46	46	42
	SIG												
Net: High impact	C	285	185	100	76	83	121	81	98	103	103	112	70
	%	28	29	27	23	27	33	25	29	30	24	28	39
	SIG				E1	e1	C1d1				K1	K1	I1J1
Net: Any impact	C	742	486	256	229	222	285	234	239	264	300	298	144
	%	74	76	70	70	72	78	71	72	77	71	73	82
	SIG		b1	a1	E1		C1	h1		f1	K1	K1	I1J1
Mean		2.73	2.75	2.70	2.61	2.70	2.86	2.67	2.70	2.83	2.59	2.71	3.14

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q5d) Issues faced by local businesses- Lack of suitably skilled workers for local businesses														
1 = no impact at all	C	240	131	88	22	147	71	22	67	152	25	210	6	231
	%	24	27	24	15	29	21	14	20	19	9	30	7	25
	SIG		N1	N1	L1M1	P1Q1	O1q1	O1p1			U1	T1	W1	V1
2	C	180	74	81	23	76	75	28	54	140	35	142	13	166
	%	18	15	22	15	15	22	18	16	18	13	20	16	18
	SIG		M1	L1n1	m1	P1	O1				U1	T1		
3	C	278	149	91	38	133	100	45	100	229	72	183	16	257
	%	28	30	25	26	26	29	29	29	29	27	26	19	28
	SIG		m1	l1									W1	V1
4	C	170	83	50	37	75	64	32	71	154	69	92	28	138
	%	17	17	14	25	15	18	21	21	20	26	13	34	15
	SIG		N1	N1	L1M1						U1	T1	W1	V1
5 = a great deal of impact	C	114	44	43	26	58	34	23	42	90	65	47	20	93
	%	11	9	12	17	11	10	15	12	11	24	7	23	10
	SIG		N1		L1						U1	T1	W1	V1
DK/Ref	C	27	9	13	4	19	3	5	7	19	3	22	1	26
	%	3	2	4	3	4	1	3	2	2	1	3	1	3
	SIG					P1	O1				U1	T1		

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Net - Some impact	C	458	223	172	61	209	176	73	154	369	107	325	29	423
	%	45	46	47	41	41	51	47	45	47	40	47	35	46
	SIG					P1	O1				U1	T1	W1	V1
Net: High impact	C	285	127	94	63	132	97	55	113	244	134	139	48	231
	%	28	26	26	42	26	28	35	33	31	50	20	57	25
	SIG		N1	N1	L1M1	Q1		O1			U1	T1	W1	V1
Net: Any impact	C	742	350	265	124	341	273	128	267	613	241	464	77	655
	%	74	71	72	83	67	79	83	78	78	90	67	92	72
	SIG		N1	N1	L1M1	P1Q1	O1	O1			U1	T1	W1	V1
Mean		2.73	2.66	2.66	3.15	2.63	2.75	3.04	2.90	2.86	3.43	2.44	3.50	2.66

Base: All interviews	Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>			
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of	
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2	
Total	1,009	229	702	778	188	552	418	62	593	416	
Unweighted row	1,009	221	689	736	221	549	419	79	624	385	
Q5d) Issues faced by local businesses- Lack of suitably skilled workers for local businesses											
1 = no impact at all	C	240	50	116	188	47	119	112	15	131	109
	%	24	22	17	24	25	22	27	25	22	26
	SIG		y1	x1			c2	b2			
2	C	180	29	127	135	39	84	86	9	116	64
	%	18	13	18	17	21	15	21	14	19	15
	SIG		Y1	X1			C2	B2		f2	e2
3	C	278	60	227	215	48	167	106	16	168	110
	%	28	26	32	28	25	30	25	25	28	27
	SIG		y1	x1			c2	b2			
4	C	170	47	142	128	38	104	60	16	103	67
	%	17	20	20	16	20	19	14	25	17	16
	SIG						c2	b2			
5 = a great deal of impact	C	114	42	77	94	12	62	44	5	59	55
	%	11	18	11	12	6	11	11	9	10	13
	SIG		Y1	X1	A2	Z1					
DK/Ref	C	27	2	13	17	4	16	9	1	16	10
	%	3	1	2	2	2	3	2	2	3	2
	SIG										

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Net - Some impact	C	458	88	354	351	87	251	193	24	283	175
	%	45	39	50	45	47	45	46	39	48	42
	SIG		Y1	X1						f2	e2
Net: High impact	C	285	88	219	223	50	166	104	21	162	122
	%	28	39	31	29	26	30	25	34	27	29
	SIG		Y1	X1			c2	b2			
Net: Any impact	C	742	177	572	573	137	416	297	45	446	297
	%	74	77	82	74	73	76	71	73	75	71
	SIG										
Mean		2.73	3.00	2.91	2.74	2.61	2.82	2.60	2.79	2.73	2.74

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Q5d) Issues faced by local businesses- Lack of suitably skilled workers for local businesses											
1 = no impact at all	C	240	5	24	23	20	12	35	56	23	42
	%	24	18	22	26	20	12	25	30	24	26
	SIG			k2	K2	m2	h2I2L2M2N2O2	K2	j2K2	K2	K2
2	C	180	6	14	16	24	10	30	30	17	33
	%	18	22	13	17	24	11	22	16	17	20
	SIG			J2I2		H2K2	J2L2O2	h2K2			K2
3	C	278	8	33	26	24	28	25	55	31	48
	%	28	30	30	28	24	29	18	29	32	29
	SIG			L2	I2		L2	H2i2K2M2N2O2	L2	L2	L2
4	C	170	5	25	15	13	25	30	15	18	25
	%	17	19	22	16	13	26	22	8	18	15
	SIG			j2M2	k2m2	h2K2I2	i2J2M2O2	j2M2	H2i2K2L2N2O2	M2	K2M2
5 = a great deal of impact	C	114	2	9	9	13	18	12	32	5	13
	%	11	8	8	10	13	19	8	17	6	8
	SIG			K2M2	k2	n2	H2i2L2N2O2	K2M2	H2L2N2O2	j2K2M2	K2M2
DK/Ref	C	27	1	5	2	5	2	6	0	3	3
	%	3	3	4	2	5	2	4	0	3	2
	SIG										

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Net - Some impact	C	458	14	47	42	48	38	55	85	48	81
	%	45	52	43	46	49	40	40	45	49	49
	SIG										
Net: High impact	C	285	7	34	24	26	44	42	47	23	38
	%	28	27	31	27	26	46	30	25	24	23
	SIG		K2	K2	K2	K2	g2H2I2J2L2 M2N2O2	K2	K2	K2	K2
Net: Any impact	C	742	21	81	66	74	82	97	132	71	119
	%	74	79	74	72	74	86	71	70	73	72
	SIG			K2	K2	K2	H2I2J2L2M 2N2O2	K2	K2	K2	K2
Mean		2.73	2.76	2.81	2.68	2.73	3.31	2.65	2.67	2.64	2.59

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q5d) Issues faced by local businesses- Lack of suitably skilled workers for local businesses						
1 = no impact at all	C	240	197	33	10	-
	%	24	26	16	20	
	SIG		Q2	P2		
2	C	180	133	37	10	-
	%	18	18	18	20	
	SIG					
3	C	278	207	58	13	-
	%	28	27	28	27	
	SIG					
4	C	170	118	44	9	-
	%	17	16	21	18	
	SIG		q2	p2		
5 = a great deal of impact	C	114	80	27	6	-
	%	11	11	13	13	
	SIG					
DK/Ref	C	27	20	5	1	-
	%	3	3	3	3	
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Net - Some impact	C	458	340	95	23	-
	%	45	45	46	47	
	SIG					
Net: High impact	C	285	198	71	15	-
	%	28	26	35	31	
	SIG		Q2	P2		
Net: Any impact	C	742	539	166	38	-
	%	74	71	81	77	
	SIG		Q2	P2		
Mean		2.73	2.66	2.98	2.83	

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q5e) Issues faced by local businesses - Rising fuel costs													
1 = no impact at all	C	49	28	21	16	17	16	13	20	16	19	28	3
	%	5	4	6	5	5	4	4	6	5	4	7	2
	SIG										K1	K1	I1J1
2	C	79	43	36	17	27	35	16	29	34	31	28	20
	%	8	7	10	5	9	9	5	9	10	7	7	11
	SIG		b1	a1	d1E1	c1	C1	g1H1	f1	F1			
3	C	234	158	76	98	59	76	102	57	74	115	79	40
	%	23	25	21	30	19	21	31	17	22	27	20	23
	SIG				D1E1	C1	C1	G1H1	F1	F1	J1	I1	
4	C	236	153	83	71	67	96	70	83	81	106	92	37
	%	23	24	23	22	22	26	21	25	24	25	23	21
	SIG												
5 = a great deal of impact	C	398	255	143	125	129	140	127	135	133	153	167	78
	%	39	40	39	38	42	38	39	41	39	36	41	44
	SIG										k1		i1
DK/Ref	C	12	7	6	-	9	4	-	9	4	1	12	-
	%	1	1	2		3	1		3	1	0	3	
	SIG										J1	I1	

Base: All interviews	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	1,009	643	366	327	307	367	329	333	343	425	406	177	
Unweighted row	1,009	596	413	205	302	479	230	344	419	404	438	166	
Net - Some impact	C	313	201	112	115	86	111	118	86	109	146	108	60
	%	31	31	31	35	28	30	36	26	32	34	26	34
	SIG				d1	c1		G1	F1h1	g1	J1	I1k1	j1
Net: High impact	C	634	408	226	196	196	236	198	218	214	259	259	115
	%	63	63	62	60	64	64	60	66	62	61	64	65
	SIG												
Net: Any impact	C	947	609	339	311	282	347	316	304	323	405	366	174
	%	94	95	93	95	92	95	96	91	94	95	90	98
	SIG				d1	c1		G1	F1		J1K1	I1K1	I1J1
Mean		3.86	3.89	3.81	3.83	3.89	3.85	3.86	3.88	3.83	3.81	3.87	3.94

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q5e) Issues faced by local businesses - Rising fuel costs														
1 = no impact at all	C	49	27	20	2	26	11	13	4	22	11	38	5	45
	%	5	6	5	2	5	3	8	1	3	4	6	5	5
	SIG		N1	N1	L1M1		Q1	P1	S1	R1				
2	C	79	38	27	14	32	36	11	11	55	24	55	4	74
	%	8	8	7	9	6	10	7	3	7	9	8	5	8
	SIG					P1	O1		S1	R1				
3	C	234	119	75	39	124	77	33	79	164	58	156	16	218
	%	23	24	20	26	24	22	22	23	21	22	22	18	24
	SIG													
4	C	236	125	83	27	126	73	37	62	191	66	161	22	212
	%	23	25	23	18	25	21	24	18	24	24	23	26	23
	SIG		n1		l1				S1	R1				
5 = a great deal of impact	C	398	177	153	67	190	148	59	177	341	110	272	38	351
	%	39	36	42	45	38	43	38	52	43	41	39	45	38
	SIG		m1n1	l1	l1				S1	R1				
DK/Ref	C	12	4	8	-	9	1	2	7	11	1	12	1	12
	%	1	1	2		2	0	1	2	1	0	2	1	1
	SIG													

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Net - Some impact	C	313	157	101	53	156	113	44	91	219	82	212	19	292
	%	31	32	28	36	31	33	29	27	28	31	30	23	32
	SIG			n1	m1								w1	v1
Net: High impact	C	634	302	236	94	316	221	97	239	531	176	433	60	563
	%	63	62	65	63	62	64	62	70	68	65	62	71	62
	SIG												w1	v1
Net: Any impact	C	947	459	338	148	472	335	141	330	751	258	645	79	855
	%	94	94	92	98	93	96	91	97	96	96	93	94	94
	SIG		N1	N1	L1M1	P1	O1Q1	P1			u1	t1		
Mean		3.86	3.80	3.90	3.95	3.85	3.90	3.78	4.19	4.00	3.89	3.84	4.01	3.83

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q5e) Issues faced by local businesses - Rising fuel costs											
1 = no impact at all	C	49	10	23	37	10	24	25	5	27	23
	%	5	4	3	5	5	4	6	8	5	5
	SIG										
2	C	79	6	45	50	27	32	41	5	42	37
	%	8	3	6	6	14	6	10	8	7	9
	SIG		Y1	X1	A2	Z1	C2	B2			
3	C	234	65	137	172	50	138	91	17	124	110
	%	23	28	20	22	27	25	22	27	21	26
	SIG		Y1	X1						F2	E2
4	C	236	30	184	182	46	114	112	16	152	84
	%	23	13	26	23	25	21	27	26	26	20
	SIG		Y1	X1			C2	B2		F2	E2
5 = a great deal of impact	C	398	111	302	326	53	235	146	19	237	160
	%	39	48	43	42	28	43	35	31	40	39
	SIG				A2	Z1	C2	B2			
DK/Ref	C	12	7	10	11	1	9	3	-	11	2
	%	1	3	1	1	1	2	1		2	0
	SIG									F2	E2

Base: All interviews	Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total	1,009	229	702	778	188	552	418	62	593	416
Unweighted row	1,009	221	689	736	221	549	419	79	624	385
Net - Some impact	C 313	71	183	223	77	170	132	22	166	147
	% 31	31	26	29	41	31	32	35	28	35
	SIG			A2	Z1				F2	E2
Net: High impact	C 634	141	486	509	99	349	258	35	389	244
	% 63	62	69	65	53	63	62	57	66	59
	SIG	Y1	X1	A2	Z1				F2	E2
Net: Any impact	C 947	212	668	731	177	519	390	57	555	392
	% 94	93	95	94	94	94	93	92	94	94
	SIG									
Mean	3.86	4.01	4.01	3.93	3.57	3.93	3.75	3.64	3.91	3.78

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Q5e) Issues faced by local businesses - Rising fuel costs											
1 = no impact at all	C	49	1	5	6	7	3	4	12	8	4
	%	5	3	4	7	7	3	3	6	9	2
	SIG								o2		m2
2	C	79	3	5	7	10	3	8	17	16	10
	%	8	10	5	8	10	4	5	9	16	6
	SIG			N2	n2	k2	j2m2N2	N2	k2n2	H2i2K2L2m2O2	N2
3	C	234	6	23	20	16	18	37	44	15	56
	%	23	22	21	22	16	19	27	24	15	34
	SIG			O2	O2	L2O2	O2	J2N2	n2O2	L2m2O2	H2i2J2K2M2N2
4	C	236	5	34	14	29	23	37	52	18	23
	%	23	20	31	15	30	24	27	28	19	14
	SIG			I2N2O2	H2J2L2M2	I2n2O2	O2	I2O2	I2n2O2	H2j2m2	H2J2K2L2M2
5 = a great deal of impact	C	398	12	43	44	36	45	52	64	37	65
	%	39	45	39	48	37	48	38	34	38	40
	SIG				M2		M2		I2K2		
DK/Ref	C	12	0	-	-	-	3	-	-	3	7
	%	1	1				3			3	4
	SIG										

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Net - Some impact	C	9	28	27	26	21	44	61	30	66	
	%	31	26	30	26	23	32	32	31	40	
	SIG		O2	o2	O2	m2O2		k2		H2i2J2K2	
Net: High impact	C	17	77	57	66	68	90	116	55	87	
	%	63	70	63	66	72	65	61	57	53	
	SIG		n2O2		O2	m2N2O2	O2	k2	h2K2	H2J2K2L2	
Net: Any impact	C	26	105	85	92	90	134	177	86	153	
	%	94	96	93	93	94	97	94	88	94	
	SIG		N2				N2		H2L2		
Mean		3.86	3.94	3.95	3.90	3.78	4.13	3.92	3.74	3.64	3.86

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q5e) Issues faced by local businesses - Rising fuel costs						
1 = no impact at all	C	49	31	14	5	-
	%	5	4	7	9	
	SIG					
2	C	79	58	16	6	-
	%	8	8	8	12	
	SIG					
3	C	234	181	43	10	-
	%	23	24	21	21	
	SIG					
4	C	236	177	47	12	-
	%	23	23	23	25	
	SIG					
5 = a great deal of impact	C	398	298	83	16	-
	%	39	39	41	33	
	SIG					
DK/Ref	C	12	10	2	-	-
	%	1	1	1		
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Net - Some impact	C	313	239	59	16	-
	%	31	32	29	33	
	SIG					
Net: High impact	C	634	475	130	28	-
	%	63	63	64	58	
	SIG					
Net: Any impact	C	947	714	189	44	-
	%	94	95	92	91	
	SIG					
Mean		3.86	3.88	3.84	3.61	

Base: All interviews	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	1,009	643	366	327	307	367	329	333	343	425	406	177	
Unweighted row	1,009	596	413	205	302	479	230	344	419	404	438	166	
Q5f) Issues faced by local businesses - Rising transport costs													
1 = no impact at all	C	99	59	40	32	33	34	37	32	30	40	47	11
	%	10	9	11	10	11	9	11	10	9	9	12	6
	SIG											K1	J1
2	C	97	59	37	17	34	45	19	35	42	34	38	24
	%	10	9	10	5	11	12	6	11	12	8	9	14
	SIG				D1E1	C1	C1	G1H1	F1	F1	k1		i1
3	C	264	178	85	101	79	81	97	83	82	126	101	37
	%	26	28	23	31	26	22	29	25	24	30	25	21
	SIG				E1		C1				K1		l1
4	C	256	170	86	89	73	92	90	82	83	116	93	46
	%	25	26	23	27	24	25	27	25	24	27	23	26
	SIG												
5 = a great deal of impact	C	279	171	109	85	82	110	85	91	102	106	115	59
	%	28	27	30	26	27	30	26	27	30	25	28	33
	SIG										K1		l1
DK/Ref	C	15	6	9	3	7	6	1	10	4	3	11	1
	%	1	1	2	1	2	2	0	3	1	1	3	0
	SIG		b1	a1							J1	l1	

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Net - Some impact	C	360	237	123	118	113	126	116	118	124	160	140	61
	%	36	37	34	36	37	34	35	35	36	38	34	34
	SIG												
Net: High impact	C	535	341	194	175	155	202	175	173	185	222	207	105
	%	53	53	53	53	50	55	53	52	54	52	51	59
	SIG											k1	j1
Net: Any impact	C	895	578	317	292	268	328	292	291	309	381	347	165
	%	89	90	87	89	87	89	89	87	90	90	86	93
	SIG										j1	i1K1	J1
Mean		3.52	3.52	3.52	3.55	3.45	3.56	3.51	3.51	3.55	3.51	3.48	3.66

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q5f) Issues faced by local businesses - Rising transport costs														
1 = no impact at all	C	99	51	38	10	46	35	18	10	33	20	77	12	87
	%	10	10	10	7	9	10	12	3	4	7	11	14	10
	SIG										u1	t1		
2	C	97	40	36	20	48	32	16	14	64	26	68	7	89
	%	10	8	10	13	10	9	10	4	8	10	10	8	10
	SIG		n1		l1				S1	R1				
3	C	264	137	90	33	121	103	40	84	214	75	177	21	241
	%	26	28	25	22	24	30	26	25	27	28	25	25	26
	SIG					p1	o1							
4	C	256	127	92	37	144	77	35	85	217	73	174	18	232
	%	25	26	25	25	28	22	23	25	28	27	25	21	25
	SIG					P1	O1							
5 = a great deal of impact	C	279	128	102	49	143	96	40	143	245	74	188	26	249
	%	28	26	28	33	28	28	26	42	31	28	27	31	27
	SIG								S1	R1				
DK/Ref	C	15	7	8	-	5	5	6	5	9	1	11	1	14
	%	1	1	2		1	1	4	2	1	0	2	1	2
	SIG													

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Net - Some impact	C	360	177	127	53	169	135	56	97	278	101	245	28	330
	%	36	36	35	36	33	39	36	29	36	37	35	33	36
	SIG					p1	o1		S1	R1				
Net: High impact	C	535	255	193	87	287	173	75	228	463	147	362	44	481
	%	53	52	53	58	57	50	49	67	59	55	52	53	53
	SIG					P1q1	O1	o1	S1	R1				
Net: Any impact	C	895	433	320	140	456	308	131	325	741	248	607	72	810
	%	89	88	87	93	90	89	85	96	95	92	87	86	89
	SIG		N1	N1	L1M1	q1		o1			U1	T1		
Mean		3.52	3.50	3.51	3.64	3.58	3.49	3.42	4.00	3.75	3.58	3.48	3.49	3.52

Base: All interviews		Total	Impact of affordable housing on recruitment / retaining		Cost of buying a home as a problem		Importance of housing in business expansion/relocation		Local Enterprise Partnerships		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q5f) Issues faced by local businesses - Rising transport costs											
1 = no impact at all	C	99	12	33	72	17	55	44	6	54	45
	%	10	5	5	9	9	10	10	9	9	11
	SIG										
2	C	97	7	56	69	24	42	53	14	59	38
	%	10	3	8	9	13	8	13	23	10	9
	SIG		Y1	X1			C2	B2	E2F2	D2	D2
3	C	264	57	195	200	56	117	129	16	154	110
	%	26	25	28	26	30	21	31	26	26	26
	SIG						C2	B2			
4	C	256	50	199	195	49	149	100	14	155	101
	%	25	22	28	25	26	27	24	22	26	24
	SIG		Y1	X1							
5 = a great deal of impact	C	279	103	218	232	37	182	86	11	166	114
	%	28	45	31	30	20	33	21	18	28	27
	SIG		Y1	X1	A2	Z1	C2	B2	e2	d2	
DK/Ref	C	15	1	1	9	5	7	6	0	6	9
	%	1	0	0	1	3	1	1	1	1	2
	SIG										

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Net - Some impact	C	360	64	251	269	80	158	182	31	212	148
	%	36	28	36	35	43	29	44	49	36	36
	SIG		Y1	X1	A2	Z1	C2	B2	E2F2	D2	D2
Net: High impact	C	535	152	416	427	86	331	187	25	320	215
	%	53	67	59	55	46	60	45	41	54	52
	SIG		Y1	X1	A2	Z1	C2	B2	E2	D2	
Net: Any impact	C	895	216	667	697	166	489	369	56	533	363
	%	89	94	95	89	88	89	88	90	90	87
	SIG										
Mean		3.52	3.98	3.73	3.58	3.35	3.66	3.32	3.18	3.55	3.49

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Q5f) Issues faced by local businesses - Rising transport costs											
1 = no impact at all	C	99	2	13	4	9	11	9	22	12	16
	%	10	9	12	4	9	12	7	12	12	10
	SIG			I2 H2k2M2N2o2			i2		I2	I2	i2
2	C	97	3	4	10	11	5	13	25	14	12
	%	10	10	3	11	11	5	9	13	14	8
	SIG			I2J2I2M2N2	H2	H2	M2N2	h2	H2K2o2	H2K2	m2
3	C	264	6	32	26	23	17	46	41	23	51
	%	26	23	29	29	23	17	33	22	23	31
	SIG			K2	k2	I2	H2i2L2O2	j2K2M2n2	L2O2	I2	K2M2
4	C	256	7	40	19	33	27	41	41	21	28
	%	25	24	36	21	33	28	30	22	21	17
	SIG			I2M2N2O2	H2j2	i2M2n2O2	O2	O2	H2J2	H2j2	H2J2K2L2
5 = a great deal of impact	C	279	9	19	31	22	32	27	58	27	55
	%	28	33	17	34	22	34	19	30	28	34
	SIG			I2K2M2n2O2	H2j2L2	i2k2O2	H2j2L2	I2K2M2O2	H2L2	h2	H2J2L2
DK/Ref	C	15	0	2	0	2	4	3	1	1	1
	%	1	1	2	0	2	4	2	1	1	1
	SIG										

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Net - Some impact	C	9	36	37	34	21	58	66	36	63	
	%	36	33	40	34	22	42	35	38	39	
	SIG		k2	K2	k2	h2I2j2L2M 2N2O2	K2	K2	K2	K2	
Net: High impact	C	15	58	50	55	59	67	99	47	83	
	%	57	53	55	56	62	49	52	49	51	
	SIG					L2n2o2	K2		k2	k2	
Net: Any impact	C	24	94	87	88	80	126	165	84	147	
	%	89	91	86	89	85	91	87	86	90	
	SIG		I2	H2K2M2N2 o2		I2		I2	I2	i2	
Mean		3.52	3.63	3.44	3.69	3.50	3.71	3.46	3.46	3.38	3.58

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q5f) Issues faced by local businesses - Rising transport costs						
1 = no impact at all	C	99	76	16	6	-
	%	10	10	8	12	
	SIG					
2	C	97	66	24	7	-
	%	10	9	12	14	
	SIG					
3	C	264	201	49	14	-
	%	26	27	24	28	
	SIG					
4	C	256	199	46	11	-
	%	25	26	22	22	
	SIG					
5 = a great deal of impact	C	279	204	64	11	-
	%	28	27	31	23	
	SIG					
DK/Ref	C	15	9	6	0	-
	%	1	1	3	1	
	SIG					

Base: All interviews	Total	Total in company				
		1 to 10	11 to 50	More than 50	DK/Ref	
		P2	Q2	R2	S2	
Total	1,009	756	205	49	-	
Unweighted row	1,009	366	343	300	-	
Net - Some impact	C	360	266	73	21	-
	%	36	35	36	42	
	SIG					
Net: High impact	C	535	404	109	22	-
	%	53	53	53	45	
	SIG					
Net: Any impact	C	895	670	183	43	-
	%	89	89	89	87	
	SIG					
Mean		3.52	3.52	3.59	3.30	

Base: All interviews	<u>Rising fuel costs</u>		<u>Rising transport costs</u>		<u>Lack of housing that people can afford in the local area</u>		<u>Lack of suitably skilled workers for local businesses</u>		<u>Lack of transport links in the local area</u>		<u>Lack of local amenities (e.g. shops, hospitals, leisure facilities)</u>	
Total	1,009	100.0%	1,009	100.0%	1,009	100.0%	1,009	100.0%	1,009	100.0%	1,009	100.0%
1 = no impact at all	49	4.9%	99	9.8%	201	19.9%	240	23.8%	367	36.4%	368	36.4%
2	79	7.8%	97	9.6%	169	16.8%	180	17.8%	182	18.0%	237	23.5%
3	234	23.2%	264	26.1%	274	27.1%	278	27.6%	194	19.3%	188	18.7%
4	236	23.4%	256	25.4%	159	15.8%	170	16.9%	120	11.8%	136	13.5%
5 = a great deal of impact	398	39.4%	279	27.7%	181	18.0%	114	11.3%	141	14.0%	71	7.0%
DK/Ref	12	1.2%	15	1.5%	25	2.4%	27	2.6%	4	0.4%	9	0.9%
Net: Low impact	128	12.7%	195	19.3%	370	36.7%	420	41.6%	549	54.4%	605	59.9%
Net: High impact	634	62.8%	535	53.0%	341	33.8%	285	28.2%	261	25.9%	207	20.5%
Net: Any impact	947	93.9%	895	88.7%	783	77.6%	742	73.6%	637	63.2%	632	62.7%
Mean		3.86		3.52		2.95		2.73		2.49		2.31

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q6i. Recruiting staff													
Yes - my company has difficulties recruiting new staff	C	269	159	111	72	90	104	74	104	90	96	110	63
	%	27	25	30	22	29	28	23	31	26	23	27	36
	SIG		b1	a1	D1e1	C1	c1	G1	F1		K1	K1	I1J1
No - my company does not have difficulties recruiting new staff	C	695	452	243	230	211	251	228	224	240	301	288	104
	%	69	70	67	70	69	68	69	67	70	71	71	59
	SIG										K1	K1	I1J1
Don't know	C	45	33	11	25	6	13	26	5	12	28	7	9
	%	4	5	3	8	2	4	8	1	3	7	2	5
	SIG				D1E1	C1	C1	G1H1	F1h1	F1g1	J1	I1k1	j1

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q6i. Recruiting staff														
Yes - my company has difficulties recruiting new staff	C	269	111	102	54	108	100	62	97	217	269	-	53	214
	%	27	23	28	36	21	29	40	28	28	100		64	23
	SIG		m1N1	l1n1	L1m1	P1Q1	O1Q1	O1P1					W1	V1
No - my company does not have difficulties recruiting new staff	C	695	348	257	90	365	239	91	231	526	-	695	28	664
	%	69	71	70	60	72	69	59	68	67	100		33	73
	SIG		N1	N1	L1M1	Q1	Q1	O1P1					W1	V1
Don't know	C	45	32	7	6	34	8	2	13	41	-	-	3	34
	%	4	6	2	4	7	2	1	4	5			3	4
	SIG		M1	L1		P1Q1	O1	O1						

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q6i. Recruiting staff											
Yes - my company has difficulties recruiting new staff	C	269	71	207	218	41	151	103	23	169	101
	%	27	31	30	28	22	27	25	36	28	24
	SIG				a2	z1			f2		d2
No - my company does not have difficulties recruiting new staff	C	695	142	466	527	138	373	300	40	409	286
	%	69	62	66	68	73	68	72	64	69	69
	SIG										
Don't know	C	45	17	28	34	9	27	15	-	16	29
	%	4	7	4	4	5	5	4		3	7
	SIG		y1	x1						F2	E2

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Q6i. Recruiting staff											
Yes - my company has difficulties recruiting new staff	C	269	8	26	26	25	33	38	50	25	37
	%	27	30	24	29	25	35	28	26	26	22
	SIG			k2			h2O2				K2
No - my company does not have difficulties recruiting new staff	C	695	18	81	64	72	55	97	132	68	109
	%	69	66	74	70	73	58	70	70	70	67
	SIG			K2	k2	K2	H2i2J2I2M2 n2	k2	K2	k2	
Don't know	C	45	1	2	1	2	7	3	7	4	18
	%	4	4	2	1	2	7	2	4	4	11
	SIG							O2	O2		L2M2

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q6i. Recruiting staff						
Yes - my company has difficulties recruiting new staff	C	269	180	72	17	-
	%	27	24	35	35	
	SIG		Q2r2	P2	p2	
No - my company does not have difficulties recruiting new staff	C	695	537	128	30	-
	%	69	71	62	62	
	SIG		Q2	P2		
Don't know	C	45	39	5	1	-
	%	4	5	2	2	
	SIG		Q2	P2		

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q6ii. Retaining staff													
Yes - my company has difficulties retaining new staff	C	84	51	33	35	23	24	40	29	15	45	28	12
	%	8	8	9	11	7	6	12	9	4	10	7	7
	SIG				E1		C1	H1	H1	F1G1	j1	i1	
No - my company does not have difficulties retaining new staff	C	912	585	327	285	281	341	281	302	324	372	376	163
	%	90	91	89	87	91	93	85	91	95	88	93	92
	SIG				d1E1	c1	C1	G1H1	F1h1	F1g1	J1k1	I1	i1
Don't know	C	13	8	5	7	3	3	8	2	3	8	3	2
	%	1	1	1	2	1	1	3	1	1	2	1	1
	SIG										j1	i1	

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining	
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893
Q6ii. Retaining staff													
Yes - my company has difficulties retaining new staff	C	84	53	19	11	37	33	14	36	66	53	28	-
	%	8	11	5	7	7	10	9	10	8	20	4	100
	SIG		M1	L1							U1	T1	
No - my company does not have difficulties retaining new staff	C	912	429	343	139	460	311	141	300	707	214	664	-
	%	90	87	94	93	91	90	91	88	90	79	96	100
	SIG		M1N1	L1	L1						U1	T1	
Don't know	C	13	8	5	-	10	2	1	5	11	2	3	-
	%	1	2	1		2	1	0	1	1	1	0	
	SIG												

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q6ii. Retaining staff											
Yes - my company has difficulties retaining new staff	C	84	25	69	70	9	51	32	3	41	43
	%	8	11	10	9	5	9	8	4	7	10
	SIG				A2	Z1			F2	F2	D2E2
No - my company does not have difficulties retaining new staff	C	912	199	627	701	174	495	381	58	545	367
	%	90	87	89	90	93	90	91	93	92	88
	SIG									f2	e2
Don't know	C	13	5	5	7	4	6	5	2	7	6
	%	1	2	1	1	2	1	1	3	1	1
	SIG										

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Q6ii. Retaining staff											
Yes - my company has difficulties retaining new staff	C	84	4	9	4	7	11	8	12	9	20
	%	8	17	8	4	7	12	6	6	9	12
	SIG				k2O2		i2	o2	o2		I2I2m2
No - my company does not have difficulties retaining new staff	C	912	22	101	86	90	77	129	177	87	143
	%	90	80	92	94	91	81	94	94	90	87
	SIG		i2I2m2	K2	g2K2o2	K2	H2I2J2L2M2n2	g2K2O2	g2K2O2	k2	i2L2M2
Don't know	C	13	1	-	2	1	7	-	-	1	1
	%	1	3		2	1	7			1	1
	SIG										

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q6ii. Retaining staff						
Yes - my company has difficulties retaining new staff	C	84	58	17	9	-
	%	8	8	8	19	
	SIG					
No - my company does not have difficulties retaining new staff	C	912	686	187	39	-
	%	90	91	92	79	
	SIG		R2	R2	P2Q2	
Don't know	C	13	11	1	1	-
	%	1	1	0	3	
	SIG					

Base: All interviews	Recruiting		Retaining	
Total	1,009	100.0%	1,009	100.0%
Yes	269	26.7%	84	8.3%
No	695	68.9%	912	90.4%
Don't know	45	4.4%	13	1.3%

Base: All interviews	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	1,009	643	366	327	307	367	329	333	343	425	406	177	
Unweighted row	1,009	596	413	205	302	479	230	344	419	404	438	166	
Q7a) Ability to recruit or retain staff - Lack of housing that people can afford in the local area													
1 = no impact at all	C	290	166	124	77	117	96	82	112	95	113	138	39
	%	29	26	34	23	38	26	25	34	28	26	34	22
	SIG		B1	A1	D1	C1E1	D1	G1	F1h1	g1	J1	I1K1	J1
2	C	236	158	78	76	56	102	70	72	93	96	89	51
	%	23	25	21	23	18	28	21	22	27	23	22	29
	SIG					E1	D1	h1	h1	f1g1		k1	j1
3	C	237	146	90	77	68	88	77	81	77	104	91	40
	%	23	23	25	24	22	24	23	24	22	25	22	23
	SIG												
4	C	116	75	41	47	29	38	48	30	38	57	40	19
	%	11	12	11	14	10	10	15	9	11	13	10	11
	SIG				d1	c1		G1	F1				
5 = a great deal of impact	C	113	84	29	37	33	42	40	34	39	42	44	27
	%	11	13	8	11	11	11	12	10	12	10	11	15
	SIG		B1	A1							k1		i1
DK/Ref	C	17	14	3	12	4	1	12	4	1	13	4	0
	%	2	2	1	4	1	0	4	1	0	3	1	0
	SIG				d1E1	c1	C1	G1H1	F1	F1	J1	I1	

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Net - Some impact	C	473	305	168	154	124	190	147	154	170	200	180	91
	%	47	47	46	47	40	52	45	46	50	47	44	52
	SIG				d1	c1E1	D1						
Net: High impact	C	229	159	70	85	63	80	88	63	77	99	83	46
	%	23	25	19	26	20	22	27	19	23	23	20	26
	SIG		B1	A1				G1	F1				
Net: Any impact	C	702	464	238	238	187	270	235	217	247	299	263	138
	%	70	72	65	73	61	74	72	65	72	70	65	78
	SIG		B1	A1	D1	C1E1	D1	g1	f1h1	g1	j1k1	i1K1	i1J1
Mean		2.52	2.61	2.37	2.66	2.36	2.53	2.67	2.39	2.52	2.57	2.40	2.68

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q7a) Ability to recruit or retain staff - Lack of housing that people can afford in the local area														
1 = no impact at all	C	290	121	136	32	149	100	42	53	140	61	218	15	271
	%	29	25	37	21	29	29	27	16	18	23	31	17	30
	SIG		M1	L1N1	M1						U1	T1	W1	V1
2	C	236	116	79	42	116	81	39	35	207	59	174	14	221
	%	23	24	22	28	23	23	25	10	26	22	25	17	24
	SIG								S1	R1			w1	v1
3	C	237	121	78	36	119	79	39	60	213	78	150	30	207
	%	23	25	21	24	24	23	25	18	27	29	22	35	23
	SIG								S1	R1	U1	T1	W1	V1
4	C	116	64	35	16	65	35	16	87	108	42	57	9	103
	%	11	13	10	11	13	10	10	25	14	16	8	10	11
	SIG								S1	R1	U1	T1		
5 = a great deal of impact	C	113	54	34	24	49	45	19	102	109	28	85	16	97
	%	11	11	9	16	10	13	12	30	14	10	12	19	11
	SIG			N1	M1				S1	R1			W1	V1
DK/Ref	C	17	13	4	0	8	8	1	4	6	1	11	1	13
	%	2	3	1	0	2	2	1	1	1	0	2	1	1
	SIG		m1	l1										

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Net - Some impact	C	473	237	157	78	236	160	77	95	420	137	324	44	428
	%	47	48	43	52	46	46	50	28	54	51	47	52	47
	SIG			n1	m1				S1	R1				
Net: High impact	C	229	118	70	41	114	80	35	188	217	71	142	25	199
	%	23	24	19	27	23	23	22	55	28	26	20	30	22
	SIG		m1	l1n1	m1				S1	R1	u1	t1		
Net: Any impact	C	702	356	227	118	350	240	112	284	637	207	466	69	627
	%	70	73	62	79	69	69	72	83	81	77	67	82	69
	SIG		M1	L1N1	M1						U1	T1	W1	V1
Mean		2.52	2.61	2.32	2.74	2.50	2.54	2.56	3.44	2.79	2.69	2.44	2.97	2.48

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q7a) Ability to recruit or retain staff - Lack of housing that people can afford in the local area											
1 = no impact at all	C	290	-	-	192	88	117	163	25	178	112
	%	29			25	47	21	39	40	30	27
	SIG				A2	Z1	C2	B2	F2		D2
2	C	236	-	236	172	60	116	115	16	149	87
	%	23		34	22	32	21	28	25	25	21
	SIG		Y1	X1	A2	Z1	C2	B2			
3	C	237	-	237	192	26	138	89	11	142	95
	%	23		34	25	14	25	21	18	24	23
	SIG		Y1	X1	A2	Z1					
4	C	116	116	116	109	6	82	26	4	63	53
	%	11	51	17	14	3	15	6	7	11	13
	SIG		Y1	X1	A2	Z1	C2	B2	f2		d2
5 = a great deal of impact	C	113	113	113	109	3	89	20	6	52	61
	%	11	49	16	14	2	16	5	10	9	15
	SIG		Y1	X1	A2	Z1	C2	B2		F2	E2
DK/Ref	C	17	-	-	4	5	10	5	-	9	8
	%	2			0	3	2	1		2	2
	SIG										

Base: All interviews	Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total	1,009	229	702	778	188	552	418	62	593	416
Unweighted row	1,009	221	689	736	221	549	419	79	624	385
Net - Some impact	C 473 47 SIG	- 67 Y1	473 67 X1	364 47	86 46	254 46	204 49	27 43	291 49	182 44 f2 e2
Net: High impact	C 229 23 SIG	229 100 Y1	229 33 X1	218 28 A2	9 5 Z1	171 31 C2	46 11 B2	10 17 F2	115 19 F2	114 27 D2E2
Net: Any impact	C 702 70 SIG	229 100	702 100	582 75 A2	95 50 Z1	425 77 C2	250 60 B2	37 60 f2	406 68	296 71 d2
Mean	2.52	4.49	3.15	2.70	1.78	2.84	2.09	2.20	2.42	2.67

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Q7a) Ability to recruit or retain staff - Lack of housing that people can afford in the local area											
1 = no impact at all	C	290	11	37	32	31	15	41	55	28	42
	%	29	42	34	35	31	15	30	29	29	25
	SIG		K2	K2	K2	K2	G2H2I2J2L2M2N2O2	K2	K2	K2	K2
2	C	236	4	32	20	21	30	37	39	18	35
	%	23	16	29	22	21	31	27	21	18	21
	SIG		k2	n2			g2m2N2o2		k2	h2K2	k2
3	C	237	6	27	20	25	28	37	35	24	36
	%	23	21	24	22	25	30	27	18	25	22
	SIG						M2	m2	K2I2		
4	C	116	3	6	9	15	13	9	27	12	22
	%	11	12	5	10	15	14	7	14	12	13
	SIG			J2K2M2n2O2		H2L2	H2I2	J2k2M2O2	H2L2	h2	H2L2
5 = a great deal of impact	C	113	2	9	10	5	6	11	27	14	29
	%	11	6	8	11	5	6	8	15	15	18
	SIG			m2O2	j2	i2M2N2O2	M2N2O2	M2n2O2	h2J2K2L2	J2K2I2	H2J2K2L2
DK/Ref	C	17	1	0	0	3	4	3	6	1	-
	%	2	3	0	0	3	4	2	3	1	
	SIG										

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Net - Some impact	C	473	10	58	40	46	58	75	74	42	71
	%	47	37	53	44	46	61	54	39	43	43
	SIG		K2I2	M2	K2	K2	G2I2J2M2N2O2	g2M2n2o2	H2K2L2	K2I2	K2I2
Net: High impact	C	229	5	14	19	20	19	20	54	26	52
	%	23	18	13	21	20	20	14	29	27	31
	SIG		M2N2O2		o2	m2O2	m2O2	M2N2O2	H2j2k2L2	H2L2	H2i2J2K2L2
Net: Any impact	C	702	15	73	59	66	77	94	128	68	122
	%	70	56	66	65	66	81	69	68	70	75
	SIG		K2o2	K2	K2	K2	G2H2I2J2L2M2n2	K2	K2	k2	g2
Mean		2.52	2.23	2.24	2.41	2.40	2.62	2.35	2.63	2.66	2.77

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q7a) Ability to recruit or retain staff - Lack of housing that people can afford in the local area						
1 = no impact at all	C	290	221	55	14	-
	%	29	29	27	29	
	SIG					
2	C	236	174	51	11	-
	%	23	23	25	22	
	SIG					
3	C	237	182	44	11	-
	%	23	24	21	22	
	SIG					
4	C	116	81	27	8	-
	%	11	11	13	16	
	SIG					
5 = a great deal of impact	C	113	83	25	5	-
	%	11	11	12	10	
	SIG					
DK/Ref	C	17	14	2	1	-
	%	2	2	1	2	
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Net - Some impact	C	473	356	95	21	-
	%	47	47	47	44	
	SIG					
Net: High impact	C	229	164	52	13	-
	%	23	22	26	26	
	SIG					
Net: Any impact	C	702	520	147	34	-
	%	70	69	72	69	
	SIG					
Mean		2.52	2.50	2.59	2.55	

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q7b) Ability to recruit or retain staff - Lack of local amenities (e.g. shops, hospitals, leisure facilities)													
1 = no impact at all	C	481	299	182	156	160	164	159	174	146	213	196	72
	%	48	46	50	48	52	45	48	52	43	50	48	41
	SIG					e1	d1		H1	G1	K1	k1	l1j1
2	C	221	150	71	56	57	106	60	64	97	83	83	55
	%	22	23	19	17	19	29	18	19	28	20	20	31
	SIG				E1	E1	C1D1	H1	H1	F1G1	K1	K1	l1j1
3	C	181	115	66	74	50	55	70	52	57	80	74	26
	%	18	18	18	23	16	15	21	16	17	19	18	15
	SIG				D1E1	C1	C1	g1	f1				
4	C	77	49	27	22	19	34	23	20	33	30	28	18
	%	8	8	7	7	6	9	7	6	10	7	7	10
	SIG								h1	g1			
5 = a great deal of impact	C	38	24	14	13	16	9	10	18	9	11	21	5
	%	4	4	4	4	5	2	3	5	3	3	5	3
	SIG					e1	d1		h1	g1	j1	i1	
DK/Ref	C	11	6	6	6	5	-	6	5	-	7	4	-
	%	1	1	2	2	2		2	2		2	1	
	SIG												

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Net - Some impact	C	402	265	136	130	107	161	130	116	154	163	157	82
	%	40	41	37	40	35	44	40	35	45	38	39	46
	SIG					E1	D1		H1	G1	k1	k1	i1j1
Net: High impact	C	115	73	41	35	35	43	34	38	42	41	49	24
	%	11	11	11	11	11	12	10	11	12	10	12	13
	SIG												
Net: Any impact	C	516	338	178	165	142	203	164	153	196	204	206	105
	%	51	53	49	50	46	55	50	46	57	48	51	59
	SIG					E1	D1	h1	H1	f1G1	K1	K1	I1J1
Mean		1.97	1.98	1.94	2.00	1.92	1.96	1.97	1.91	2.01	1.90	1.99	2.04

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q7b) Ability to recruit or retain staff - Lack of local amenities (e.g. shops, hospitals, leisure facilities)														
1 = no impact at all	C	481	230	190	60	266	152	63	110	326	101	357	28	450
	%	48	47	52	40	53	44	41	32	42	37	51	34	49
	SIG			N1	M1	P1Q1	O1	O1	S1	R1	U1	T1	W1	V1
2	C	221	100	72	47	91	87	43	74	186	62	155	7	212
	%	22	20	20	31	18	25	28	22	24	23	22	9	23
	SIG		N1	N1	L1M1	P1Q1	O1	O1					W1	V1
3	C	181	102	54	24	84	66	30	81	163	73	103	37	140
	%	18	21	15	16	17	19	20	24	21	27	15	45	15
	SIG		M1	L1							U1	T1	W1	V1
4	C	77	32	27	17	40	25	11	53	72	19	53	4	72
	%	8	7	7	12	8	7	7	16	9	7	8	5	8
	SIG		n1		l1				S1	R1				
5 = a great deal of impact	C	38	18	19	2	16	14	8	15	27	13	23	7	29
	%	4	4	5	1	3	4	5	5	4	5	3	8	3
	SIG		n1	N1	l1M1									
DK/Ref	C	11	7	4	-	9	3	0	7	9	3	4	-	8
	%	1	2	1		2	1	0	2	1	1	1		1
	SIG													

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Net - Some impact	C	402	202	127	71	176	153	73	155	349	135	258	45	353
	%	40	41	35	47	35	44	47	45	45	50	37	53	39
	SIG		M1	L1N1	M1	P1Q1	O1	O1			U1	T1	W1	V1
Net: High impact	C	115	50	46	19	56	40	19	69	100	31	76	11	102
	%	11	10	12	13	11	11	12	20	13	12	11	13	11
	SIG								S1	R1				
Net: Any impact	C	516	252	172	91	232	193	92	224	449	166	334	56	454
	%	51	51	47	60	46	55	59	66	57	62	48	66	50
	SIG		n1	N1	1M1	P1Q1	O1	O1	S1	R1	U1	T1	W1	V1
Mean		1.97	1.98	1.93	2.03	1.89	2.02	2.08	2.37	2.08	2.18	1.89	2.45	1.92

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q7b) Ability to recruit or retain staff - Lack of local amenities (e.g. shops, hospitals, leisure facilities)											
1 = no impact at all	C	481	50	220	347	108	225	235	33	314	167
	%	48	22	31	45	58	41	56	53	53	40
	SIG		Y1	X1	A2	Z1	C2	B2	f2	F2	d2E2
2	C	221	51	206	176	41	114	102	13	133	88
	%	22	22	29	23	22	21	24	21	22	21
	SIG		Y1	X1							
3	C	181	65	168	155	20	123	54	12	80	101
	%	18	28	24	20	10	22	13	19	13	24
	SIG				A2	Z1	C2	B2		F2	E2
4	C	77	41	73	65	8	60	10	4	43	34
	%	8	18	10	8	5	11	2	6	7	8
	SIG		Y1	X1	A2	Z1	C2	B2			
5 = a great deal of impact	C	38	19	29	29	9	21	16	1	19	19
	%	4	8	4	4	5	4	4	1	3	5
	SIG		Y1	X1							
DK/Ref	C	11	3	5	5	2	8	2	-	4	7
	%	1	1	1	1	1	1	0		1	2
	SIG										

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Net - Some impact	C	402	116	375	332	60	237	156	25	213	189
	%	40	51	53	43	32	43	37	40	36	45
	SIG				A2	Z1	c2	b2		F2	E2
Net: High impact	C	115	61	102	94	17	81	26	5	61	53
	%	11	26	15	12	9	15	6	7	10	13
	SIG		Y1	X1			C2	B2			
Net: Any impact	C	516	176	476	426	78	318	181	29	274	242
	%	51	77	68	55	41	58	43	47	46	58
	SIG		Y1	X1	A2	Z1	C2	B2		F2	E2
Mean		1.97	2.69	2.26	2.03	1.76	2.15	1.72	1.82	1.84	2.15

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Q7b) Ability to recruit or retain staff - Lack of local amenities (e.g. shops, hospitals, leisure facilities)											
1 = no impact at all	C	481	10	54	37	44	29	64	109	43	91
	%	48	37	49	41	45	31	46	58	44	55
	SIG		M2o2	K2	M2O2	K2M2o2	H2J2L2M2n2O2	K2M2	G2I2J2K2L2N2	k2M2o2	g2I2j2K2n2
2	C	221	8	25	25	27	16	30	39	23	29
	%	22	30	22	27	27	17	22	21	24	18
	SIG				k2o2	k2o2	i2j2				i2j2
3	C	181	5	18	18	15	30	22	22	17	33
	%	18	19	17	20	15	32	16	12	18	20
	SIG			K2	k2m2	K2	H2i2J2L2M2N2O2	K2	i2K2O2	K2	K2M2
4	C	77	2	9	5	7	14	8	16	9	7
	%	8	9	8	6	7	14	6	8	10	4
	SIG				k2	k2	i2j2L2O2	K2	o2		K2m2
5 = a great deal of impact	C	38	1	5	6	5	4	9	2	3	3
	%	4	5	4	6	5	5	6	1	3	2
	SIG							M2o2	L2		I2
DK/Ref	C	11	0	0	-	1	2	5	-	1	1
	%	1	0	0		1	2	4		1	1
	SIG										

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Net - Some impact	C	402	13	43	43	41	46	53	61	40	62
	%	40	49	39	47	42	48	38	32	41	38
	SIG				M2		M2o2		I2K2		k2
Net: High impact	C	115	4	13	11	12	18	16	18	13	10
	%	11	14	12	12	12	19	12	10	13	6
	SIG			o2			M2O2	o2	K2	o2	h2K2I2n2
Net: Any impact	C	516	17	56	54	53	64	69	79	53	72
	%	51	63	51	59	54	67	50	42	54	44
	SIG		M2o2	K2	M2O2	k2m2	H2j2L2M2 n2O2	K2	G2I2j2K2N2	k2M2o2	g2I2K2n2
Mean		1.97	2.15	1.97	2.09	1.99	2.44	2.00	1.74	2.03	1.78

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q7b) Ability to recruit or retain staff - Lack of local amenities (e.g. shops, hospitals, leisure facilities)						
1 = no impact at all	C	481	377	82	22	-
	%	48	50	40	45	
	SIG		Q2	P2		
2	C	221	158	51	12	-
	%	22	21	25	25	
	SIG					
3	C	181	126	45	10	-
	%	18	17	22	20	
	SIG		q2	p2		
4	C	77	61	14	2	-
	%	8	8	7	5	
	SIG					
5 = a great deal of impact	C	38	25	11	3	-
	%	4	3	5	5	
	SIG					
DK/Ref	C	11	10	1	0	-
	%	1	1	1	0	
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Net - Some impact	C	402	283	96	22	-
	%	40	37	47	45	
	SIG		Q2	P2		
Net: High impact	C	115	85	24	5	-
	%	11	11	12	10	
	SIG					
Net: Any impact	C	516	369	121	27	-
	%	51	49	59	55	
	SIG		Q2	P2		
Mean		1.97	1.93	2.11	2.00	

Base: All interviews	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	1,009	643	366	327	307	367	329	333	343	425	406	177	
Unweighted row	1,009	596	413	205	302	479	230	344	419	404	438	166	
Q7c) Ability to recruit or retain staff - Lack of transport links in the local area													
1 = no impact at all	C	378	245	133	122	118	137	127	123	126	163	146	69
	%	37	38	36	37	38	37	39	37	37	38	36	39
	SIG												
2	C	207	143	65	78	45	83	72	55	80	101	69	38
	%	21	22	18	24	15	23	22	17	23	24	17	21
	SIG		b1	a1	D1	C1E1	D1	g1	f1H1	G1	J1	I1	
3	C	181	111	70	51	65	64	50	73	56	74	84	23
	%	18	17	19	16	21	17	15	22	16	17	21	13
	SIG				d1	c1		G1	F1h1	g1		K1	J1
4	C	145	84	61	39	48	55	41	52	52	48	66	30
	%	14	13	17	12	16	15	12	15	15	11	16	17
	SIG										J1k1	I1	i1
5 = a great deal of impact	C	90	56	34	33	29	28	35	27	28	33	40	17
	%	9	9	9	10	9	8	11	8	8	8	10	10
	SIG												
DK/Ref	C	7	4	3	4	3	0	4	3	0	6	1	-
	%	1	1	1	1	1	0	1	1	0	1	0	
	SIG												

Base: All interviews	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	1,009	643	366	327	307	367	329	333	343	425	406	177	
Unweighted row	1,009	596	413	205	302	479	230	344	419	404	438	166	
Net - Some impact	C	389	254	135	129	110	147	123	128	136	175	153	61
	%	39	39	37	39	36	40	37	38	40	41	38	34
	SIG												
Net: High impact	C	235	140	95	72	77	83	76	79	80	81	106	47
	%	23	22	26	22	25	23	23	24	23	19	26	27
	SIG										J1K1	I1	I1
Net: Any impact	C	624	394	230	201	187	230	198	207	216	256	259	108
	%	62	61	63	61	61	63	60	62	63	60	64	61
	SIG												
Mean		2.36	2.32	2.44	2.33	2.42	2.33	2.34	2.41	2.34	2.25	2.47	2.37

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q7c) Ability to recruit or retain staff - Lack of transport links in the local area														
1 = no impact at all	C	378	179	141	59	200	129	49	78	243	82	280	21	354
	%	37	36	38	39	40	37	31	23	31	30	40	25	39
	SIG					q1		o1	S1	R1	U1	T1	W1	V1
2	C	207	118	57	33	104	70	34	61	176	53	141	14	192
	%	21	24	16	22	20	20	22	18	22	20	20	17	21
	SIG		M1	L1					s1	r1				
3	C	181	90	69	20	71	75	36	94	161	62	117	23	158
	%	18	18	19	13	14	21	23	28	21	23	17	27	17
	SIG					P1Q1	O1	O1	S1	R1	U1	T1	W1	V1
4	C	145	58	65	23	82	39	24	61	128	46	93	20	121
	%	14	12	18	15	16	11	16	18	16	17	13	24	13
	SIG		M1	L1		P1	O1						W1	V1
5 = a great deal of impact	C	90	40	34	16	46	31	13	42	68	27	63	6	84
	%	9	8	9	11	9	9	8	12	9	10	9	7	9
	SIG								s1	r1				
DK/Ref	C	7	6	1	-	4	3	0	5	7	0	2	-	4
	%	1	1	0		1	1	0	1	1	0	0		0
	SIG													

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Net - Some impact	C	389	208	125	53	175	145	69	155	336	115	257	37	350
	%	39	42	34	35	34	42	45	45	43	43	37	44	38
	SIG		M1n1	L1	l1	P1Q1	O1	O1						
Net: High impact	C	235	97	99	39	128	70	37	103	196	73	156	26	205
	%	23	20	27	26	25	20	24	30	25	27	22	31	22
	SIG		M1	L1		p1	o1		s1	r1				
Net: Any impact	C	624	305	224	91	302	215	106	258	533	188	413	63	554
	%	62	62	61	61	60	62	69	76	68	70	59	75	61
	SIG					Q1		O1	S1	R1	U1	T1	W1	V1
Mean		2.36	2.30	2.44	2.36	2.34	2.34	2.48	2.78	2.49	2.56	2.30	2.71	2.33

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q7c) Ability to recruit or retain staff - Lack of transport links in the local area											
1 = no impact at all	C	378	46	167	266	87	176	191	25	220	158
	%	37	20	24	34	46	32	46	41	37	38
	SIG				A2	Z1	C2	B2			
2	C	207	37	178	165	35	120	78	16	143	64
	%	21	16	25	21	19	22	19	25	24	15
	SIG		Y1	X1					f2	F2	d2E2
3	C	181	53	159	146	31	107	68	12	101	81
	%	18	23	23	19	17	19	16	19	17	19
	SIG										
4	C	145	49	126	116	25	86	57	2	87	58
	%	14	21	18	15	13	16	14	4	15	14
	SIG								E2F2	D2	D2
5 = a great deal of impact	C	90	44	71	81	8	60	22	7	40	49
	%	9	19	10	10	4	11	5	11	7	12
	SIG		Y1	X1	A2	Z1	C2	B2		F2	E2
DK/Ref	C	7	-	-	4	2	3	2	-	1	6
	%	1			0	1	0	1		0	1
	SIG										

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Net - Some impact	C	389	89	337	311	67	227	146	27	244	145
	%	39	39	48	40	35	41	35	44	41	35
	SIG		Y1	X1			c2	b2		F2	E2
Net: High impact	C	235	93	197	197	32	146	79	9	127	107
	%	23	41	28	25	17	26	19	15	21	26
	SIG		Y1	X1	A2	Z1	C2	B2	F2		D2
Net: Any impact	C	624	183	534	508	99	373	225	37	371	252
	%	62	80	76	65	53	68	54	59	63	61
	SIG				A2	Z1	C2	B2			
Mean		2.36	3.04	2.65	2.46	2.09	2.52	2.14	2.19	2.30	2.46

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Q7c) Ability to recruit or retain staff - Lack of transport links in the local area											
1 = no impact at all	C	378	5	40	33	36	22	49	83	29	82
	%	37	19	36	37	36	23	35	44	30	50
	SIG		h2i2j2l2M2 O2	g2K2O2	g2K2O2	g2K2O2	H2I2J2L2 M2O2	g2K2O2	G2K2N2	M2O2	G2H2I2J2K 2L2N2
2	C	207	8	21	21	22	20	31	35	16	34
	%	21	28	19	23	23	21	22	19	17	20
	SIG										
3	C	181	6	18	10	16	22	32	30	25	24
	%	18	22	16	11	17	23	23	16	25	14
	SIG				K2L2N2		I2o2	I2o2	n2	I2m2O2	k2l2N2
4	C	145	3	19	10	12	25	12	26	15	22
	%	14	13	18	11	12	27	9	14	15	13
	SIG			L2	K2	K2	I2J2L2M2 N2O2	H2K2	K2	K2	K2
5 = a great deal of impact	C	90	4	13	17	11	4	15	15	11	1
	%	9	14	11	18	11	4	11	8	12	1
	SIG			K2O2	K2M2O2	k2O2	H2I2J2L2N 2	K2O2	I2O2	K2O2	H2I2J2L2M 2N2
DK/Ref	C	7	1	-	-	1	2	-	-	1	1
	%	1	4			1	2			1	1
	SIG										

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Net - Some impact	C	389	13	38	31	39	42	62	65	41	57
	%	39	50	35	34	39	44	45	34	42	35
	SIG			I2	I2		h2i2M2o2	L2			I2
Net: High impact	C	235	7	32	27	23	29	27	41	26	23
	%	23	27	29	29	23	31	20	22	27	14
	SIG			I2O2	I2O2	o2	I2O2	h2i2k2	o2	O2	H2I2J2K2m2 N2
Net: Any impact	C	624	21	70	58	61	71	89	106	67	80
	%	62	76	64	63	62	75	65	56	69	49
	SIG		M2O2	k2O2	k2O2	k2O2	h2i2j2I2M2 O2	k2O2	G2K2N2	M2O2	G2H2I2J2K 2L2N2
Mean		2.36	2.73	2.50	2.51	2.37	2.66	2.38	2.24	2.61	1.93

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q7c) Ability to recruit or retain staff - Lack of transport links in the local area						
1 = no impact at all	C	378	295	64	19	-
	%	37	39	32	38	
	SIG		Q2	P2		
2	C	207	150	45	13	-
	%	21	20	22	26	
	SIG					
3	C	181	126	48	8	-
	%	18	17	23	17	
	SIG		Q2	P2		
4	C	145	109	29	7	-
	%	14	14	14	14	
	SIG					
5 = a great deal of impact	C	90	70	17	3	-
	%	9	9	8	5	
	SIG					
DK/Ref	C	7	6	2	0	-
	%	1	1	1	0	
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Net - Some impact	C	389	275	93	21	-
	%	39	36	45	42	
	SIG		Q2	P2		
Net: High impact	C	235	179	46	10	-
	%	23	24	22	19	
	SIG					
Net: Any impact	C	624	455	138	30	-
	%	62	60	68	62	
	SIG		Q2	P2		
Mean		2.36	2.35	2.45	2.23	

Base: All interviews	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	1,009	643	366	327	307	367	329	333	343	425	406	177	
Unweighted row	1,009	596	413	205	302	479	230	344	419	404	438	166	
Q7d) Ability to recruit or retain staff - Lack of suitably skilled workers for local businesses													
1 = no impact at all	C	319	188	131	86	119	112	86	128	104	124	159	36
	%	32	29	36	26	39	31	26	38	30	29	39	20
	SIG		B1	A1	D1	C1E1	D1	G1	F1H1	G1	J1K1	I1K1	I1J1
2	C	156	104	52	55	31	69	59	33	64	78	48	30
	%	15	16	14	17	10	19	18	10	19	18	12	17
	SIG				D1	C1E1	D1	G1	F1H1	G1	J1	I1	
3	C	240	168	73	99	59	82	98	58	84	112	73	56
	%	24	26	20	30	19	22	30	18	25	26	18	31
	SIG		B1	A1	D1E1	C1	C1	G1	F1H1	G1	J1	I1K1	J1
4	C	158	104	54	49	50	54	50	62	44	63	66	29
	%	16	16	15	15	16	15	15	19	13	15	16	16
	SIG								H1	G1			
5 = a great deal of impact	C	115	67	48	28	42	46	25	46	42	37	54	25
	%	11	10	13	9	14	12	8	14	12	9	13	14
	SIG				D1e1	C1	c1	G1H1	F1	F1	J1k1	I1	i1
DK/Ref	C	20	12	8	10	7	3	10	6	4	12	6	1
	%	2	2	2	3	2	1	3	2	1	3	1	1
	SIG				E1		C1						

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Net - Some impact	C	397	272	125	154	90	152	157	91	148	189	121	86
	%	39	42	34	47	29	41	48	27	43	45	30	49
	SIG		B1	A1	D1	C1E1	D1	G1	F1H1	G1	J1	I1K1	J1
Net: High impact	C	273	171	102	77	92	100	76	108	86	100	120	54
	%	27	27	28	24	30	27	23	32	25	24	29	30
	SIG				d1	c1		G1	F1H1	G1	j1k1	i1	i1
Net: Any impact	C	670	444	226	231	181	252	233	199	234	290	241	140
	%	66	69	62	71	59	69	71	60	68	68	59	79
	SIG		B1	A1	D1	C1E1	D1	G1	F1H1	G1	J1K1	I1K1	I1J1
Mean		2.59	2.62	2.54	2.61	2.55	2.59	2.59	2.59	2.57	2.55	2.52	2.86

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q7d) Ability to recruit or retain staff - Lack of suitably skilled workers for local businesses														
1 = no impact at all	C	319	138	153	28	180	108	31	86	217	16	291	6	312
	%	32	28	42	19	35	31	20	25	28	6	42	7	34
	SIG		M1N1	L1N1	L1M1	Q1	Q1	O1P1			U1	T1	W1	V1
2	C	156	85	46	26	80	43	33	46	122	17	133	10	144
	%	15	17	13	17	16	12	21	14	16	6	19	12	16
	SIG		m1	l1			Q1	P1			U1	T1		
3	C	240	134	54	51	118	89	33	100	206	86	147	29	211
	%	24	27	15	34	23	26	22	29	26	32	21	34	23
	SIG		M1	L1N1	M1						U1	T1	W1	V1
4	C	158	77	57	24	57	69	32	69	143	83	65	29	126
	%	16	16	16	16	11	20	21	20	18	31	9	35	14
	SIG					P1Q1	O1	O1			U1	T1	W1	V1
5 = a great deal of impact	C	115	44	49	22	60	30	25	33	84	67	45	11	103
	%	11	9	13	14	12	9	16	10	11	25	6	13	11
	SIG		M1n1	L1	l1		Q1	P1			U1	T1		
DK/Ref	C	20	13	7	-	11	8	0	6	13	-	15	-	16
	%	2	3	2		2	2	0	2	2		2		2
	SIG										U1	T1		

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Net - Some impact	C	397	219	100	77	199	132	66	146	327	103	279	38	355
	%	39	45	27	51	39	38	43	43	42	38	40	46	39
	SIG		M1	L1N1	M1									
Net: High impact	C	273	121	106	45	117	99	58	103	227	150	109	40	229
	%	27	25	29	30	23	28	37	30	29	56	16	48	25
	SIG					p1Q1	o1q1	O1p1			U1	T1	W1	V1
Net: Any impact	C	670	339	206	122	316	231	124	249	554	253	389	78	584
	%	66	69	56	81	62	66	80	73	71	94	56	93	64
	SIG		M1N1	L1N1	L1M1	Q1	Q1	O1P1			U1	T1	W1	V1
Mean		2.59	2.59	2.45	2.90	2.47	2.61	2.92	2.76	2.68	3.62	2.17	3.35	2.51

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q7d) Ability to recruit or retain staff - Lack of suitably skilled workers for local businesses											
1 = no impact at all	C	319	39	151	239	70	151	154	18	189	130
	%	32	17	21	31	37	27	37	29	32	31
	SIG				a2	z1	C2	B2			
2	C	156	26	123	114	38	88	67	6	95	62
	%	15	11	17	15	20	16	16	10	16	15
	SIG		Y1	X1	a2	z1					
3	C	240	70	207	199	33	140	90	10	143	98
	%	24	31	29	26	18	25	22	17	24	23
	SIG				A2	Z1					
4	C	158	58	140	129	25	94	63	12	83	75
	%	16	25	20	17	14	17	15	20	14	18
	SIG		y1	x1						f2	e2
5 = a great deal of impact	C	115	35	76	88	19	65	40	15	72	44
	%	11	15	11	11	10	12	10	24	12	11
	SIG		y1	x1					E2F2	D2	D2
DK/Ref	C	20	0	5	9	2	14	4	0	12	8
	%	2	0	1	1	1	3	1	0	2	2
	SIG						C2	B2			

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Net - Some impact	C	397	97	329	313	71	228	158	17	238	159
	%	39	42	47	40	38	41	38	27	40	38
	SIG								E2f2	D2	d2
Net: High impact	C	273	93	216	217	44	159	103	27	154	119
	%	27	41	31	28	24	29	25	44	26	29
	SIG		Y1	X1					E2F2	D2	D2
Net: Any impact	C	670	190	545	530	115	387	260	44	392	278
	%	66	83	78	68	61	70	62	71	66	67
	SIG		y1	x1	a2	z1	C2	B2			
Mean		2.59	3.11	2.81	2.63	2.38	2.69	2.44	3.00	2.58	2.61

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Q7d) Ability to recruit or retain staff - Lack of suitably skilled workers for local businesses											
1 = no impact at all	C	319	6	35	30	29	12	51	69	29	57
	%	32	24	32	33	29	13	37	37	30	35
	SIG			K2	K2	K2	H2I2J2L2M 2N2O2	K2	K2	K2	K2
2	C	156	5	11	20	20	16	22	21	20	20
	%	15	19	10	23	21	17	16	11	21	12
	SIG			I2J2N2	H2M2O2	H2M2o2			I2J2N2	H2M2o2	I2j2n2
3	C	240	6	33	18	23	27	32	40	23	39
	%	24	21	30	19	23	28	23	21	24	24
	SIG			i2m2	h2				h2		
4	C	158	6	21	9	16	18	16	20	16	36
	%	16	23	19	10	16	19	12	10	16	22
	SIG			i2m2	h2k2O2		i2m2	O2	h2k2O2		I2L2M2
5 = a great deal of impact	C	115	3	9	14	7	19	15	32	7	10
	%	11	10	8	15	7	20	11	17	8	6
	SIG			K2M2	j2O2	i2K2M2	H2J2I2N2O 2	k2	H2J2N2O2	K2M2	I2K2M2
DK/Ref	C	20	1	0	0	4	2	3	7	1	1
	%	2	3	0	0	4	3	2	4	1	1
	SIG										

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Net - Some impact	C	397	11	45	38	43	43	54	61	43	59
	%	39	40	41	42	44	45	39	32	45	36
	SIG					m2	M2		j2K2N2	M2	
Net: High impact	C	273	9	30	23	22	38	31	51	23	46
	%	27	33	27	25	23	40	22	27	24	28
	SIG			k2	K2	K2	h2I2J2L2M2 N2o2	K2	K2	K2	k2
Net: Any impact	C	670	20	75	61	66	80	85	112	67	105
	%	66	73	68	67	67	84	61	59	69	64
	SIG			K2	K2	K2	H2I2J2L2M 2N2O2	K2	K2	K2	K2
Mean		2.59	2.75	2.61	2.53	2.48	3.17	2.42	2.58	2.50	2.52

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q7d) Ability to recruit or retain staff - Lack of suitably skilled workers for local businesses						
1 = no impact at all	C	319	259	49	11	-
	%	32	34	24	23	
	SIG		Q2r2	P2	p2	
2	C	156	105	42	10	-
	%	15	14	20	20	
	SIG		Q2	P2		
3	C	240	187	41	13	-
	%	24	25	20	26	
	SIG					
4	C	158	104	44	10	-
	%	16	14	21	21	
	SIG		Q2	P2		
5 = a great deal of impact	C	115	85	26	4	-
	%	11	11	13	8	
	SIG					
DK/Ref	C	20	16	3	1	-
	%	2	2	1	1	
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Net - Some impact	C	397	291	83	23	-
	%	39	39	40	47	
	SIG					
Net: High impact	C	273	189	70	14	-
	%	27	25	34	29	
	SIG		Q2	P2		
Net: Any impact	C	670	480	153	37	-
	%	66	64	75	76	
	SIG		Q2R2	P2	P2	
Mean		2.59	2.53	2.78	2.72	

Base: All interviews	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	1,009	643	366	327	307	367	329	333	343	425	406	177	
Unweighted row	1,009	596	413	205	302	479	230	344	419	404	438	166	
Q7e) Ability to recruit or retain staff - Rising fuel costs													
1 = no impact at all	C	161	103	58	39	60	62	39	59	62	59	72	30
	%	16	16	16	12	20	17	12	18	18	14	18	17
	SIG				D1e1	C1	c1	G1H1	F1	F1			
2	C	145	89	56	40	53	51	38	55	52	53	67	25
	%	14	14	15	12	17	14	11	17	15	12	17	14
	SIG				d1	c1		g1	f1		j1	i1	
3	C	240	145	95	93	56	88	103	64	71	124	77	40
	%	24	23	26	28	18	24	31	19	21	29	19	22
	SIG				D1	C1e1	d1	G1H1	F1	F1	J1k1	I1	i1
4	C	209	143	66	78	51	76	78	60	70	96	79	32
	%	21	22	18	24	17	21	24	18	21	23	20	18
	SIG				D1	C1		g1	f1				
5 = a great deal of impact	C	241	152	89	73	79	87	67	87	84	90	104	47
	%	24	24	24	22	26	24	20	26	24	21	26	27
	SIG							g1	f1				
DK/Ref	C	14	11	2	3	7	3	3	7	3	4	7	3
	%	1	2	1	1	2	1	1	2	1	1	2	1
	SIG												

Base: All interviews	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	1,009	643	366	327	307	367	329	333	343	425	406	177	
Unweighted row	1,009	596	413	205	302	479	230	344	419	404	438	166	
Net - Some impact	C	385	234	151	133	110	139	141	119	123	176	144	65
	%	38	36	41	41	36	38	43	36	36	41	35	37
	SIG							g1h1	f1	f1	j1	i1	
Net: High impact	C	449	295	155	152	131	163	146	147	154	186	183	79
	%	45	46	42	46	42	44	44	44	45	44	45	45
	SIG												
Net: Any impact	C	834	529	305	285	240	302	286	266	277	362	327	144
	%	83	82	84	87	78	82	87	80	81	85	81	82
	SIG				D1e1	C1	c1	G1H1	F1	F1	j1	i1	
Mean		3.22	3.24	3.20	3.33	3.12	3.20	3.30	3.19	3.18	3.25	3.19	3.23

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q7e) Ability to recruit or retain staff - Rising fuel costs														
1 = no impact at all	C	161	68	67	27	76	59	26	45	97	27	132	13	147
	%	16	14	18	18	15	17	17	13	12	10	19	15	16
	SIG		m1	l1							U1	T1		
2	C	145	61	62	21	65	64	16	30	112	57	87	10	134
	%	14	12	17	14	13	18	10	9	14	21	12	12	15
	SIG		m1	l1		P1	O1Q1	P1	S1	R1	U1	T1		
3	C	240	137	67	35	121	77	41	80	191	54	170	21	216
	%	24	28	18	23	24	22	27	24	24	20	25	25	24
	SIG		M1	L1										
4	C	209	114	72	23	114	60	35	57	179	58	136	20	189
	%	21	23	20	15	22	17	23	17	23	21	20	23	21
	SIG		N1		L1	p1	o1		S1	R1				
5 = a great deal of impact	C	241	107	92	42	120	84	37	120	193	70	164	20	216
	%	24	22	25	28	24	24	24	35	25	26	24	24	24
	SIG								S1	R1				
DK/Ref	C	14	4	7	3	10	4	0	9	11	3	6	1	10
	%	1	1	2	2	2	1	0	3	1	1	1	1	1
	SIG													

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Net - Some impact	C	385	197	129	56	187	141	58	110	304	112	257	31	350
	%	38	40	35	38	37	41	37	32	39	41	37	37	38
	SIG								S1	R1				
Net: High impact	C	449	221	164	64	234	143	72	177	372	128	300	40	405
	%	45	45	45	43	46	41	46	52	47	47	43	47	44
	SIG													
Net: Any impact	C	834	418	292	121	421	284	129	286	675	239	557	71	755
	%	83	85	80	81	83	82	83	84	86	89	80	84	83
	SIG		M1	L1							U1	T1		
Mean		3.22	3.27	3.17	3.21	3.28	3.13	3.26	3.53	3.33	3.32	3.16	3.28	3.21

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q7e) Ability to recruit or retain staff - Rising fuel costs											
1 = no impact at all	C	161	22	50	108	46	62	97	10	88	73
	%	16	10	7	14	24	11	23	15	15	18
	SIG				A2	Z1	C2	B2			
2	C	145	9	110	104	39	58	78	10	79	66
	%	14	4	16	13	21	11	19	17	13	16
	SIG		Y1	X1	A2	Z1	C2	B2			
3	C	240	51	162	199	29	144	88	13	123	116
	%	24	22	23	26	16	26	21	21	21	28
	SIG				A2	Z1	c2	b2		F2	E2
4	C	209	50	190	155	41	122	82	6	133	76
	%	21	22	27	20	22	22	20	10	22	18
	SIG		y1	x1					E2F2	D2f2	D2e2
5 = a great deal of impact	C	241	92	185	202	31	157	73	21	161	80
	%	24	40	26	26	17	28	17	34	27	19
	SIG		Y1	X1	A2	Z1	C2	B2	F2	F2	D2E2
DK/Ref	C	14	6	6	10	2	8	-	3	8	5
	%	1	2	1	1	1	2		4	1	1
	SIG						C2	B2			

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Net - Some impact	C	385	60	272	303	68	202	167	23	202	183
	%	38	26	39	39	36	37	40	37	34	44
	SIG		Y1	X1						F2	E2
Net: High impact	C	449	141	375	357	72	279	155	27	294	155
	%	45	62	53	46	38	51	37	43	50	37
	SIG		Y1	X1	a2	z1	C2	B2		F2	E2
Net: Any impact	C	834	201	647	661	140	481	322	50	496	338
	%	83	88	92	85	75	87	77	81	84	81
	SIG		y1	x1	A2	Z1	C2	B2			
Mean		3.22	3.80	3.50	3.31	2.85	3.47	2.90	3.31	3.34	3.06

Base: All interviews		Total	Region									
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
			G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total		1,009	27	110	91	99	95	138	189	97	164	
Unweighted row		1,009	78	133	144	142	106	111	83	144	68	
Q7e) Ability to recruit or retain staff - Rising fuel costs												
1 = no impact at all		C	161	3	25	14	22	7	29	14	20	27
		%	16	13	22	16	22	7	21	7	21	16
		SIG			K2M2	k2M2	K2M2	H2i2J2L2N 2O2	K2M2	H2I2J2L2N2 O2	K2M2	K2M2
2		C	145	4	20	16	17	13	16	28	13	19
		%	14	14	18	18	17	14	11	15	13	12
		SIG										
3		C	240	5	19	21	16	18	34	57	23	46
		%	24	20	17	23	16	19	24	30	24	28
		SIG			M2O2		I2M2O2	M2	j2	H2J2K2		H2J2
4		C	209	6	21	17	25	27	30	35	16	31
		%	21	22	19	19	25	28	22	19	16	19
		SIG						m2N2		k2	K2	
5 = a great deal of impact		C	241	8	25	22	18	27	26	56	24	35
		%	24	31	23	24	18	29	19	29	24	21
		SIG					k2M2	j2I2	k2M2	J2L2o2		m2
DK/Ref		C	14	0	-	-	1	3	3	-	1	6
		%	1	1			1	3	2		1	3
		SIG										

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Net - Some impact	C	385	9	39	37	33	32	49	85	36	66
	%	38	34	35	41	33	33	36	45	37	40
	SIG			m2		m2	m2	m2	h2j2k2l2		
Net: High impact	C	449	14	47	39	43	54	57	91	40	66
	%	45	52	42	43	43	57	41	48	41	40
	SIG			K2	k2	k2	H2i2j2L2N 2O2	K2		K2	K2
Net: Any impact	C	834	23	85	77	76	86	106	175	75	132
	%	83	86	78	84	77	90	77	93	77	80
	SIG			K2M2	M2	K2M2	H2J2L2N2 O2	K2M2	H2I2J2L2N2 O2	K2M2	K2M2
Mean		3.22	3.44	3.03	3.17	3.00	3.59	3.06	3.49	3.10	3.17

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q7e) Ability to recruit or retain staff - Rising fuel costs						
1 = no impact at all	C	161	122	30	9	-
	%	16	16	15	19	
	SIG					
2	C	145	112	25	9	-
	%	14	15	12	17	
	SIG					
3	C	240	175	54	11	-
	%	24	23	26	22	
	SIG					
4	C	209	156	44	10	-
	%	21	21	21	19	
	SIG					
5 = a great deal of impact	C	241	178	52	11	-
	%	24	24	25	22	
	SIG					
DK/Ref	C	14	13	1	0	-
	%	1	2	0	0	
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Net - Some impact	C	385	287	78	19	-
	%	38	38	38	39	
	SIG					
Net: High impact	C	449	333	95	20	-
	%	45	44	47	42	
	SIG					
Net: Any impact	C	834	621	174	40	-
	%	83	82	85	81	
	SIG					
Mean		3.22	3.21	3.30	3.09	

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q7f) Ability to recruit or retain staff - Rising transport costs													
1 = no impact at all	C	205	127	78	59	72	74	64	71	70	87	91	27
	%	20	20	21	18	23	20	19	21	20	20	22	15
	SIG											K1	J1
2	C	124	79	45	28	29	65	28	35	59	39	50	35
	%	12	12	12	8	10	18	9	10	17	9	12	20
	SIG				E1	E1	C1D1	H1	H1	F1G1	K1	K1	I1J1
3	C	253	147	106	89	77	86	83	88	81	113	107	32
	%	25	23	29	27	25	23	25	26	24	27	26	18
	SIG		B1	A1							K1	K1	I1J1
4	C	229	164	65	74	69	83	76	77	76	92	90	46
	%	23	25	18	23	22	23	23	23	22	22	22	26
	SIG		B1	A1									
5 = a great deal of impact	C	190	121	69	74	56	60	74	58	55	89	64	36
	%	19	19	19	23	18	16	23	17	16	21	16	20
	SIG				E1		C1	g1H1	f1	F1	J1	I1	
DK/Ref	C	8	6	2	3	5	0	3	5	0	4	4	-
	%	1	1	1	1	1	0	1	1	0	1	1	
	SIG												

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Net - Some impact	C	376	225	151	117	107	151	111	122	141	153	157	67
	%	37	35	41	36	35	41	34	37	41	36	39	38
	SIG		B1	A1		e1	d1	H1		F1			
Net: High impact	C	419	285	134	148	125	142	150	135	131	181	154	83
	%	42	44	37	45	41	39	46	41	38	43	38	47
	SIG		B1	A1	e1		c1	h1		f1		k1	j1
Net: Any impact	C	795	510	285	264	231	293	262	257	272	334	311	150
	%	79	79	78	81	75	80	79	77	79	79	77	85
	SIG				d1	c1					k1	K1	i1J1
Mean		3.07	3.12	3.00	3.23	3.03	2.97	3.21	3.05	2.96	3.14	2.97	3.17

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q7f) Ability to recruit or retain staff - Rising transport costs														
1 = no impact at all	C	205	96	84	25	99	79	28	39	109	33	168	6	197
	%	20	20	23	17	20	23	18	11	14	12	24	7	22
	SIG										U1	T1	W1	V1
2	C	124	54	42	28	53	49	21	21	96	37	86	15	108
	%	12	11	11	19	11	14	14	6	12	14	12	17	12
	SIG		N1	N1	L1M1				S1	R1				
3	C	253	127	92	31	123	89	40	96	205	61	168	25	227
	%	25	26	25	21	24	26	26	28	26	23	24	30	25
	SIG													
4	C	229	107	87	35	121	71	37	89	207	75	147	18	211
	%	23	22	24	24	24	20	24	26	26	28	21	21	23
	SIG										U1	T1		
5 = a great deal of impact	C	190	101	58	30	104	57	29	92	158	62	123	20	165
	%	19	21	16	20	20	17	18	27	20	23	18	24	18
	SIG		m1	l1					S1	R1	u1	t1		
DK/Ref	C	8	4	4	-	7	1	0	4	8	1	3	1	4
	%	1	1	1		1	0	0	1	1	0	0	1	0
	SIG													

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Net - Some impact	C	376	181	133	59	177	139	61	117	301	98	255	40	335
	%	37	37	36	40	35	40	39	34	38	36	37	47	37
	SIG												w1	v1
Net: High impact	C	419	208	145	66	224	129	66	181	365	137	270	38	376
	%	42	43	40	44	44	37	42	53	47	51	39	45	41
	SIG					P1	O1		S1	R1	U1	T1		
Net: Any impact	C	795	389	278	125	401	267	127	298	666	235	524	78	711
	%	79	79	76	83	79	77	82	88	85	87	75	93	78
	SIG			n1	m1						U1	T1	W1	V1
Mean		3.07	3.13	2.98	3.12	3.15	2.94	3.12	3.52	3.27	3.35	2.96	3.39	3.04

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q7f) Ability to recruit or retain staff - Rising transport costs											
1 = no impact at all	C	205	12	49	137	58	78	120	9	99	106
	%	20	5	7	18	31	14	29	14	17	26
	SIG				A2	Z1	C2	B2	F2	F2	D2E2
2	C	124	9	98	100	23	55	65	9	88	36
	%	12	4	14	13	12	10	16	14	15	9
	SIG		Y1	X1			C2	B2		F2	E2
3	C	253	66	182	199	43	145	92	20	133	119
	%	25	29	26	26	23	26	22	32	22	29
	SIG									F2	E2
4	C	229	66	210	178	40	144	83	16	152	78
	%	23	29	30	23	21	26	20	26	26	19
	SIG						C2	B2		F2	E2
5 = a great deal of impact	C	190	76	160	160	21	124	57	9	118	71
	%	19	33	23	21	11	22	14	14	20	17
	SIG		Y1	X1	A2	Z1	C2	B2			
DK/Ref	C	8	-	3	4	2	5	0	-	3	5
	%	1		0	1	1	1	0		0	1
	SIG										

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Net - Some impact	C	376	75	280	298	67	200	158	29	221	155
	%	37	33	40	38	36	36	38	46	37	37
	SIG		Y1	X1							
Net: High impact	C	419	142	370	338	61	268	140	25	270	149
	%	42	62	53	43	33	49	33	40	46	36
	SIG		Y1	X1	A2	Z1	C2	B2		F2	E2
Net: Any impact	C	795	216	650	637	128	468	298	53	491	304
	%	79	95	93	82	68	85	71	86	83	73
	SIG				A2	Z1	C2	B2	F2	F2	D2E2
Mean		3.07	3.80	3.48	3.16	2.70	3.33	2.74	3.11	3.17	2.93

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Q7f) Ability to recruit or retain staff - Rising transport costs											
1 = no impact at all	C	205	5	25	18	23	11	29	39	27	28
	%	20	19	23	20	23	12	21	21	28	17
	SIG			K2		K2	H2J2I2M2 N2	k2	K2	K2o2	n2
2	C	124	4	11	13	12	9	19	21	14	21
	%	12	14	10	14	12	10	14	11	15	13
	SIG										
3	C	253	4	25	21	16	19	34	67	20	46
	%	25	14	23	23	17	20	25	35	21	28
	SIG		M2o2	M2	M2	M2O2	M2	M2	G2H2I2J2K 2L2N2	M2	g2J2
4	C	229	6	24	23	29	27	32	37	16	34
	%	23	23	22	25	29	29	23	20	16	21
	SIG					m2N2	m2N2		j2k2	J2K2	
5 = a great deal of impact	C	190	8	24	16	17	25	21	26	19	35
	%	19	29	22	17	17	26	15	14	19	21
	SIG		m2	m2			L2M2	K2	g2h2K2o2		m2
DK/Ref	C	8	0	-	0	1	3	3	-	1	-
	%	1	1		0	1	3	2		1	
	SIG										

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Net - Some impact	C	376	7	36	34	29	29	53	87	35	67
	%	37	28	33	37	29	30	38	46	36	41
	SIG		M2	M2		M2O2	M2o2		G2H2J2K2n 2	m2	J2k2
Net: High impact	C	419	14	49	39	46	52	53	62	34	69
	%	42	53	44	43	46	55	39	33	35	42
	SIG		m2	m2	k2	M2	i2L2M2N2 O2	K2	g2h2J2K2o 2	K2	K2m2
Net: Any impact	C	795	22	85	72	75	81	106	150	69	136
	%	79	80	77	80	75	85	77	79	71	83
	SIG					k2	j2I2N2	k2		K2O2	N2
Mean		3.07	3.31	3.11	3.06	3.05	3.49	2.98	2.94	2.85	3.17

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q7f) Ability to recruit or retain staff - Rising transport costs						
1 = no impact at all	C	205	168	31	7	-
	%	20	22	15	14	
	SIG		Q2	P2		
2	C	124	82	30	11	-
	%	12	11	15	23	
	SIG		R2		P2	
3	C	253	193	49	11	-
	%	25	25	24	23	
	SIG					
4	C	229	167	51	11	-
	%	23	22	25	22	
	SIG					
5 = a great deal of impact	C	190	139	43	8	-
	%	19	18	21	16	
	SIG					
DK/Ref	C	8	7	1	0	-
	%	1	1	0	1	
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Net - Some impact	C	376	275	79	23	-
	%	37	36	39	47	
	SIG					
Net: High impact	C	419	306	94	19	-
	%	42	40	46	39	
	SIG					
Net: Any impact	C	795	581	173	42	-
	%	79	77	85	85	
	SIG		Q2	P2		
Mean		3.07	3.04	3.22	3.03	

Base: All interviews	<u>Rising fuel costs</u>		<u>Rising transport costs</u>		<u>Lack of suitably skilled workers for local businesses</u>		<u>Lack of transport links in the local area</u>		<u>Lack of housing that people can afford in the local area</u>		<u>Lack of local amenities (e.g. shops, hospitals, leisure facilities)</u>	
Total	1,009	100.0%	1,009	100.0%	1,009	100.0%	1,009	100.0%	1,009	100.0%	1,009	100.0%
1 = no impact at all	161	16.0%	205	20.3%	319	31.6%	378	37.5%	290	28.7%	481	47.7%
2	145	14.4%	124	12.3%	156	15.5%	207	20.6%	236	23.4%	221	21.9%
3	240	23.7%	253	25.0%	240	23.8%	181	18.0%	237	23.5%	181	17.9%
4	209	20.7%	229	22.7%	158	15.7%	145	14.4%	116	11.5%	77	7.6%
5 = a great deal of impact	241	23.8%	190	18.8%	115	11.4%	90	8.9%	113	11.2%	38	3.8%
DK/Ref	14	1.4%	8	0.8%	20	2.0%	7	0.7%	17	1.7%	11	1.1%
Net: Low impact	307	30.4%	329	32.6%	475	47.1%	586	58.0%	526	52.1%	702	69.6%
Net: High impact	449	44.5%	419	41.5%	273	27.1%	235	23.3%	229	22.7%	115	11.4%
Net: Any impact	834	82.7%	795	78.8%	670	66.4%	624	61.8%	702	69.5%	516	51.2%
Mean		3.22		3.07		2.59		2.36		2.52		1.97

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q8. Positive impact on ability to recruit/retain													
Better training/Better standard of education for staff before they start	C	75	47	28	26	18	29	27	27	21	34	24	17
	%	7	7	8	8	6	8	8	8	6	8	6	9
	SIG												
Better economic environment/More economic activity	C	60	47	14	19	15	26	12	18	31	18	28	15
	%	6	7	4	6	5	7	4	5	9	4	7	9
	SIG		B1	A1				H1	h1	F1g1	j1k1	i1	i1
Better transport links / More/Better public transport	C	50	24	26	20	16	13	20	19	11	25	22	3
	%	5	4	7	6	5	4	6	6	3	6	5	2
	SIG		B1	A1				h1	h1	f1g1	K1	K1	I1J1
Greater access to skilled staff/More young people coming into the industry	C	43	21	21	16	16	11	15	17	10	17	20	5
	%	4	3	6	5	5	3	5	5	3	4	5	3
	SIG		b1	a1									
Lower taxes/Rates/National Insurance payments	C	43	36	6	11	19	13	11	17	15	12	22	9
	%	4	6	2	3	6	3	3	5	4	3	5	5
	SIG		B1	A1	d1	c1e1	d1				j1	i1	
Being able to pay higher wages/offer a higher salary/Higher minimum wage/Make work pay	C	39	26	13	16	8	14	13	10	15	21	11	6
	%	4	4	4	5	3	4	4	3	4	5	3	4
	SIG										j1	i1	
(Government) Assistance with (staff training) costs/More affordable training	C	35	25	10	17	11	6	19	11	4	20	13	2
	%	3	4	3	5	4	2	6	3	1	5	3	1
	SIG				E1		C1	H1	h1	F1g1	K1		I1
Reduced fuel costs/transport costs	C	33	27	7	11	20	3	12	17	4	13	20	1
	%	3	4	2	3	6	1	4	5	1	3	5	0
	SIG		B1	A1	d1E1	c1E1	C1D1	H1	H1	F1G1	K1	K1	I1J1
More affordable housing/Lower housing costs	C	30	24	7	18	5	7	18	5	7	21	4	6
	%	3	4	2	6	1	2	6	2	2	5	1	3
	SIG		b1	a1	D1E1	C1	C1	G1H1	F1	F1	J1	I1	

Base: All interviews	Total	Gender		Years as a company			Years at current location			Years at current employer		
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total	1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row	1,009	596	413	205	302	479	230	344	419	404	438	166
Better attitude from new staff/More motivated staff/Staff who want to work	C 26 3	14 2	12 3	13 4	5 2	6 2	11 3	7 2	8 2	17 4	7 2	3 2
	SIG			d1e1	c1	c1				J1	I1	
Healthier margins/Lower costs (generally)/Better cash flow	C 21 2	12 2	9 3	16 5	2 1	4 1	16 5	1 0	4 1	17 4	2 0	3 2
	SIG			D1E1	C1	C1	G1H1	F1	F1	J1	I1	
(Opportunities for) More training/(Self) Education/More (local) training facilities	C 20 2	13 2	7 2	1 0	10 3	9 2	4 1	9 3	7 2	3 1	12 3	5 3
	SIG			D1E1	C1	C1				J1	I1	
More lending/finance (so we can expand/invest)	C 19 2	14 2	4 1	7 2	6 2	6 2	8 3	4 1	6 2	7 2	8 2	3 2
More apprentices/apprenticeships	C 16 2	10 2	5 1	2 1	6 2	7 2	1 0	6 2	8 2	3 1	7 2	6 3
	SIG						G1H1	F1	F1			
Better links with local education/training providers/More communication/Improved communications from local training providers	C 14 1	4 1	10 3	7 2	5 2	2 1	7 2	4 1	2 1	7 2	6 2	0 0
Change/Reduction in legislation	C 13 1	8 1	5 1	3 1	1 0	9 2	3 1	2 1	8 2	3 1	3 1	6 4
More investment/industry in the area (generally)	C 12 1	10 1	2 1	5 2	3 1	4 1	7 2	2 0	4 1	6 1	2 1	4 2
More/Better/Cheaper advertising (for vacancies)	C 12 1	9 1	3 1	4 1	4 1	4 1	5 2	3 1	4 1	6 1	6 1	0 0
More responsible/honest/trustworthy staff	C 7 1	3 0	4 1	-	5 2	-	-	7 2	-	2 0	5 1	-
	SIG											

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
(Public awareness of) Organisation's reputation	C	4	1	3	-	0	4	-	1	3	0	4	-
	%	0	0	1		0	1		0	1	0	1	
	SIG												
More flexibility from staff	C	3	2	2	-	2	2	-	2	2	-	2	2
	%	0	0	0		1	0		1	0		0	1
	SIG												
More/better company benefits	C	2	1	0	-	0	1	0	0	1	1	1	-
	%	0	0	0		0	0		0	0	0	0	
	SIG												
Better job security	C	1	0	0	0	0	0	0	0	0	0	0	0
	%	0	0	0	0	0	0	0	0	0	0	0	0
	SIG												
Other	C	27	24	3	4	9	14	10	8	10	7	12	8
	%	3	4	1	1	3	4	3	2	3	2	3	4
	SIG		B1	A1	E1		C1						
Nothing	C	444	275	169	130	134	176	127	151	162	189	174	79
	%	44	43	46	40	44	48	39	45	47	45	43	45
	SIG				E1		C1	g1H1	f1	F1			
Don't know	C	48	21	28	16	11	20	16	14	18	21	21	6
	%	5	3	8	5	4	5	5	4	5	5	5	4
	SIG		B1	A1									

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q8. Positive impact on ability to recruit/retain														
Better training/Better standard of education for staff before they start	C	75	38	23	14	25	37	12	40	61	55	18	11	62
%		7	8	6	9	5	11	8	12	8	20	3	13	7
SIG						P1	O1		S1	R1	U1	T1	w1	v1
Better economic environment/More economic activity	C	60	24	22	14	33	19	8	20	51	12	47	9	50
%		6	5	6	10	6	6	5	6	7	5	7	11	5
SIG			n1		l1									
Better transport links / More/Better public transport	C	50	28	18	3	30	11	8	20	39	13	35	12	38
%		5	6	5	2	6	3	5	6	5	5	5	14	4
SIG			N1	n1	L1m1	p1	o1							
Greater access to skilled staff/More young people coming into the industry	C	43	21	18	4	20	13	10	5	32	33	8	10	33
%		4	4	5	3	4	4	7	1	4	12	1	12	4
SIG									S1	R1	U1	T1		
Lower taxes/Rates/National Insurance payments	C	43	15	20	8	26	11	6	28	40	7	36	-	43
%		4	3	5	5	5	3	4	8	5	3	5		5
SIG			m1	l1					s1	r1	U1	T1		
Being able to pay higher wages/offer a higher salary/Higher minimum wage/Make work pay	C	39	25	10	4	17	13	9	15	32	17	21	8	31
%		4	5	3	3	3	4	6	4	4	6	3	9	3
SIG			m1	l1							U1	T1		
(Government) Assistance with (staff training) costs/More affordable training	C	35	20	13	2	24	5	5	15	23	16	19	3	32
%		3	4	4	1	5	1	3	5	3	6	3	3	4
SIG			N1	n1	L1m1	P1	O1				U1	T1		
Reduced fuel costs/transport costs	C	33	14	19	1	18	9	6	16	32	8	25	4	28
%		3	3	5	0	4	3	4	5	4	3	4	4	3
SIG			m1	l1										
More affordable housing/Lower housing costs	C	30	21	4	6	13	15	2	25	28	9	21	9	21
%		3	4	1	4	3	4	1	7	4	3	3	11	2
SIG			M1	L1					S1	R1				

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Better attitude from new staff/More motivated staff/Staff who want to work	C % SIG	26 3	17 4 M1	5 1 L1	3 2	3 2	3 4	4 1 S1	21 3 R1	15 6 U1	11 2 T1	7 8	20 2	
Healthier margins/Lower costs (generally)/Better cash flow	C % SIG	21 2	17 3 M1	2 1 L1	3 2	6 2	1 0	11 3	17 2	5 2	17 2	5 6	17 2	
(Opportunities for) More training/(Self) Education/More (local) training facilities	C % SIG	20 2	5 1 m1	11 3 l1	4 3	8 2	8 2 4	8 2	14 2	11 4 U1	9 1 T1	1 1	19 2	
More lending/finance (so we can expand/invest)	C % SIG	19 2	7 1	10 3	1 1	11 2	6 2	2 1	6 2	17 2	4 2	15 2	- 2	19 2
More apprentices/apprenticeships	C % SIG	16 2	3 1	7 2	6 4	10 2	4 1	1 1	10 1	16 6	0 0	- 0	16 2	
Better links with local education/training providers/More communication/Improved communications from local training providers	C % SIG	14 1	7 1	6 2	0 0	6 1	6 2	2 1	5 1	12 2	6 2	8 1	- 1	12 1
Change/Reduction in legislation	C % SIG	13 1	4 1	4 1	5 3	3 1	7 2	3 2	7 2	9 1	5 2	8 1	0 0	12 1
More investment/industry in the area (generally)	C % SIG	12 1	7 1	2 1	3 2	3 1	5 2	3 2	6 2	10 1	8 3	4 1	3 4	9 1
More/Better/Cheaper advertising (for vacancies)	C % SIG	12 1	6 1	5 1	-	3 1	7 2	2 1	9 1	3 1	8 1	1 1	11 1	
More responsible/honest/trustworthy staff	C % SIG	7 1	2 0	5 1	-	6 1	-	1 1	2 0	7 1	2 1	5 1	2 2	5 1

Base: All interviews		Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining	
			5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties
			L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1
Total		1,009	490	366	150	507	347	155	341	783	269	695	84	912
Unweighted row		1,009	516	383	108	328	280	401	341	761	294	685	102	893
(Public awareness of) Organisation's reputation	C	4	0	4	-	0	3	0	3	4	-	4	-	4
	%	0	0	1		0	1	0	1	0		1		0
	SIG													
More flexibility from staff	C	3	-	2	2	2	1	0	3	3	2	2	-	3
	%	0		1	1	0	0	0	1	0	1	0		0
	SIG													
More/better company benefits	C	2	1	1	-	1	0	1	1	1	1	1	1	1
	%	0	0	0		0	0	1	0	0	0	0	1	0
	SIG													
Better job security	C	1	0	0	-	0	-	1	0	1	0	0	0	0
	%	0	0	0		0		0	0	0	0	0	0	0
	SIG													
Other	C	27	10	11	6	13	9	5	8	17	10	18	6	21
	%	3	2	3	4	2	3	4	2	2	4	3	7	2
	SIG													
Nothing	C	444	215	159	68	235	149	59	121	322	46	368	9	429
	%	44	44	44	46	46	43	38	35	41	17	53	11	47
	SIG					q1		o1	s1	r1	U1	T1	W1	V1
Don't know	C	48	30	15	4	21	15	12	12	42	10	32	5	43
	%	5	6	4	2	4	4	7	4	5	4	5	6	5
	SIG		N1		L1									

Base: All interviews	Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>			
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of	
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2	
Total	1,009	229	702	778	188	552	418	62	593	416	
Unweighted row	1,009	221	689	736	221	549	419	79	624	385	
Q8. Positive impact on ability to recruit/retain											
Better training/Better standard of education for staff before they start	C % SIG	75 7	26 12 9	63 9	58 7	11 6	40 7	30 7	5 9	41 7	34 8
Better economic environment/More economic activity	C % SIG	60 6	10 4 y1	51 7 x1	46 6	9 5	40 7 c2	19 5 b2	4 7	43 7 F2	17 4 E2
Better transport links / More/Better public transport	C % SIG	50 5	16 7	39 6	44 6	6 3	32 6	17 4	1 2	18 3 F2	32 8 E2
Greater access to skilled staff/More young people coming into the industry	C % SIG	43 4	7 3	26 4	35 4	7 4	22 4	20 5	1 2	33 6 F2	10 2 E2
Lower taxes/Rates/National Insurance payments	C % SIG	43 4	16 7	30 4	26 3	11 6	26 5	16 4	3 5	31 5 F2	11 3 E2
Being able to pay higher wages/offer a higher salary/Higher minimum wage/Make work pay	C % SIG	39 4	16 7	34 5	33 4	4 2	21 4	11 3	6 9	22 4	17 4
(Government) Assistance with (staff training) costs/More affordable training	C % SIG	35 3	10 4	24 3	26 3	9 5	18 3	15 4	3 5	22 4	12 3
Reduced fuel costs/transport costs	C % SIG	33 3	15 6	26 4	30 4 A2	2 1 Z1	27 5 C2	6 1 B2	1 2	23 4	11 3
More affordable housing/Lower housing costs	C % SIG	30 3	25 11 Y1	30 4 X1	30 4 A2	0 0 Z1	24 4 C2	7 2 B2	2 3	16 3	14 3

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Better attitude from new staff/More motivated staff/Staff who want to work	C	26	2	18	24	1	15	9	3	20	6
	%	3	1	3	3	0	3	2	4	3	2
	SIG		y1	x1						f2	e2
Healthier margins/Lower costs (generally)/Better cash flow	C	21	9	18	19	2	12	4	-	10	11
	%	2	4	3	2	1	2	1		2	3
	SIG										
(Opportunities for) More training/(Self) Education/More (local) training facilities	C	20	5	16	20	0	7	13	-	7	13
	%	2	2	2	3	0	1	3		1	3
	SIG						C2	B2		f2	e2
More lending/finance (so we can expand/invest)	C	19	3	16	10	8	13	6	4	13	6
	%	2	1	2	1	4	2	1	7	2	1
	SIG										
More apprentices/apprenticeships	C	16	0	14	13	3	7	8	-	8	8
	%	2	0	2	2	2	1	2		1	2
	SIG										
Better links with local education/training providers/More communication/Improved communications from local training providers	C	14	2	9	11	2	10	3	3	10	4
	%	1	1	1	1	1	2	1	5	2	1
	SIG										
Change/Reduction in legislation	C	13	5	9	8	3	6	6	-	9	3
	%	1	2	1	1	1	1	1		2	1
	SIG										
More investment/industry in the area (generally)	C	12	4	9	9	3	4	8	1	10	2
	%	1	2	1	1	1	1	2	1	2	1
	SIG										
More/Better/Cheaper advertising (for vacancies)	C	12	1	7	7	5	8	4	2	8	3
	%	1	0	1	1	3	1	1	3	1	1
	SIG										
More responsible/honest/trustworthy staff	C	7	1	7	4	1	4	2	-	4	3
	%	1	1	1	0	1	1	0		1	1
	SIG										

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
(Public awareness of) Organisation's reputation	C	4	-	4	4	-	1	3	-	3	0
	%	0		1	0		0	1		1	0
	SIG										
More flexibility from staff	C	3	3	3	3	-	3	0	-	2	2
	%	0	1	0	0		1	0		0	0
	SIG										
More/better company benefits	C	2	-	1	1	1	1	1	-	1	1
	%	0		0	0	0	0	0		0	0
	SIG										
Better job security	C	1	0	1	0	0	0	0	0	0	0
	%	0	0	0	0	0	0	0	0	0	0
	SIG										
Other	C	27	5	18	20	6	16	11	2	20	8
	%	3	2	3	3	3	3	3	2	3	2
	SIG										
Nothing	C	444	75	258	336	94	224	196	27	254	190
	%	44	33	37	43	50	41	47	43	43	46
	SIG				a2	z1	c2	b2			
Don't know	C	48	10	41	35	11	26	22	2	21	27
	%	5	4	6	5	6	5	5	3	4	7
	SIG									F2	E2

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Q8. Positive impact on ability to recruit/retain											
Better training/Better standard of education for staff before they start	C	75	1	12	6	5	10	9	9	8	14
%		7	3	11	7	5	11	7	5	8	9
SIG			m2			m2		h2k2			
Better economic environment/More economic activity	C	60	1	4	8	6	5	13	9	7	9
%		6	2	4	8	6	5	10	5	7	5
SIG				I2			h2m2	I2			
Better transport links / More/Better public transport	C	50	2	1	4	8	1	4	7	5	17
%		5	7	1	4	8	1	3	4	5	11
SIG				O2			O2	O2		H2L2M2	
Greater access to skilled staff/More young people coming into the industry	C	43	1	3	5	3	7	7	7	2	7
%		4	4	3	6	3	8	5	4	2	4
SIG											
Lower taxes/Rates/National Insurance payments	C	43	1	0	3	1	0	7	16	2	11
%		4	3	0	4	1	0	5	8	2	7
SIG											
Being able to pay higher wages/offer a higher salary/Higher minimum wage/Make work pay	C	39	1	3	5	4	4	5	8	6	4
%		4	2	2	5	4	4	4	4	7	2
SIG											
(Government) Assistance with (staff training) costs/More affordable training	C	35	0	5	0	3	3	5	-	4	14
%		3	1	4	0	3	3	4		4	9
SIG								O2			M2
Reduced fuel costs/transport costs	C	33	2	4	5	4	3	6	9	0	-
%		3	7	4	5	4	3	4	5	0	
SIG								O2			M2
More affordable housing/Lower housing costs	C	30	-	3	-	-	1	6	12	2	7
%		3		2			1	4	6	2	4
SIG											

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Better attitude from new staff/More motivated staff/Staff who want to work	C % SIG	26 3	0 2	3 3	0 0	2 2	3 3	5 4	6 3	3 3	3 2
Healthier margins/Lower costs (generally)/Better cash flow	C % SIG	21 2	1 3	2 1	-	4 4	0 0	-	12 6	3 3	-
(Opportunities for) More training/(Self) Education/More (local) training facilities	C % SIG	20 2	1 2	7 7	2 2	3 3	1 1	3 2	1 1	0 0	1 1
More lending/finance (so we can expand/invest)	C % SIG	19 2	-	1 1	3 3	3 3	-	3 2	-	-	8 5
More apprentices/apprenticeships	C % SIG	16 2	0 1	1 1	3 4	-	2 2	1 1	6 3	-	1 1
Better links with local education/training providers/More communication/Improved communications from local training providers	C % SIG	14 1	0 1	3 3	0 0	2 2	4 4	-	1 1	3 3	0 0
Change/Reduction in legislation	C % SIG	13 1	-	1 1	0 0	4 4	0 0	3 2	2 1	2 2	0 0
More investment/industry in the area (generally)	C % SIG	12 1	0 1	5 4	0 0	2 2	1 1	1 1	1 1	1 1	-
More/Better/Cheaper advertising (for vacancies)	C % SIG	12 1	0 1	3 3	2 2	1 1	1 1	5 3	0 0	0 0	-
More responsible/honest/trustworthy staff	C % SIG	7 1	-	-	2 2	-	4 4	-	-	-	1 1

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
(Public awareness of) Organisation's reputation	C	4	-	-	-	-	0	3	-	0	0
	%	0					0	2		0	0
	SIG										
More flexibility from staff	C	3	-	0	2	-	-	-	-	0	1
	%	0		0	2					0	1
	SIG										
More/better company benefits	C	2	0	-	0	-	0	-	-	0	1
	%	0	0		0		0			0	1
	SIG										
Better job security	C	1	0	0	0	-	-	-	-	-	-
	%	0	0	0	0						
	SIG										
Other	C	27	1	4	4	3	3	3	3	4	2
	%	3	5	4	5	3	3	2	2	4	1
	SIG										
Nothing	C	444	14	44	36	42	45	55	92	45	70
	%	44	53	40	40	43	48	40	49	46	43
	SIG										
Don't know	C	48	1	6	7	10	2	2	5	5	10
	%	5	3	6	7	11	2	2	3	5	6
	SIG			I2				h2O2			L2

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q8. Positive impact on ability to recruit/retain						
Better training/Better standard of education for staff before they start	C	75	58	14	3	-
	%	7	8	7	6	-
	SIG					
Better economic environment/More economic activity	C	60	47	13	1	-
	%	6	6	6	2	-
	SIG					
Better transport links / More/Better public transport	C	50	35	12	4	-
	%	5	5	6	7	-
	SIG					
Greater access to skilled staff/More young people coming into the industry	C	43	31	9	2	-
	%	4	4	4	5	-
	SIG					
Lower taxes/Rates/National Insurance payments	C	43	34	7	1	-
	%	4	5	3	3	-
	SIG					
Being able to pay higher wages/offer a higher salary/Higher minimum wage/Make work pay	C	39	23	9	7	-
	%	4	3	5	13	-
	SIG					
(Government) Assistance with (staff training) costs/More affordable training	C	35	27	7	1	-
	%	3	4	4	2	-
	SIG					
Reduced fuel costs/transport costs	C	33	23	9	2	-
	%	3	3	4	4	-
	SIG					
More affordable housing/Lower housing costs	C	30	25	4	2	-
	%	3	3	2	3	-
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Better attitude from new staff/More motivated staff/Staff who want to work	C	26	20	5	2	-
	%	3	3	2	3	-
	SIG					
Healthier margins/Lower costs (generally)/Better cash flow	C	21	20	-	1	-
	%	2	3		3	-
	SIG					
(Opportunities for) More training/(Self) Education/More (local) training facilities	C	20	14	5	1	-
	%	2	2	3	2	-
	SIG					
More lending/finance (so we can expand/invest)	C	19	15	4	-	-
	%	2	2	2		-
	SIG					
More apprentices/apprenticeships	C	16	12	3	0	-
	%	2	2	2	0	-
	SIG					
Better links with local education/training providers/More communication/Improved communications from local training providers	C	14	11	2	1	-
	%	1	1	1	1	-
	SIG					
Change/Reduction in legislation	C	13	9	2	1	-
	%	1	1	1	2	-
	SIG					
More investment/industry in the area (generally)	C	12	6	6	0	-
	%	1	1	3	0	-
	SIG					
More/Better/Cheaper advertising (for vacancies)	C	12	7	3	1	-
	%	1	1	2	2	-
	SIG					
More responsible/honest/trustworthy staff	C	7	6	1	-	-
	%	1	1	1		-
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
(Public awareness of) Organisation's reputation	C	4	3	0	1	-
	%	0	0	0	2	-
	SIG					
More flexibility from staff	C	3	2	2	0	-
	%	0	0	1	0	-
	SIG					
More/better company benefits	C	2	-	0	1	-
	%	0		0	3	-
	SIG					
Better job security	C	1	-	-	1	-
	%	0			1	-
	SIG					
Other	C	27	17	8	3	-
	%	3	2	4	6	-
	SIG					
Nothing	C	444	346	81	17	-
	%	44	46	40	35	-
	SIG					
Don't know	C	48	30	15	3	-
	%	5	4	7	7	-
	SIG		q2	p2		

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q9. Cost of buying a home													
Strongly agree	C	433	275	158	145	145	143	135	163	134	179	183	70
	%	43	43	43	44	47	39	41	49	39	42	45	40
	SIG					E1	D1	G1	F1H1	G1			
Tend to agree	C	345	203	142	107	96	139	120	103	120	140	146	59
	%	34	32	39	33	31	38	36	31	35	33	36	33
	SIG		B1	A1		e1	d1						
Tend to disagree	C	152	113	39	48	41	63	44	42	64	63	56	34
	%	15	18	11	15	13	17	13	13	19	15	14	19
	SIG		B1	A1				h1	H1	f1G1			
Strongly disagree	C	36	22	14	10	17	7	11	15	9	21	12	3
	%	4	3	4	3	6	2	3	5	3	5	3	2
	SIG					E1	D1				K1		I1
Don't know	C	43	30	13	17	8	15	19	8	15	23	9	11
	%	4	5	4	5	3	4	6	2	4	5	2	6
	SIG							G1	F1		J1	I1K1	J1
Net: Agree	C	778	479	300	252	241	281	255	267	254	319	329	129
	%	77	74	82	77	79	77	78	80	74	75	81	73
	SIG		B1	A1					h1	g1	J1	I1K1	J1

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Net: Disagree		C 188	135	53	59	58	71	55	58	73	83	68	37
		% 19	21	14	18	19	19	17	17	21	20	17	21
		SIG	B1	A1									
Mean		3.22	3.19	3.26	3.24	3.23	3.18	3.23	3.28	3.16	3.19	3.26	3.19

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q9. Cost of buying a home														
Strongly agree	C	433	209	160	64	222	156	55	227	362	134	284	42	389
	%	43	43	44	42	44	45	36	67	46	50	41	50	43
	SIG					q1	Q1	o1P1	S1	R1	U1	T1		
Tend to agree	C	345	167	129	49	184	104	57	83	282	84	243	28	312
	%	34	34	35	33	36	30	36	24	36	31	35	34	34
	SIG					p1	o1		S1	R1				
Tend to disagree	C	152	69	56	26	60	60	32	23	103	39	106	7	141
	%	15	14	15	17	12	17	21	7	13	15	15	8	15
	SIG					P1Q1	O1	O1	S1	R1			W1	V1
Strongly disagree	C	36	22	12	2	24	7	4	2	15	2	32	2	33
	%	4	4	3	1	5	2	3	1	2	1	5	3	4
	SIG		N1	n1	L1m1	P1	O1		s1	r1	U1	T1		
Don't know	C	43	24	9	10	18	19	6	5	22	10	30	5	36
	%	4	5	3	6	3	5	4	1	3	4	4	6	4
	SIG		m1	l1n1	m1									
Net: Agree	C	778	376	288	113	406	261	112	310	643	218	527	70	701
	%	77	77	79	75	80	75	72	91	82	81	76	83	77
	SIG					p1Q1	o1	O1	S1	R1	u1	t1		

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining	
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893
Net: Disagree	C 188	90	68	28	83	68	37	26	118	41	138	9	174
%	19	18	19	18	16	19	24	8	15	15	20	11	19
SIG					q1		o1	S1	R1	u1	t1	W1	V1
Mean	3.22	3.21	3.22	3.24	3.23	3.25	3.09	3.59	3.30	3.35	3.17	3.38	3.21

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q9. Cost of buying a home											
Strongly agree	C	433	157	326	433	-	261	155	24	231	203
	%	43	69	47	56		47	37	39	39	49
	SIG		Y1	X1	A2	Z1	C2	B2		F2	E2
Tend to agree	C	345	61	256	345	-	200	134	22	225	120
	%	34	27	36	44		36	32	35	38	29
	SIG		Y1	X1	A2	Z1				F2	E2
Tend to disagree	C	152	7	80	-	152	62	81	12	92	60
	%	15	3	11		81	11	19	19	15	15
	SIG		Y1	X1	A2	Z1	C2	B2			
Strongly disagree	C	36	2	15	-	36	9	26	3	14	21
	%	4	1	2		19	2	6	4	2	5
	SIG				A2	Z1	C2	B2		F2	E2
Don't know	C	43	2	25	-	-	19	21	2	31	12
	%	4	1	3			3	5	3	5	3
	SIG		Y1	X1						F2	E2
Net: Agree	C	778	218	582	778	-	461	289	46	456	323
	%	77	95	83	100		84	69	74	77	78
	SIG		Y1	X1			C2	B2			

Base: All interviews	Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total	1,009	229	702	778	188	552	418	62	593	416
Unweighted row	1,009	221	689	736	221	549	419	79	624	385
Net: Disagree	188	9	95	-	188	72	108	14	106	82
C	19	4	13		100	13	26	23	18	20
%		Y1	X1			C2	B2			
SIG										
Mean	3.22	3.65	3.32	3.56	1.81	3.34	3.05	3.12	3.20	3.25

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Q9. Cost of buying a home											
Strongly agree	C	433	12	43	26	30	37	61	98	39	87
	%	43	44	39	28	31	39	44	52	40	53
	SIG			M2O2	L2M2n2O2	L2M2O2	M2O2	I2J2	H2I2J2K2n2	i2m2O2	H2I2J2K2N2
Tend to agree	C	345	8	42	31	35	23	54	69	37	45
	%	34	31	38	34	36	25	39	37	38	28
	SIG			K2o2		k2	H2j2L2M2N2	K2O2	K2o2	K2o2	h2L2m2n2
Tend to disagree	C	152	3	16	25	24	26	14	15	15	15
	%	15	12	15	28	24	28	10	8	15	9
	SIG			I2j2K2m2	H2L2M2N2O2	h2L2M2n2O2	H2L2M2N2O2	I2J2K2	h2I2J2K2n2	I2j2K2m2	I2J2K2
Strongly disagree	C	36	2	5	4	3	3	5	1	2	11
	%	4	8	5	4	3	3	4	0	2	7
	SIG								O2		M2
Don't know	C	43	1	4	5	6	5	4	6	5	6
	%	4	5	4	6	6	6	3	3	5	3
	SIG										
Net: Agree	C	778	20	85	57	66	61	115	167	75	132
	%	77	74	77	63	66	64	83	89	78	81
	SIG			I2j2K2M2	H2L2M2N2O2	h2L2M2n2O2	H2L2M2N2O2	I2J2K2	H2I2J2K2N2O2	I2j2K2M2	I2J2K2M2

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Net: Disagree	C	6	21	29	27	29	19	15	17	26	
	%	21	19	31	27	31	14	8	17	16	
	SIG		I2k2M2	H2L2M2N2 O2	L2M2n2O2 O2	h2L2M2N2 O2	I2J2K2	H2I2J2K2N 2O2	I2j2K2M2	I2J2K2M2	
Mean	3.22	3.15	3.16	2.93	3.01	3.06	3.28	3.45	3.22	3.32	

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q9. Cost of buying a home						
Strongly agree	C	433	331	83	19	-
	%	43	44	41	39	
	SIG					
Tend to agree	C	345	258	70	17	-
	%	34	34	34	36	
	SIG					
Tend to disagree	C	152	106	38	8	-
	%	15	14	19	16	
	SIG					
Strongly disagree	C	36	26	7	2	-
	%	4	4	4	3	
	SIG					
Don't know	C	43	34	6	3	-
	%	4	4	3	6	
	SIG					
Net: Agree	C	778	589	153	37	-
	%	77	78	75	75	
	SIG					

Base: All interviews	Total	Total in company				
		1 to 10	11 to 50	More than 50	DK/Ref	
		P2	Q2	R2	S2	
Total	1,009	756	205	49	-	
Unweighted row	1,009	366	343	300	-	
Net: Disagree	C	188	132	46	10	-
	%	19	18	22	19	
	SIG					
Mean		3.22	3.24	3.15	3.18	

Base: All those who agree that the cost of buying a home in the local area is a problem		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		778	479	300	252	241	281	255	267	254	319	329	129
Unweighted row		736	428	308	145	229	347	165	267	296	284	345	106
Q10. Happened in company during the last year													
Employees commuting in to work because they cannot afford to live in the local area	C % SIG	218 28	152 32 B1	66 22 A1	83 33 E1	78 32 E1	56 20 C1D1	86 34 H1	88 33 H1	44 17 F1G1	101 32 K1	95 29 K1	22 17 I1J1
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C % SIG	200 26	130 27	70 23	90 36 D1E1	50 21 C1	59 21 C1	100 39 G1H1	58 22 F1	41 16 F1	106 33 J1K1	74 22 I1k1	20 15 I1j1
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C % SIG	137 18	82 17	55 18	56 22 E1	43 18	37 13 C1	58 23 H1	51 19 H1	28 11 F1G1	65 21 K1	61 19 K1	10 8 I1J1
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C % SIG	30 4	18 4	13 4	7 3	10 4	13 5	12 5	13 5	6 2	9 3 J1k1	21 6 I1K1	1 1 i1J1
None of the above	C % SIG	430 55	252 53 b1	178 59 a1	116 46 D1E1	135 56 C1	177 63 C1	111 43 G1H1	148 56 F1H1	169 67 F1G1	155 49 j1K1	183 56 i1K1	90 70 I1J1

Base: All those who agree that the cost of buying a home in the local area is a problem	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	778	376	288	113	406	261	112	310	643	218	527	70	701	
Unweighted row	736	378	286	71	243	202	291	306	604	225	494	76	652	
Q10. Happened in company during the last year														
Employees commuting in to work because they cannot afford to live in the local area	C % SIG	218 28	116 31 N1	82 28 N1	20 18 L1M1	93 23 P1q1	89 34 O1	35 32 o1	105 34	187 29	79 36 U1	132 25 T1	35 50 W1	182 26 V1
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C % SIG	200 26	124 33 M1N1	62 22 L1N1	14 12 L1M1	113 28 P1	52 20 O1Q1	35 31 P1	80 26	172 27	75 34 U1	119 23 T1	29 42 W1	169 24 V1
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C % SIG	137 18	75 20 N1	52 18 N1	10 9 L1M1	62 15	52 20	23 21	52 17	109 17	57 26 U1	74 14 T1	28 40 W1	108 15 V1
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C % SIG	30 4	13 4	17 6	0 0	14 3	11 4	6 5	7 2	21 3	9 4	21 4	4 5	26 4
None of the above	C % SIG	430 55	184 49 M1N1	164 57 L1N1	80 71 L1M1	236 58 Q1	142 54	52 47 O1	156 50	348 54	93 43 U1	311 59 T1	19 27 W1	407 58 V1

Base: All those who agree that the cost of buying a home in the local area is a problem	Total	Impact of affordable housing on recruitment / retaining		Cost of buying a home as a problem		Importance of housing in business expansion/relocation		Local Enterprise Partnerships			
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of	
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2	
Total	778	218	582	778	-	461	289	46	456	323	
Unweighted row	736	204	558	736	-	437	274	54	458	278	
Q10. Happened in company during the last year											
Employees commuting in to work because they cannot afford to live in the local area	C % SIG	218 28	81 37 y1	178 31 x1	218 28	-	150 33 C2	61 21 B2	19 42 E2	121 27 D2	96 30
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C % SIG	200 26	57 26	150 26	200 26	-	129 28 c2	63 22 b2	7 16 f2	112 25	88 27 d2
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C % SIG	137 18	39 18	107 18	137 18	-	91 20 C2	61 14 B2	2 5 E2F2	74 16 D2	63 20 D2
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C % SIG	30 4	7 3	15 3	30 4	-	22 5 C2	6 2 B2	2 4	13 3 f2	17 5 e2
None of the above	C % SIG	430 55	99 45 y1	308 53 x1	430 55	-	234 51 C2	181 63 B2	22 47	251 55	179 55

Base: All those who agree that the cost of buying a home in the local area is a problem	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	778	20	85	57	66	61	115	167	75	132	
Unweighted row	736	53	100	90	95	66	89	69	118	56	
Q10. Happened in company during the last year											
Employees commuting in to work because they cannot afford to live in the local area	C 218 % 28 SIG	4 19 O2	17 19 M2O2	11 20 m2O2	9 14 M2O2	7 12 M2n2O2	24 21 m2O2	51 31 H2i2J2K2I 2O2	18 24 k2O2	76 57 G2H2I2J2K 2L2M2N2	
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C 200 % 26 SIG	6 29	17 21 M2O2	11 19 M2O2	9 14 M2n2O2	14 23 m2o2	18 16 M2n2O2	57 34 H2I2J2k2L 2	20 26 j2I2	47 35 H2I2J2k2L2	
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C 137 % 18 SIG	1 7	13 15 k2L2O2	8 15 I2O2	6 9 M2O2	3 6 h2M2N2O 2	6 5 H2i2M2N2 O2	37 22 J2K2L2O2	12 16 K2L2O2	51 38 H2I2J2K2L2 M2N2	
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C 30 % 4 SIG	1 3	5 6	0 1	1 1	2 3	1 1	13 8 O2	6 7	2 2 M2	
None of the above	C 430 % 55 SIG	12 59 O2	50 59 j2m2O2	36 64 M2O2	48 73 h2M2n2O2	42 69 M2O2	75 65 M2O2	80 48 h2I2J2K2L 2n2O2	45 60 j2m2O2	42 32 G2H2I2J2K 2L2M2N2	

Base: All those who agree that the cost of buying a home in the local area is a problem		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		778	589	153	37	-
Unweighted row		736	274	243	219	-
Q10. Happened in company during the last year						
Employees commuting in to work because they cannot afford to live in the local area	C	218	151	51	16	-
	%	28	26	33	44	
	SIG		q2R2	p2	P2	
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C	200	143	43	14	-
	%	26	24	28	37	
	SIG					
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C	137	93	33	11	-
	%	18	16	22	29	
	SIG		r2		p2	
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C	30	20	5	6	-
	%	4	3	3	15	
	SIG					
None of the above	C	430	346	72	13	-
	%	55	59	47	34	
	SIG		Q2R2	P2	P2	

Base: All those who agree that the cost of buying a home in the local area is a problem and have experienced one issue only	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	188	117	71	65	55	67	71	57	60	82	77	29	
Unweighted row	187	116	71	35	55	92	44	67	73	75	86	26	
Q11. Greatest impact on company's bottom line (single)													
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C % SIG	89 47	50 43	39 55	41 62	19 35	30 44	46 64	18 33	25 42	47 58	28 37	14 47
					D1E1	C1	C1	G1H1	F1	F1	J1	I1	
Employees commuting in to work because they cannot afford to live in the local area	C % SIG	75 40	55 47	20 28	20 31	31 57	23 35	20 29	32 57	22 37	27 34	33 43	14 48
			B1	A1	D1	C1E1	D1	G1	F1H1	G1			
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C % SIG	19 10	8 7	11 15	2 3	4 7	12 18	2 3	6 10	11 18	4 4	13 17	2 5
					E1	e1	C1d1	g1H1	f1	F1	J1	I1	
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C % SIG	5 3	3 3	2 3	3 4	0 0	2 3	3 4	0 0	2 4	3 4	2 3	-

Base: All those who agree that the cost of buying a home in the local area is a problem and have experienced one issue only	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	188	98	66	24	97	59	32	76	157	61	125	20	165	
Unweighted row	187	101	68	18	57	52	78	78	156	70	115	25	159	
Q11. Greatest impact on company's bottom line (single)														
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C % SIG	89 47	59 60 M1N1	22 33 L1	9 37 L1	54 56 P1	20 34 O1	15 48	28 36 S1	79 50 R1	27 44	62 50	13 65 w1	75 45 v1
Employees commuting in to work because they cannot afford to live in the local area	C % SIG	75 40	32 33 N1	29 44	14 57 L1	30 31 P1	34 57 O1Q1	11 34 P1	39 52	66 42	25 41	48 39	6 27	69 42
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C % SIG	19 10	4 4 M1	13 20 L1	2 6	9 10	3 5	6 19	7 9	10 6	7 12	11 9	1 7	17 10
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C % SIG	5 3	3 3	2 3	-	3 3	2 4	0 0	2 3	2 1	2 3	4 3	0 1	5 3

Base: All those who agree that the cost of buying a home in the local area is a problem and have experienced one issue only	Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>			
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of	
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2	
Total	188	63	144	188	-	126	55	19	126	62	
Unweighted row	187	54	141	187	-	120	62	16	117	70	
Q11. Greatest impact on company's bottom line (single)											
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C	89	17	60	89	-	54	30	4	58	32
	%	47	26	42	47		43	54	20	46	51
	SIG		Y1	X1					E2F2	D2	D2
Employees commuting in to work because they cannot afford to live in the local area	C	75	37	66	75	-	60	15	14	54	21
	%	40	59	46	40		47	28	72	43	34
	SIG		y1	x1			C2	B2	E2F2	D2	D2
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C	19	8	15	19	-	10	8	-	9	9
	%	10	13	11	10		8	15		7	15
	SIG										
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C	5	1	2	5	-	2	2	1	5	0
	%	3	2	2	3		2	3	7	4	1
	SIG										

Base: All those who agree that the cost of buying a home in the local area is a problem and have experienced one issue only		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		188	6	20	13	12	14	34	47	15	27
Unweighted row		187	14	24	24	24	16	23	22	27	13
Q11. Greatest impact on company's bottom line (single)											
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C	89	4	7	7	7	10	14	25	8	8
	%	47	65	35	55	58	70	40	54	50	29
	SIG			K2		o2	H2L2O2	K2	O2		j2K2M2
Employees commuting in to work because they cannot afford to live in the local area	C	75	2	7	3	5	4	19	11	5	19
	%	40	32	34	26	39	26	56	23	35	71
	SIG			O2	L2O2		L2O2	I2K2M2	L2O2	O2	H2I2K2M2N2
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C	19	-	3	2	0	1	1	10	1	-
	%	10		17	17	3	4	4	21	6	
	SIG										
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C	5	0	3	0	0	-	-	0	1	-
	%	3	4	15	2	1			1	10	
	SIG										

Base: All those who agree that the cost of buying a home in the local area is a problem and have experienced one issue only	Total	Total in company				
		1 to 10	11 to 50	More than 50	DK/Ref	
		P2	Q2	R2	S2	
Total	188	135	43	10	-	
Unweighted row	187	63	60	64	-	
Q11. Greatest impact on company's bottom line (single)						
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C	89	67	17	5	-
	%	47	50	41	48	
	SIG					
Employees commuting in to work because they cannot afford to live in the local area	C	75	54	17	4	-
	%	40	40	40	40	
	SIG					
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C	19	10	8	0	-
	%	10	7	19	4	
	SIG					
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C	5	4	0	1	-
	%	3	3	1	8	
	SIG					

Base: All those who agree that the cost of buying a home in the local area is a problem and have experienced more than one issue		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		161	110	51	70	52	38	74	62	25	82	69	10
Unweighted row		152	94	58	32	51	67	37	61	52	64	75	13
Q11. Greatest impact on company's bottom line (multiple)													
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C	60	31	28	22	23	15	31	22	7	26	30	3
	%	37	29	56	31	44	39	42	35	29	32	44	35
	SIG		B1	A1									
Employees commuting in to work because they cannot afford to live in the local area	C	54	40	14	28	16	9	20	25	8	31	20	2
	%	33	36	27	40	30	25	28	40	32	38	29	26
	SIG				e1		c1						
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C	39	33	6	18	10	11	20	11	8	22	13	4
	%	24	30	13	25	19	30	27	17	34	27	19	38
	SIG		B1	A1									
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C	3	1	2	1	1	1	1	1	1	1	2	0
	%	2	1	4	1	2	3	1	2	4	1	3	2
	SIG												
None of the above	C	5	5	0	1	2	1	1	3	1	2	3	-
	%	3	4	1	2	5	3	2	5	2	2	4	
	SIG												

Base: All those who agree that the cost of buying a home in the local area is a problem and have experienced more than one issue	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	161	94	58	9	73	60	27	78	138	64	91	31	130	
Unweighted row	152	88	55	9	42	44	66	80	132	69	82	32	119	
Q11. Greatest impact on company's bottom line (multiple)														
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C	60	28	29	3	28	23	8	19	47	22	32	18	41
	%	37	30	50	34	39	39	29	24	34	34	35	59	32
	SIG		M1	L1									W1	V1
Employees commuting in to work because they cannot afford to live in the local area	C	54	36	15	2	21	25	8	29	48	22	31	10	44
	%	33	39	26	24	29	42	27	37	35	35	34	32	34
	SIG													
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C	39	25	10	4	21	9	9	27	36	18	22	2	37
	%	24	27	17	42	29	16	31	34	26	27	24	8	28
	SIG					p1	o1						W1	V1
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C	3	2	1	-	1	0	2	1	3	2	1	1	3
	%	2	2	2		1	1	7	1	2	3	2	2	2
	SIG													
None of the above	C	5	2	3	-	2	2	1	2	4	0	4	-	5
	%	3	2	5		2	3	5	3	3	1	5		4
	SIG													

Base: All those who agree that the cost of buying a home in the local area is a problem and have experienced more than one issue	Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>			
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of	
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2	
Total	161	56	130	161	-	101	53	5	79	82	
Unweighted row	152	66	134	152	-	108	40	7	91	61	
Q11. Greatest impact on company's bottom line (multiple)											
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C % SIG	60 37	11 20	40 31	60 37	-	39 39	15 29	2 28	36 45	24 30
Employees commuting in to work because they cannot afford to live in the local area	C % SIG	54 33	17 31	47 36	54 33	-	33 33	21 39	0 7	18 22	36 44
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C % SIG	39 24	23 40 y1	35 27 x1	39 24	-	25 24	14 26	3 53	21 26	18 22
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C % SIG	3 2	1 2	3 3	3 2	-	2 2	1 2	1 10	3 3	1 1
None of the above	C % SIG	5 3	4 6	4 3	5 3	-	2 2	2 4	0 2	2 3	2 3

Base: All those who agree that the cost of buying a home in the local area is a problem and have experienced more than one issue	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	161	2	15	8	5	5	6	41	15	63	
Unweighted row	152	8	21	13	7	12	12	21	28	30	
Q11. Greatest impact on company's bottom line (multiple)											
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C % SIG	60 37	0 3	4 25 o2	1 6	-	0 3	3 52	19 47	2 13	31 49
Employees commuting in to work because they cannot afford to live in the local area	C % SIG	54 33	1 71	5 36	4 51	3 56	2 33	1 17	9 23	6 41	22 34
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C % SIG	39 24	1 26	4 26	3 43	2 38	1 28	2 25	11 26	5 34	10 16
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C % SIG	3 2	- 3	0 3	-	0 6	1 25	0 3	1 2	0 2	- -
None of the above	C % SIG	5 3	-	2 10	-	-	1 11	0 3	1 2	1 9	0 1

Base: All those who agree that the cost of buying a home in the local area is a problem and have experienced more than one issue		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		161	108	38	14	-
Unweighted row		152	38	54	60	-
Q11. Greatest impact on company's bottom line (multiple)						
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C	60	46	10	4	-
	%	37	42	26	27	
	SIG		q2	p2		
Employees commuting in to work because they cannot afford to live in the local area	C	54	37	13	3	-
	%	33	34	35	21	
	SIG					
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C	39	22	12	4	-
	%	24	21	32	32	
	SIG					
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C	3	-	2	1	-
	%	2		6	9	
	SIG					
None of the above	C	5	3	1	2	-
	%	3	3	1	11	
	SIG					

Base: All who agree the cost of buying a home in local area is a problem and have been affected	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	349	226	122	136	107	105	145	118	85	164	146	39	
Unweighted row	339	210	129	67	106	159	81	128	125	139	161	39	
Q11. Greatest impact on company's bottom line (total)													
Employees commuting in to work because they cannot afford to live in the local area	C % SIG	129 37	95 42 B1	34 27 A1	48 36	47 44 e1	33 31 d1	41 28 G1	57 48 F1h1	30 35 g1	58 36	54 37	17 43
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C % SIG	128 37	83 37	45 37	58 43 D1	29 27 C1e1	41 39 d1	66 45 G1	29 25 F1H1	33 39 G1	70 42 J1	42 29 I1k1	17 45 j1
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C % SIG	78 22	39 17 B1	39 32 A1	24 18	27 25	27 25	33 23	28 23	18 21	30 18 J1	44 30 I1K1	5 12 J1
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C % SIG	9 2	4 2	4 3	4 3	1 1	3 3	4 3	2 1	3 4	4 3	4 3	0 0
None of the above	C % SIG	5 1	5 2	0 0	1 1	2 2	1 1	1 1	3 3	1 1	2 1	3 2	-

Base: All who agree the cost of buying a home in local area is a problem and have been affected	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	349	192	124	33	170	119	60	154	295	125	216	51	295	
Unweighted row	339	189	123	27	99	96	144	158	288	139	197	57	278	
Q11. Greatest impact on company's bottom line (total)														
Employees commuting in to work because they cannot afford to live in the local area	C % SIG	129 37	68 36	44 36	16 48	51 30 P1	59 49 O1Q1	18 31 P1	69 44	114 39	47 38	80 37	15 30	113 38
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C % SIG	128 37	84 44 M1	32 26 L1	12 38	75 44 P1	29 25 O1Q1	24 40 P1	54 35	114 39	45 36	84 39	16 30	111 38
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C % SIG	78 22	32 17 M1	42 34 L1N1	4 14 M1	38 22	27 22	14 23	26 17	57 19	29 23	43 20	19 38 W1	58 20 V1
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C % SIG	9 2	5 3	3 3	-	4 2	2 2	2 4	3 2	5 2	4 3	5 2	1 2	8 3
None of the above	C % SIG	5 1	2 1	3 2	-	2 1	2 2	1 2	2 1	4 2	0 0	4 2	-	5 2

Base: All who agree the cost of buying a home in local area is a problem and have been affected	Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>			
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of	
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2	
Total	349	119	274	349	-	226	108	24	205	144	
Unweighted row	339	120	275	339	-	228	102	23	208	131	
Q11. Greatest impact on company's bottom line (total)											
Employees commuting in to work because they cannot afford to live in the local area	C % SIG	129 37	55 46	113 41	129 37	-	93 41	36 33	14 58	72 35	57 40
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C % SIG	128 37	39 33	95 35	128 37	-	78 35	44 40	7 28	79 38	50 35
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C % SIG	78 22	19 16	56 20	78 22	-	49 22	24 22	2 6	45 22	33 23
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C % SIG	9 2	3 2	6 2	9 2	-	4 2	3 3	2 8	7 4	1 1
None of the above	C % SIG	5 1	4 3	4 2	5 1	-	2 1	2 2	0 0	2 1	2 2

Base: All who agree the cost of buying a home in local area is a problem and have been affected	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	349	8	35	21	18	19	40	88	30	90	
Unweighted row	339	22	45	37	31	28	35	43	55	43	
Q11. Greatest impact on company's bottom line (total)											
Employees commuting in to work because they cannot afford to live in the local area	C	129	3	12	7	8	5	20	20	12	41
	%	37	41	35	36	44	28	50	23	38	45
	SIG					m2	l2	k2M2	j2L2O2		M2
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C	128	5	11	10	9	11	15	36	13	18
	%	37	56	31	50	52	59	38	41	42	20
	SIG			K2	O2	O2	H2O2	O2	O2	O2	I2J2K2L2M2N2
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C	78	0	7	3	0	1	4	29	3	31
	%	22	1	20	13	2	4	11	33	10	34
	SIG			o2				M2O2	L2N2	M2O2	h2L2N2
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C	9	0	3	0	0	1	0	1	2	-
	%	2	3	9	1	2	6	0	1	6	
	SIG										
None of the above	C	5	-	2	-	-	1	0	1	1	0
	%	1		4			3	0	1	4	0
	SIG										

Base: All who agree the cost of buying a home in local area is a problem and have been affected	Total	Total in company				
		1 to 10	11 to 50	More than 50	DK/Ref	
		P2	Q2	R2	S2	
Total	349	243	81	24	-	
Unweighted row	339	101	114	124	-	
Q11. Greatest impact on company's bottom line (total)						
Employees commuting in to work because they cannot afford to live in the local area	C	129	91	31	7	-
	%	37	37	38	29	
	SIG					
Having to pay travel expenses for your employees to travel into work (e.g. fuel or a company car)	C	128	89	30	9	-
	%	37	37	37	39	
	SIG					
Employees relocating away from your local area as the cost of buying a home in your local area is too high	C	78	56	18	4	-
	%	22	23	22	17	
	SIG					
Having to pay relocation / repatriation fees to encourage employees to move to your local area	C	9	4	2	2	-
	%	2	2	3	8	
	SIG					
None of the above	C	5	3	1	2	-
	%	1	1	1	6	
	SIG					

Base: All those who agree that the cost of buying a home in the local area is a problem		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		778	479	300	252	241	281	255	267	254	319	329	129
Unweighted row		736	428	308	145	229	347	165	267	296	284	345	106
Q12. Responsibility for solving problem of affordable local housing													
Central government	C	302	200	101	94	94	112	96	107	99	121	130	51
	%	39	42	34	37	39	40	37	40	39	38	39	39
	SIG		B1	A1									
Local government	C	246	163	83	83	83	79	85	87	73	107	98	39
	%	32	34	28	33	34	28	33	33	29	34	30	30
	SIG		b1	a1									
Private construction companies	C	84	55	29	35	14	35	37	16	31	40	27	18
	%	11	12	10	14	6	13	15	6	12	13	8	14
	SIG				D1	C1E1	D1	G1	F1H1	G1	j1	i1	
Housing associations	C	72	25	47	27	21	22	27	21	23	31	35	6
	%	9	5	16	11	9	8	11	8	9	10	11	5
	SIG		B1	A1							K1	K1	I1J1
None of the above	C	43	19	24	8	16	19	5	21	17	8	23	12
	%	6	4	8	3	7	7	2	8	7	3	7	9
	SIG		B1	A1	d1e1	c1	c1	G1H1	F1	F1	J1K1	I1	I1
Don't know	C	31	16	15	4	13	14	5	14	12	11	16	3
	%	4	3	5	2	5	5	2	5	5	3	5	3
	SIG				D1E1	C1	C1	G1h1	F1	f1			

Base: All those who agree that the cost of buying a home in the local area is a problem	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	778	376	288	113	406	261	112	310	643	218	527	70	701	
Unweighted row	736	378	286	71	243	202	291	306	604	225	494	76	652	
Q12. Responsibility for solving problem of affordable local housing														
Central government	C	302	136	121	45	158	101	43	135	253	88	200	24	276
	%	39	36	42	40	39	39	39	43	39	40	38	35	39
	SIG													
Local government	C	246	123	90	31	123	87	36	94	200	60	174	21	221
	%	32	33	31	28	30	33	32	30	31	27	33	30	31
	SIG													
Private construction companies	C	84	50	19	15	53	22	9	38	77	19	64	9	75
	%	11	13	7	13	13	9	8	12	12	9	12	13	11
	SIG		M1	L1n1	m1	p1q1	o1	o1						
Housing associations	C	72	41	23	8	36	25	11	26	63	32	34	11	61
	%	9	11	8	8	9	10	9	9	10	15	6	16	9
	SIG										U1	T1		
None of the above	C	43	12	20	11	17	16	10	12	31	7	36	1	42
	%	6	3	7	9	4	6	9	4	5	3	7	2	6
	SIG		M1N1	L1	L1	q1		o1			U1	T1		
Don't know	C	31	13	15	3	18	9	3	4	20	12	19	3	26
	%	4	3	5	3	5	4	3	1	3	5	4	4	4
	SIG								s1	r1				

Base: All those who agree that the cost of buying a home in the local area is a problem		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		778	218	582	778	-	461	289	46	456	323
Unweighted row		736	204	558	736	-	437	274	54	458	278
Q12. Responsibility for solving problem of affordable local housing											
Central government	C	302	87	224	302	-	177	111	22	167	135
	%	39	40	38	39		38	38	48	37	42
	SIG										
Local government	C	246	61	180	246	-	143	99	4	144	102
	%	32	28	31	32		31	34	8	32	32
	SIG								E2F2	D2	D2
Private construction companies	C	84	29	72	84	-	53	31	7	58	27
	%	11	13	12	11		11	11	16	13	8
	SIG									f2	e2
Housing associations	C	72	29	65	72	-	48	21	1	40	32
	%	9	13	11	9		10	7	1	9	10
	SIG										
None of the above	C	43	9	26	43	-	29	13	8	24	19
	%	6	4	4	6		6	4	18	5	6
	SIG										
Don't know	C	31	3	16	31	-	11	13	4	24	7
	%	4	1	3	4		2	5	9	5	2
	SIG									F2	E2

Base: All those who agree that the cost of buying a home in the local area is a problem		Total	Region									
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
			G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total		778	20	85	57	66	61	115	167	75	132	
Unweighted row		736	53	100	90	95	66	89	69	118	56	
Q12. Responsibility for solving problem of affordable local housing												
Central government	C	302	7	33	23	17	11	42	73	31	65	
	%	39	36	39	40	25	18	37	44	40	49	
	SIG			j2K2	j2K2	h2i2M2n2 O2	H2I2L2M2 N2O2	K2o2	J2K2	j2K2	J2K2I2	
Local government	C	246	5	24	17	27	33	28	54	27	31	
	%	32	25	28	30	42	55	24	32	36	23	
	SIG		K2	j2K2	K2	h2L2O2	G2H2I2L2 M2N2O2	J2K2n2	K2o2	K2I2o2	J2K2m2n2	
Private construction companies	C	84	3	12	6	9	5	17	9	2	21	
	%	11	17	14	11	13	8	15	6	3	16	
	SIG			M2N2	n2	m2N2	o2	M2N2	H2j2L2O2	H2i2J2L2O2	k2M2N2	
Housing associations	C	72	2	10	5	6	6	17	5	7	14	
	%	9	11	11	10	8	10	14	3	10	11	
	SIG			M2			m2	M2	H2k2L2n2O 2	m2	M2	
None of the above	C	43	1	3	5	5	3	8	14	4	1	
	%	6	6	4	8	7	5	7	8	5	1	
	SIG							O2	O2		L2M2	
Don't know	C	31	1	3	1	3	3	3	12	5	0	
	%	4	6	4	1	4	4	3	7	7	0	
	SIG								O2		M2	

Base: All those who agree that the cost of buying a home in the local area is a problem		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		778	589	153	37	-
Unweighted row		736	274	243	219	-
Q12. Responsibility for solving problem of affordable local housing						
Central government	C	302	232	56	14	-
	%	39	39	37	38	
	SIG					
Local government	C	246	189	46	12	-
	%	32	32	30	32	
	SIG					
Private construction companies	C	84	62	19	4	-
	%	11	10	12	11	
	SIG					
Housing associations	C	72	54	14	4	-
	%	9	9	9	10	
	SIG					
None of the above	C	43	26	16	1	-
	%	6	4	10	4	
	SIG		Q2	P2		
Don't know	C	31	26	3	2	-
	%	4	4	2	5	
	SIG		Q2	P2		

Base: All who indicate group which is most responsible for solving the problem of affordable housing	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	704	443	261	239	212	249	245	232	225	299	290	114	
Unweighted row	664	394	270	131	205	314	151	237	269	262	310	91	
Q13. Why does this group have the most responsibility for solving problem of affordable local housing													
They're ultimately responsible for/in charge of everything (as far as the economy is/national finances are concerned)/Have the most power	C % SIG	174 25	120 27 B1	54 21 A1	47 20 D1	66 31 C1e1	60 24 d1	46 19 G1h1	70 30 F1	57 25 f1	64 21 J1	85 29 I1	25 22
They're immediately responsible for housing policy in our area/are in a position to take action regarding housing in our area	C % SIG	65 9	42 9	23 9	13 5 D1E1	22 10 C1	30 12 C1	21 8	21 9	24 10	20 7 J1	40 14 I1K1	5 4 J1
They're responsible for planning	C % SIG	57 8	49 11 B1	8 3 A1	15 6	20 9	23 9	16 6	21 9	21 9	22 7	21 7	13 12
They sold off all the council/social housing (and aren't building any more)	C % SIG	53 8	32 7	21 8	22 9	12 6	19 8	22 9	15 6	16 7	25 8 j1	14 5 i1K1	14 12 J1
Building affordable housing is not a priority for them/Lack of investment	C % SIG	53 7	26 6 B1	27 10 A1	14 6	20 9	19 8	17 7	18 8	18 8	21 7	26 9	6 6
House prices are too high (generally)/People can't afford to get mortgages/afford a deposit/can't afford to buy	C % SIG	40 6	24 5	16 6	16 7	10 5	13 5	16 7	11 5	11 5	21 7 K1	17 6 k1	3 2 I1j1

Base: All who indicate group which is most responsible for solving the problem of affordable housing	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	704	443	261	239	212	249	245	232	225	299	290	114	
Unweighted row	664	394	270	131	205	314	151	237	269	262	310	91	
The majority of housing in general is built by private companies (because they're the only ones with any money)	C % SIG	30 4	21 5	9 4	17 7	3 1	11 4	17 7	4 2	9 4	17 6	6 2	7 6
I don't like them/I think they're useless (generally)	C % SIG	27 4	16 4	11 4	12 5	12 6	3 1	12 5	12 5	3 1	13 4	12 4	2 2
Local government policy is determined by central g	C % SIG	24 3	11 2	13 5	10 4	5 2	7 3	11 4	8 4	5 2	12 4	11 4	1 1
They know the situation in our local area best	C % SIG	24 3	18 4	5 2	10 4	5 2	9 3	10 4	5 2	9 4	12 4	6 2	6 5
They're choosing to build more expensive forms of housing instead	C % SIG	22 3	15 3	7 3	9 4	1 0	13 5	11 4	1 1	10 5	9 3	6 2	7 6
They're allocating social housing to the wrong people/people who don't really need it	C % SIG	20 3	7 1	13 5	14 6	4 2	2 1	14 6	5 2	1 0	14 5	4 1	2 2

Base: All who indicate group which is most responsible for solving the problem of affordable housing		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		704	443	261	239	212	249	245	232	225	299	290	114
Unweighted row		664	394	270	131	205	314	151	237	269	262	310	91
Rents are set too high (generally)	C	18	8	11	8	1	8	7	0	9	10	2	6
	%	3	2	4	3	0	3	3	0	4	3	1	5
	SIG		b1	a1	D1	C1E1	D1	G1	F1H1	G1	J1	I1	
They're not making enough land available for building	C	18	18	0	5	5	7	5	6	7	8	6	4
	%	3	4	0	2	2	3	2	2	3	3	2	4
	SIG		B1	A1									
They're not trying hard enough to force banks to lend	C	16	14	2	11	2	3	11	2	3	11	3	2
	%	2	3	1	5	1	1	5	1	1	4	1	2
	SIG		B1	A1	E1		C1	G1H1	F1	F1	J1	I1	
They're not doing enough to help young people/first time buyers	C	16	11	5	6	4	6	7	5	5	7	6	4
	%	2	3	2	3	2	2	3	2	2	2	2	3
	SIG												
A lot of people in this area are social tenants/on benefits	C	14	6	9	3	9	3	3	9	3	4	8	2
	%	2	1	3	1	4	1	1	4	1	1	3	2
	SIG												
That's just my opinion	C	14	7	7	8	6	-	1	12	-	6	8	-
	%	2	1	3	3	3		1	5		2	3	
	SIG												

Base: All who indicate group which is most responsible for solving the problem of affordable housing		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		704	443	261	239	212	249	245	232	225	299	290	114
Unweighted row		664	394	270	131	205	314	151	237	269	262	310	91
They're specifically responsible for housing legislation	C	13	11	1	7	0	5	8	2	3	8	0	4
	%	2	3	1	3	0	2	3	1	1	3	0	4
	SIG										J1	I1	
Most of the housing in my area is owed by that organisation	C	10	4	6	1	3	5	-	4	6	2	8	0
	%	1	1	2	1	2	2		2	3	1	3	0
	SIG												
I can see them building/am aware of building projects they're conducting locally	C	6	4	2	2	1	3	2	3	2	2	3	1
	%	1	1	1	1	1	1	1	1	1	1	1	1
	SIG												
They have a statutory obligation to provide social/affordable housing	C	5	2	3	1	1	2	1	2	2	1	1	2
	%	1	0	1	1	1	1	1	1	1	0	1	2
	SIG												
It's a national issue	C	5	2	3	1	0	3	1	2	2	4	0	-
	%	1	0	1	1	0	1	1	1	1	1	0	
	SIG												
They're responsible for setting the council tax bands	C	3	3	-	1	-	3	1	-	3	1	2	1
	%	0	1		0		1	0		1	0	1	1
	SIG												

Base: All who indicate group which is most responsible for solving the problem of affordable housing	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	704	443	261	239	212	249	245	232	225	299	290	114	
Unweighted row	664	394	270	131	205	314	151	237	269	262	310	91	
Most of the (rented) accomodation near me is owned by private landlords	C	1	0	0	0	0	1	0	0	1	0	-	
	%	0	0	0	0	0	0	0	0	0	0	-	
	SIG												
Other	C	32	16	17	4	13	16	4	13	15	7	16	8
	%	5	4	6	2	6	6	2	6	7	2	6	7
	SIG				D1E1	C1	C1	G1H1	F1	F1	J1k1	I1	i1
Nothing	C	0	0	-	-	-	0	-	-	0	-	0	-
	%	0	0				0			0		0	
	SIG												
Don't know	C	23	6	17	10	2	10	10	2	10	13	4	6
	%	3	1	6	4	1	4	4	1	5	4	1	5
	SIG		B1	A1	D1	C1E1	D1	G1	F1H1	G1	J1	I1	

Base: All who indicate group which is most responsible for solving the problem of affordable housing	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	704	351	253	99	371	235	99	293	593	199	472	66	633	
Unweighted row	664	344	259	60	216	187	261	282	553	207	442	70	588	
Q13. Why does this group have the most responsibility for solving problem of affordable local housing														
They're ultimately responsible for/in charge of everything (as far as the economy is/national finances are concerned)/Have the most power	C % SIG	174 25	76 22 M1	75 30 L1	23 23	86 23	64 27	24 24	85 29	145 25	55 28	111 23	14 22	159 25
They're immediately responsible for housing policy in our area/are in a position to take action regarding housing in our area	C % SIG	65 9	28 8 M1n1	33 13 L1N1	4 4 I1M1	37 10	19 8	9 9	21 7	53 9	13 7 u1	52 11 t1	4 6	61 10
They're responsible for planning	C % SIG	57 8	23 6	25 10	10 10	29 8	18 8	10 10	17 6	45 8	23 12 u1	33 7 t1	10 15 w1	47 7 v1
They sold off all the council/social housing (and aren't building any more)	C % SIG	53 8	28 8	12 5 N1	13 13 M1	19 5 P1	28 12 O1Q1	6 6 P1	28 10	43 7	18 9	29 6	3 5	48 8
Building affordable housing is not a priority for them/Lack of investment	C % SIG	53 7	23 7	24 9	5 5	35 9 P1	9 4 O1	8 8	24 8	38 6	10 5	36 8	3 5	49 8
House prices are too high (generally)/People can't afford to get mortgages/afford a deposit/can't afford to buy	C % SIG	40 6	29 8 M1N1	9 4 L1	2 2 L1	17 5 q1	13 5	11 11 o1	19 6	37 6	6 3	27 6	5 8	35 6

Base: All who indicate group which is most responsible for solving the problem of affordable housing	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	704	351	253	99	371	235	99	293	593	199	472	66	633	
Unweighted row	664	344	259	60	216	187	261	282	553	207	442	70	588	
The majority of housing in general is built by private companies (because they're the only ones with any money)	C % SIG	30 4	22 6 M1	3 1 L1	5 5	28 8 P1	2 1 O1	0 0	8 3 s1	29 5 r1	6 3	24 5	0 0	30 5
I don't like them/I think they're useless (generally)	C % SIG	27 4	15 4	10 4	2 2	16 4	8 3	4 4	7 2	19 3	3 2 U1	24 5 T1	6 9	22 3
Local government policy is determined by central g	C % SIG	24 3	12 3	12 5	0 0	12 3	8 3	4 4	13 4	21 3	7 4	17 4	5 7	19 3
They know the situation in our local area best	C % SIG	24 3	12 3	7 3	4 4	10 3	10 4	4 4	10 4	22 4	9 4	14 3	-	24 4
They're choosing to build more expensive forms of housing instead	C % SIG	22 3	12 4	5 2	4 4	14 4	7 3	2 2	13 4	20 3	6 3	14 3	6 9	14 2
They're allocating social housing to the wrong people/people who don't really need it	C % SIG	20 3	15 4 M1	2 1 L1	2 2	10 3	9 4	1 1	9 3	17 3	7 3	13 3	1 2	18 3

Base: All who indicate group which is most responsible for solving the problem of affordable housing	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	704	351	253	99	371	235	99	293	593	199	472	66	633	
Unweighted row	664	344	259	60	216	187	261	282	553	207	442	70	588	
Rents are set too high (generally)	C	18	12	1	6	4	11	3	14	17	4	14	0	18
	%	3	4	0	6	1	5	3	5	3	2	3	1	3
	SIG		M1	L1		P1	O1							
They're not making enough land available for building	C	18	8	6	4	9	5	4	12	17	10	6	2	16
	%	3	2	2	4	3	2	4	4	3	5	1	3	3
	SIG										U1	T1		
They're not trying hard enough to force banks to lend	C	16	12	3	2	9	6	2	3	16	1	16	-	16
	%	2	3	1	2	2	3	2	1	3	0	3		3
	SIG													
They're not doing enough to help young people/first time buyers	C	16	8	6	3	8	2	6	12	16	4	13	-	16
	%	2	2	2	3	2	1	6	4	3	2	3		3
	SIG													
A lot of people in this area are social tenants/on benefits	C	14	3	8	3	8	1	4	2	13	7	7	-	14
	%	2	1	3	3	2	1	4	1	2	4	2		2
	SIG		M1	L1					s1	r1				
That's just my opinion	C	14	9	5	-	12	1	1	3	11	2	11	0	12
	%	2	3	2		3	1	1	1	2	1	2	1	2
	SIG													

Base: All who indicate group which is most responsible for solving the problem of affordable housing	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	704	351	253	99	371	235	99	293	593	199	472	66	633	
Unweighted row	664	344	259	60	216	187	261	282	553	207	442	70	588	
They're specifically responsible for housing legislation	C % SIG	13 2	8 2	0 0	4 4	11 3	1 1	0 0	10 3	13 2	6 3	7 2	1 2	11 2
Most of the housing in my area is owed by that organisation	C % SIG	10 1	6 2	4 2	0 0	5 1	3 1	3 3	2 1	10 2	2 1	8 2	0 0	10 2
I can see them building/am aware of building projects they're conducting locally	C % SIG	6 1	4 1	1 0	1 1	3 1	2 1	1 1	4 1	6 1	3 2	3 1	-	6 1
They have a statutory obligation to provide social/affordable housing	C % SIG	5 1	1 0	1 1	2 2	1 0	3 1	0 0	-	5 1	1 1	4 1	-	5 1
It's a national issue	C % SIG	5 1	5 1	0 0	-	3 1	1 1	0 0	2 1	3 1	1 1	3 1	-	5 1
They're responsible for setting the council tax bands	C % SIG	3 0	1 0	2 1	1 1	1 0	3 1	-	1 0	3 1	-	3 1	-	3 1

Base: All who indicate group which is most responsible for solving the problem of affordable housing	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	704	351	253	99	371	235	99	293	593	199	472	66	633	
Unweighted row	664	344	259	60	216	187	261	282	553	207	442	70	588	
Most of the (rented) accomodation near me is owned by private landlords	C % SIG	1 0	1 0	0 0	- 0	0 0	0 0	0 0	1 0	0 0	1 0	- 0	1 0	
Other	C % SIG	32 5	10 3	14 6	7 7	11 3	15 6	6 6	16 5	30 5	9 4	23 5	1 2	31 5
Nothing	C % SIG	0 0	- 0	0 0	- 0	- 0	- 0	0 0	- -	- -	0 0	- 0	0 0	
Don't know	C % SIG	23 3	13 4	1 1	8 8	9 2	11 5	3 3	4 1	20 3	6 3	17 4	6 9	16 3
			M1	L1					S1	R1				

Base: All who indicate group which is most responsible for solving the problem of affordable housing		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		704	206	541	704	-	421	263	34	408	296
Unweighted row		664	186	514	664	-	398	246	48	418	246
Q13. Why does this group have the most responsibility for solving problem of affordable local housing											
They're ultimately responsible for/in charge of everything (as far as the economy is/national finances are concerned)/Have the most power	C % SIG	174 25	55 27	134 25	174 25	-	98 23	70 26	15 46 E2F2	97 24 D2	77 26 D2
They're immediately responsible for housing policy in our area/are in a position to take action regarding housing in our area	C % SIG	65 9	7 4 Y1	51 9 X1	65 9	-	40 9	25 10	1 2	41 10	24 8
They're responsible for planning	C % SIG	57 8	11 5	38 7	57 8	-	31 7	25 10	1 4	48 12 F2	10 3 E2
They sold off all the council/social housing (and aren't building any more)	C % SIG	53 8	29 14 Y1	45 8 X1	53 8	-	38 9 c2	15 6 b2	3 9	24 6 f2	29 10 e2
Building affordable housing is not a priority for them/Lack of investment	C % SIG	53 7	15 7	36 7	53 7	-	29 7	24 9	3 10	38 9 F2	14 5 E2
House prices are too high (generally)/People can't afford to get mortgages/afford a deposit/can't afford to buy	C % SIG	40 6	14 7	26 5	40 6	-	26 6	14 5	1 4	18 4 f2	23 8 e2

Base: All who indicate group which is most responsible for solving the problem of affordable housing		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		704	206	541	704	-	421	263	34	408	296
Unweighted row		664	186	514	664	-	398	246	48	418	246
The majority of housing in general is built by private companies (because they're the only ones with any money)	C % SIG	30 4	4 2 Y1	28 5 X1	30 4	-	22 5	9 3	3 8	22 5 f2	8 3 e2
I don't like them/I think they're useless (generally)	C % SIG	27 4	7 3	16 3	27 4	-	13 3	7 2	0 1	3 1 F2	25 8 E2
Local government policy is determined by central g	C % SIG	24 3	8 4	19 4	24 3	-	16 4	8 3	2 5	11 3	13 4
They know the situation in our local area best	C % SIG	24 3	6 3	18 3	24 3	-	19 5 C2	4 1 B2	-	13 3	11 4
They're choosing to build more expensive forms of housing instead	C % SIG	22 3	14 7 y1	20 4 x1	22 3	-	12 3	10 4	5 16	14 4	8 3
They're allocating social housing to the wrong people/people who don't really need it	C % SIG	20 3	11 5	20 4	20 3	-	17 4 C2	3 1 B2	2 6	11 3	9 3

Base: All who indicate group which is most responsible for solving the problem of affordable housing		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		704	206	541	704	-	421	263	34	408	296
Unweighted row		664	186	514	664	-	398	246	48	418	246
Rents are set too high (generally)	C	18	11	17	18	-	15	3	2	10	9
	%	3	5	3	3		4	1	5	2	3
	SIG						C2	B2			
They're not making enough land available for building	C	18	5	16	18	-	14	4	2	8	10
	%	3	2	3	3		3	1	5	2	4
	SIG						c2	b2			
They're not trying hard enough to force banks to lend	C	16	4	15	16	-	12	5	-	13	3
	%	2	2	3	2		3	2		3	1
	SIG									F2	E2
They're not doing enough to help young people/first time buyers	C	16	12	15	16	-	8	8	1	6	10
	%	2	6	3	2		2	3	4	1	3
	SIG		y1	x1							
A lot of people in this area are social tenants/on benefits	C	14	2	4	14	-	4	10	0	11	3
	%	2	1	1	2		1	4	1	3	1
	SIG						C2	B2		f2	e2
That's just my opinion	C	14	5	13	14	-	13	1	0	4	9
	%	2	2	2	2		3	0	0	1	3
	SIG						C2	B2		f2	e2

Base: All who indicate group which is most responsible for solving the problem of affordable housing		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		704	206	541	704	-	421	263	34	408	296
Unweighted row		664	186	514	664	-	398	246	48	418	246
They're specifically responsible for housing legislation	C % SIG	13 2	8 4	11 2	13 2	-	10 2	3 1	-	6 1	7 2
Most of the housing in my area is owed by that organisation	C % SIG	10 1	4 2	10 2	10 1	-	5 1	5 2	0 1	4 1	6 2
I can see them building/am aware of building projects they're conducting locally	C % SIG	6 1	4 2	6 1	6 1	-	4 1	2 1	0 1	4 1	2 1
They have a statutory obligation to provide social/affordable housing	C % SIG	5 1	-	4 1	5 1	-	2 0	3 1	-	3 1	2 1
It's a national issue	C % SIG	5 1	0 0	2 0	5 1	-	2 0	3 1	-	5 1	0 0
They're responsible for setting the council tax bands	C % SIG	3 0	-	3 1	3 0	-	1 0	1 0	-	3 1	-

Base: All who indicate group which is most responsible for solving the problem of affordable housing	Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total	704	206	541	704	-	421	263	34	408	296
Unweighted row	664	186	514	664	-	398	246	48	418	246
Most of the (rented) accommodation near me is owned by private landlords	C % SIG	1 0	0 0	1 0	-	1 0	0 0	-	1 0	-
Other	C % SIG	32 5	7 3	22 4	-	20 5	12 5	-	19 5	13 4
Nothing	C % SIG	0 0	-	-	-	0 0	-	-	0 0	-
Don't know	C % SIG	23 3	3 2	21 4	-	11 3	9 4	-	17 4	6 2
			y1	x1					f2	e2

Base: All who indicate group which is most responsible for solving the problem of affordable housing	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	704	18	78	52	58	55	104	142	67	131	
Unweighted row	664	46	93	81	87	61	78	58	106	54	
Q13. Why does this group have the most responsibility for solving problem of affordable local housing											
They're ultimately responsible for/in charge of everything (as far as the economy is/national finances are concerned)/Have the most power	C	174	6	14	15	8	4	34	34	15	44
	%	25	35	18	28	15	7	33	24	22	33
	SIG		K2L2O2	j2K2	i2L2O2	H2I2L2M2 N2O2	H2J2K2	K2o2	K2o2	H2J2K2m2n 2	
They're immediately responsible for housing policy in our area/are in a position to take action regarding housing in our area	C	65	1	4	3	5	10	5	19	9	8
	%	9	6	5	7	8	18	5	13	14	6
	SIG		K2M2n2				H2L2O2	K2M2n2	H2L2o2	h2I2	K2m2
They're responsible for planning	C	57	0	5	6	5	7	17	10	5	1
	%	8	3	7	11	9	13	17	7	8	1
	SIG			L2o2				H2M2n2O2	L2O2	I2O2	h2L2M2N2
They sold off all the council/social housing (and aren't building any more)	C	53	1	2	2	2	6	10	9	8	13
	%	8	5	3	4	3	11	10	6	12	10
	SIG			L2N2O2				H2		H2	H2
Building affordable housing is not a priority for them/Lack of investment	C	53	1	11	4	7	5	2	2	2	18
	%	7	6	15	7	12	8	2	1	4	14
	SIG			L2M2				H2O2	H2O2		L2M2
House prices are too high (generally)/People can't afford to get mortgages/afford a deposit/can't afford to buy	C	40	2	2	1	5	4	5	11	5	6
	%	6	9	2	1	9	8	5	8	8	5
	SIG										

Base: All who indicate group which is most responsible for solving the problem of affordable housing	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	704	18	78	52	58	55	104	142	67	131	
Unweighted row	664	46	93	81	87	61	78	58	106	54	
The majority of housing in general is built by private companies (because they're the only ones with any money)	C % SIG	30 4	0 0	4 6	4 7	-	2 4	13 13	1 1	-	6 4
I don't like them/I think they're useless (generally)	C % SIG	27 4	1 5	2 2	5 9	0 0	2 4	2 2	13 9	2 3	1 1
Local government policy is determined by central g	C % SIG	24 3	2 12	4 5	1 2	0 0	2 4	7 7	0 0	0 0	7 5
They know the situation in our local area best	C % SIG	24 3	0 2	4 6	0 0	5 9	5 10	3 3	1 1	3 5	0 0
They're choosing to build more expensive forms of housing instead	C % SIG	22 3	-	6 7	0 0	3 5	3 5	3 3	-	1 1	7 5
They're allocating social housing to the wrong people/people who don't really need it	C % SIG	20 3	2 10	-	2 3	1 2	1 1	-	11 8	2 3	1 1

Base: All who indicate group which is most responsible for solving the problem of affordable housing		Total	Region									
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
			G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total		704	18	78	52	58	55	104	142	67	131	
Unweighted row		664	46	93	81	87	61	78	58	106	54	
Rents are set too high (generally)	C	18	-	0	-	3	1	3	2	3	7	
	%	3		0		5	1	2	1	5	6	
	SIG											
They're not making enough land available for building	C	18	1	3	2	2	1	3	3	2	1	
	%	3	6	4	5	3	2	3	2	3	1	
	SIG											
They're not trying hard enough to force banks to lend	C	16	-	3	2	3	-	2	6	2	-	
	%	2		4	3	5		1	4	3		
	SIG											
They're not doing enough to help young people/first time buyers	C	16	1	0	2	1	1	1	8	2	1	
	%	2	5	0	4	1	1	1	5	4	1	
	SIG											
A lot of people in this area are social tenants/on benefits	C	14	0	3	-	-	1	0	9	1	-	
	%	2	1	4			2	0	6	2		
	SIG											
That's just my opinion	C	14	1	1	3	-	2	-	6	-	-	
	%	2	5	2	6		4		4			
	SIG											

Base: All who indicate group which is most responsible for solving the problem of affordable housing		Total	Region									
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
			G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total		704	18	78	52	58	55	104	142	67	131	
Unweighted row		664	46	93	81	87	61	78	58	106	54	
They're specifically responsible for housing legislation	C	13	-	3	-	4	-	-	-	-	6	
	%	2		4		7					4	
	SIG											
Most of the housing in my area is owed by that organisation	C	10	0	1	2	3	1	0	2	0	-	
	%	1	1	2	4	5	2	0	1	1		
	SIG											
I can see them building/am aware of building projects they're conducting locally	C	6	0	4	2	-	-	0	-	0	-	
	%	1	0	4	3			0		1		
	SIG											
They have a statutory obligation to provide social/affordable housing	C	5	-	1	-	0	2	-	-	1	-	
	%	1		2		0	4			2		
	SIG											
It's a national issue	C	5	-	1	-	1	0	0	1	0	-	
	%	1		2		2	0	0	1	0		
	SIG											
They're responsible for setting the council tax bands	C	3	1	-	0	1	1	-	-	0	-	
	%	0	5		1	2	1			1		
	SIG											

Base: All who indicate group which is most responsible for solving the problem of affordable housing		Total	Region									
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
			G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total		704	18	78	52	58	55	104	142	67	131	
Unweighted row		664	46	93	81	87	61	78	58	106	54	
Most of the (rented) accommodation near me is owned by private landlords	C	1	0	-	1	-	-	-	-	0	-	
	%	0	0		1					1		
	SIG											
Other	C	32	0	4	0	7	1	3	6	5	6	
	%	5	0	5	1	12	1	3	4	8	4	
	SIG											
Nothing	C	0	-	-	-	-	-	-	-	0	-	
	%	0								0		
	SIG											
Don't know	C	23	-	3	0	0	1	3	1	3	11	
	%	3		4	0	1	2	2	1	4	8	
	SIG											

Base: All who indicate group which is most responsible for solving the problem of affordable housing	Total	Total in company				
		1 to 10	11 to 50	More than 50	DK/Ref	
		P2	Q2	R2	S2	
Total	704	536	134	33	-	
Unweighted row	664	248	214	202	-	
Q13. Why does this group have the most responsibility for solving problem of affordable local housing						
They're ultimately responsible for/in charge of everything (as far as the economy is/national finances are concerned)/Have the most power	C % SIG	174 25	130 24	35 26	9 26	-
They're immediately responsible for housing policy in our area/are in a position to take action regarding housing in our area	C % SIG	65 9	51 9	12 9	3 8	-
They're responsible for planning	C % SIG	57 8	46 8	9 7	3 8	-
They sold off all the council/social housing (and aren't building any more)	C % SIG	53 8	43 8	9 6	1 3	-
Building affordable housing is not a priority for them/Lack of investment	C % SIG	53 7	41 8	7 6	4 12	-
House prices are too high (generally)/People can't afford to get mortgages/afford a deposit/can't afford to buy	C % SIG	40 6	21 4	16 12	4 12	-
			Q2	P2		

Base: All who indicate group which is most responsible for solving the problem of affordable housing		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		704	536	134	33	-
Unweighted row		664	248	214	202	-
The majority of housing in general is built by private companies (because they're the only ones with any money)	C	30	28	2	1	-
	%	4	5	1	2	-
	SIG		Q2	P2		
I don't like them/I think they're useless (generally)	C	27	22	6	0	-
	%	4	4	4	1	-
	SIG					
Local government policy is determined by central g	C	24	17	5	2	-
	%	3	3	4	6	-
	SIG					
They know the situation in our local area best	C	24	18	5	1	-
	%	3	3	4	3	-
	SIG					
They're choosing to build more expensive forms of housing instead	C	22	17	3	2	-
	%	3	3	2	6	-
	SIG					
They're allocating social housing to the wrong people/people who don't really need it	C	20	17	2	0	-
	%	3	3	2	1	-
	SIG					

Base: All who indicate group which is most responsible for solving the problem of affordable housing		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		704	536	134	33	-
Unweighted row		664	248	214	202	-
Rents are set too high (generally)	C	18	13	4	1	-
	%	3	3	3	4	-
	SIG					
They're not making enough land available for building	C	18	11	7	1	-
	%	3	2	5	3	-
	SIG					
They're not trying hard enough to force banks to lend	C	16	14	2	0	-
	%	2	3	1	1	-
	SIG					
They're not doing enough to help young people/first time buyers	C	16	9	6	1	-
	%	2	2	5	2	-
	SIG					
A lot of people in this area are social tenants/on benefits	C	14	10	4	0	-
	%	2	2	3	1	-
	SIG					
That's just my opinion	C	14	13	-	1	-
	%	2	2		2	-
	SIG					

Base: All who indicate group which is most responsible for solving the problem of affordable housing		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		704	536	134	33	-
Unweighted row		664	248	214	202	-
They're specifically responsible for housing legislation	C	13	12	0	-	-
	%	2	2	0	-	-
	SIG					
Most of the housing in my area is owed by that organisation	C	10	6	3	1	-
	%	1	1	3	3	-
	SIG					
I can see them building/am aware of building projects they're conducting locally	C	6	4	1	1	-
	%	1	1	1	3	-
	SIG					
They have a statutory obligation to provide social/affordable housing	C	5	5	-	0	-
	%	1	1	-	0	-
	SIG					
It's a national issue	C	5	3	1	0	-
	%	1	1	1	1	-
	SIG					
They're responsible for setting the council tax bands	C	3	2	1	-	-
	%	0	0	1	-	-
	SIG					

Base: All who indicate group which is most responsible for solving the problem of affordable housing	Total	Total in company				
		1 to 10	11 to 50	More than 50	DK/Ref	
		P2	Q2	R2	S2	
Total	704	536	134	33	-	
Unweighted row	664	248	214	202	-	
Most of the (rented) accomodation near me is owned by private landlords	C	1	-	1	0	-
	%	0		1	1	
Other	SIG					
	C	32	22	9	1	-
	%	5	4	7	3	
Nothing	SIG					
	C	0	-	-	0	-
	%	0			0	
Don't know	SIG					
	C	23	19	3	1	-
	%	3	4	2	3	
	SIG					

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q14. Relation of available housing to expansion/relocation													
Very important	C	251	162	89	77	67	103	74	83	93	95	99	57
	%	25	25	24	24	22	28	22	25	27	22	24	32
	SIG					e1	d1				K1	k1	l1j1
Fairly important	C	301	185	116	124	84	89	123	85	91	146	105	49
	%	30	29	32	38	27	24	37	26	27	34	26	27
	SIG				D1E1	C1	C1	G1H1	F1	F1	J1k1	l1	i1
Fairly unimportant	C	260	166	94	78	84	97	84	90	86	109	112	39
	%	26	26	26	24	27	26	26	27	25	26	28	22
	SIG												
Very unimportant	C	158	110	48	39	59	60	40	59	57	62	68	27
	%	16	17	13	12	19	16	12	18	17	15	17	15
	SIG		b1	a1	D1e1	C1	c1	G1h1	F1	f1			
Don't know	C	39	22	18	9	13	18	9	16	15	12	22	5
	%	4	3	5	3	4	5	3	5	4	3	5	3
	SIG										j1	i1	
Net: Important	C	552	346	205	201	152	193	197	168	184	241	204	105
	%	55	54	56	62	49	52	60	50	54	57	50	59
	SIG				D1E1	C1	C1	G1	F1		j1	i1K1	J1

Base: All interviews	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	1,009	643	366	327	307	367	329	333	343	425	406	177	
Unweighted row	1,009	596	413	205	302	479	230	344	419	404	438	166	
Net: Unimportant	C	418	276	143	117	143	157	124	149	143	171	180	67
	%	41	43	39	36	46	43	38	45	42	40	44	38
	SIG				D1e1	C1	c1	g1	f1				
Mean	2.66	2.64	2.71	2.75	2.54	2.67	2.72	2.60	2.67	2.66	2.61	2.78	

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q14. Relation of available housing to expansion/relocation														
Very important	C	251	117	87	47	122	92	37	106	211	78	167	28	221
	%	25	24	24	31	24	26	24	31	27	29	24	33	24
	SIG		n1	n1	l1m1								w1	v1
Fairly important	C	301	166	94	41	156	101	44	107	249	73	206	23	274
	%	30	34	26	27	31	29	28	31	32	27	30	27	30
	SIG		M1	L1										
Fairly unimportant	C	260	125	96	38	146	79	36	78	191	62	189	23	234
	%	26	26	26	25	29	23	23	23	24	23	27	28	26
	SIG					P1	O1							
Very unimportant	C	158	71	69	18	70	58	30	35	101	41	111	9	147
	%	16	14	19	12	14	17	19	10	13	15	16	10	16
	SIG		m1	l1N1	M1									
Don't know	C	39	12	20	7	14	18	8	14	31	15	22	1	36
	%	4	2	5	4	3	5	5	4	4	6	3	1	4
	SIG		M1	L1		p1	o1							
Net: Important	C	552	283	181	88	278	193	81	213	460	151	373	51	495
	%	55	58	49	58	55	55	52	63	59	56	54	61	54
	SIG		M1	L1n1	m1									

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Net: Unimportant	C	418	196	165	56	215	137	66	113	293	103	300	32	381
	%	41	40	45	37	42	39	43	33	37	38	43	38	42
	SIG			n1	m1									
Mean	2.66	2.69	2.57	2.82	2.67	2.69	2.60	2.87	2.76	2.74	2.64	2.85	2.65	

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q14. Relation of available housing to expansion/relocation											
Very important	C	251	94	205	207	39	251	-	18	157	94
	%	25	41	29	27	21	45		30	26	23
	SIG		Y1	X1	a2	z1	C2	B2			
Fairly important	C	301	77	220	254	32	301	-	15	179	122
	%	30	34	31	33	17	55		24	30	29
	SIG				A2	Z1	C2	B2			
Fairly unimportant	C	260	34	176	196	58	-	260	15	147	113
	%	26	15	25	25	31		62	25	25	27
	SIG		Y1	X1			C2	B2			
Very unimportant	C	158	12	75	94	50	-	158	7	88	70
	%	16	5	11	12	26		38	12	15	17
	SIG		Y1	X1	A2	Z1	C2	B2			
Don't know	C	39	11	26	29	9	-	-	5	23	16
	%	4	5	4	4	5			9	4	4
	SIG										
Net: Important	C	552	171	425	461	72	552	-	34	335	216
	%	55	75	61	59	38	100		54	57	52
	SIG		Y1	X1	A2	Z1					

Base: All interviews	Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total	1,009	229	702	778	188	552	418	62	593	416
Unweighted row	1,009	221	689	736	221	549	419	79	624	385
Net: Unimportant	C 418	46	250	289	108	-	418	23	234	184
%	41	20	36	37	57		100	37	40	44
SIG		Y1	X1	A2	Z1					
Mean	2.66	3.16	2.82	2.77	2.34	3.45	1.62	2.79	2.71	2.60

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Q14. Relation of available housing to expansion/relocation											
Very important	C	251	7	17	20	20	23	35	64	19	45
	%	25	27	15	22	20	25	25	34	19	27
	SIG			k2I2M2O2	M2	M2	h2m2	h2m2	H2I2J2k2I 2N2	M2	H2
Fairly important	C	301	8	33	29	30	39	41	45	35	42
	%	30	30	30	31	31	41	30	24	36	25
	SIG						I2M2O2	k2	K2N2	M2o2	K2n2
Fairly unimportant	C	260	6	40	23	29	15	43	44	23	37
	%	26	21	36	26	30	16	31	23	24	23
	SIG		h2	g2K2M2n2 O2		K2	H2J2L2	K2	H2	h2	H2
Very unimportant	C	158	5	19	17	14	14	12	21	18	39
	%	16	19	17	18	14	14	9	11	18	24
	SIG			L2	L2	O2	o2	H2I2N2O2	O2	L2	J2k2L2M2
Don't know	C	39	1	2	2	5	4	8	15	2	1
	%	4	3	1	2	5	4	6	8	2	1
	SIG							O2	O2		L2M2
Net: Important	C	552	15	50	49	50	62	76	109	54	87
	%	55	56	45	54	51	65	55	58	55	53
	SIG			K2M2		K2	H2J2O2		H2		K2

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Net: Unimportant	C	418	11	59	40	43	29	54	65	41	76
	%	41	40	53	44	44	30	40	34	43	46
	SIG		K2L2M2	k2	k2	H2i2j2n2O2	H2	H2O2	k2	K2M2	
Mean	2.66	2.66	2.44	2.59	2.61	2.79	2.76	2.88	2.58	2.57	

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q14. Relation of available housing to expansion/relocation						
Very important	C	251	195	44	12	-
	%	25	26	22	24	
	SIG					
Fairly important	C	301	220	63	18	-
	%	30	29	31	36	
	SIG					
Fairly unimportant	C	260	195	54	11	-
	%	26	26	26	23	
	SIG					
Very unimportant	C	158	118	34	6	-
	%	16	16	16	12	
	SIG					
Don't know	C	39	28	10	2	-
	%	4	4	5	4	
	SIG					
Net: Important	C	552	414	108	30	-
	%	55	55	53	61	
	SIG					

Base: All interviews	Total	Total in company				
		1 to 10	11 to 50	More than 50	DK/Ref	
		P2	Q2	R2	S2	
Total	1,009	756	205	49	-	
Unweighted row	1,009	366	343	300	-	
Net: Unimportant	C	418	314	87	17	-
	%	41	42	43	35	
	SIG					
Mean		2.66	2.67	2.61	2.76	

Base: All who believe/don't that availability of affordable housing is important relocation/expansion	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	970	622	348	319	295	350	320	317	328	413	384	172	
Unweighted row	968	577	391	202	289	456	227	328	399	390	417	160	
Q15. Why is there a relation between affordable housing and the relocation/expansion of a company?													
If housing was unaffordable we'd have no business/The more houses there are, the more business we have	C	120	65	55	52	33	32	47	32	40	61	40	18
	%	12	11	16	16	11	9	15	10	12	15	10	11
	SIG		B1	A1	d1E1	c1	C1	g1	f1		j1	i1	
Staff are willing to travel to work from outside the area (because we pay travel expenses)	C	99	64	34	26	31	41	32	30	37	34	42	22
	%	10	10	10	8	11	12	10	9	11	8	11	13
	SIG										k1		i1
Other factors are more important	C	94	64	30	29	33	32	29	34	29	52	34	8
	%	10	10	9	9	11	9	9	11	9	13	9	4
	SIG										j1K1	i1K1	I1J1
Our staff (would) need somewhere affordable to live (if we relocated)	C	69	52	17	17	27	25	18	28	23	25	29	15
	%	7	8	5	5	9	7	6	9	7	6	8	9
	SIG		B1	A1	d1	c1							
We wouldn't/can't relocate	C	67	44	23	15	17	34	15	14	38	29	26	12
	%	7	7	7	5	6	10	5	4	12	7	7	7
	SIG				E1	e1	C1d1	H1	H1	F1G1			
Ours is the sort of business that needs staff to live close at hand	C	54	37	17	31	9	12	24	17	12	35	10	9
	%	6	6	5	10	3	4	8	5	4	8	3	5
	SIG				D1E1	C1	C1	H1		F1	J1	I1	

Base: All who believe/don't that availability of affordable housing is important relocation/expansion	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	970	622	348	319	295	350	320	317	328	413	384	172	
Unweighted row	968	577	391	202	289	456	227	328	399	390	417	160	
We would/we do only recruit/employ local people	C % SIG	52 5	29 5	23 6	19 6	10 3	23 7	21 6	12 4	19 6	22 5	16 4	14 8
						e1 d1						k1 j1	
We'd need to ensure that our staff didn't lose out if we relocated	C % SIG	51 5	34 5	17 5	9 3	13 5	29 8	9 3	14 4	27 8	11 3	28 7	11 6
					E1	e1	C1d1	H1	H1	F1G1	J1k1	I1	i1
The sort of people we need can't afford to live in an expensive area	C % SIG	47 5	29 5	18 5	12 4	12 4	23 7	12 4	16 5	19 6	15 4	17 4	14 8
					e1		c1				K1	k1	l1j1
We don't want (to pay for) staff to travel to work/Staff living locally makes things easier to us.	C % SIG	46 5	36 6	10 3	16 5	10 3	20 6	13 4	13 4	20 6	18 4	15 4	13 8
			B1 A1									k1	j1
The sort of people we employ would be able to afford housing regardless/We deal with the high end of things	C % SIG	44 5	24 4	20 6	4 1	28 9	11 3	7 2	28 9	8 3	9 2	28 7	6 4
					D1e1	C1E1	c1D1	G1	F1H1	G1	J1	l1k1	j1
We have to take the cost of housing into account when deciding on rates of pay	C % SIG	37 4	19 3	18 5	17 5	10 3	10 3	19 6	10 3	8 2	21 5	10 3	6 3
								H1		F1	j1	i1	

Base: All who believe/don't that availability of affordable housing is important relocation/expansion	Total	Gender		Years as a company			Years at current location			Years at current employer		
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total	970	622	348	319	295	350	320	317	328	413	384	172
Unweighted row	968	577	391	202	289	456	227	328	399	390	417	160
(Many of) Our staff work from home	C	23	20	3	19	4	-	18	3	2	19	4
%		2	3	1	6	1	-	6	1	0	5	1
SIG			B1	A1	D1E1	C1e1	C1d1	G1H1	F1	F1	J1	I1
We'd lose/we are losing out to rivals who were/are able to recruit/retain staff who live locally	C	22	14	8	7	9	5	7	10	4	11	10
%		2	2	2	2	3	1	2	3	1	3	3
SIG												
The cost/availability of housing isn't an issue in the areas where we operate	C	20	16	4	8	5	8	8	4	7	10	5
%		2	3	1	2	2	2	3	1	2	2	1
SIG			b1	a1								3
We'd never have any trouble recruiting staff	C	20	14	6	10	3	7	8	5	6	10	7
%		2	2	2	3	1	2	3	2	2	2	2
SIG					d1	c1						
Staff are not willing to travel to work from outside the area (due to the cost of transport)	C	20	7	12	10	5	5	10	7	3	10	9
%		2	1	4	3	2	1	3	2	1	2	2
SIG			B1	A1				h1		f1		1
That's the employee's problem, not mine.	C	18	15	3	3	9	6	3	9	6	3	9
%		2	2	1	1	3	2	1	3	2	1	2
SIG			B1	A1	d1	c1		g1	f1		J1	I1

Base: All who believe/don't that availability of affordable housing is important relocation/expansion		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		970	622	348	319	295	350	320	317	328	413	384	172
Unweighted row		968	577	391	202	289	456	227	328	399	390	417	160
We don't have many staff	C	16	12	3	1	3	12	2	4	9	1	6	9
	%	2	2	1	0	1	4	1	1	3	0	2	5
	SIG				E1		C1	H1		F1	j1	i1	
People who (can afford to) own their own homes are the sort of people we'd like to employ	C	16	14	2	6	7	3	6	9	0	6	9	-
	%	2	2	1	2	2	1	2	3	0	2	2	
	SIG		B1	A1				H1	H1	F1G1			
My company operates nationally	C	10	8	3	5	5	1	5	5	1	6	5	0
	%	1	1	1	2	2	0	2	1	0	1	1	0
	SIG												
Our staff aren't the sort of people who'd own their own property	C	8	4	4	1	1	5	1	1	5	1	4	3
	%	1	1	1	0	0	2	0	0	2	0	1	1
	SIG												
That's just my opinion/just how I feel	C	4	4	-	3	-	2	3	-	2	3	0	1
	%	0	1		1		0	1		1	1	0	1
	SIG												
Other	C	31	16	16	12	8	11	14	10	7	13	16	2
	%	3	3	4	4	3	3	4	3	2	3	4	1
	SIG							h1		f1		K1	J1

Base: All who believe/don't that availability of affordable housing is important relocation/expansion	Total	Gender		Years as a company			Years at current location			Years at current employer		
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total	970	622	348	319	295	350	320	317	328	413	384	172
Unweighted row	968	577	391	202	289	456	227	328	399	390	417	160
Nothing	C	8	3	5	3	3	3	-	3	5	3	5
	%	1	0	2	1	1	1		1	2	1	1
	SIG											
Don't know	C	25	12	13	11	6	9	14	7	5	13	9
	%	3	2	4	3	2	2	4	2	1	3	2
	SIG							H1		F1		

Base: All who believe/don't that availability of affordable housing is important relocation/expansion	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	970	479	346	143	493	329	147	326	753	254	673	83	876	
Unweighted row	968	499	364	104	316	271	381	326	733	281	659	98	857	
Q15. Why is there a relation between affordable housing and the relocation/expansion of a company?														
If housing was unaffordable we'd have no business/The more houses there are, the more business we have	C % SIG	120 12	72 15 M1n1	34 10 L1	14 10 l1	61 12	41 12	19 13	50 15	104 14	34 13	84 13	19 23 W1	100 11 V1
Staff are willing to travel to work from outside the area (because we pay travel expenses)	C % SIG	99 10	42 9	38 11	19 13	36 7 P1	50 15 O1Q1	12 8 P1	37 11	79 11	23 9	66 10	11 13	87 10
Other factors are more important	C % SIG	94 10	54 11 N1	31 9	7 5 L1	50 10	25 8 q1	19 13 p1	24 7	69 9	17 7 U1	74 11 T1	12 14	82 9
Our staff (would) need somewhere affordable to live (if we relocated)	C % SIG	69 7	29 6	29 8	12 8	38 8 P1	14 4 O1Q1	17 11 P1	35 11	58 8	21 8	46 7	7 8	60 7
We wouldn't/can't relocate	C % SIG	67 7	35 7 n1	27 8 n1	5 4 l1m1	31 6	24 7	12 8	20 6	41 6	8 3 U1	56 8 T1	2 2 W1	63 7 V1
Ours is the sort of business that needs staff to live close at hand	C % SIG	54 6	37 8 M1	9 3 L1	8 6	25 5	23 7	6 4	23 7	40 5	14 6	39 6	11 13	43 5

Base: All who believe/don't that availability of affordable housing is important relocation/expansion	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	970	479	346	143	493	329	147	326	753	254	673	83	876	
Unweighted row	968	499	364	104	316	271	381	326	733	281	659	98	857	
We would/we do only recruit/employ local people	C % SIG	52 5	27 6	13 4	12 8	25 5	17 5	9 6	24 7	37 5	11 4	36 5	3 4	49 6
We'd need to ensure that our staff didn't lose out if we relocated	C % SIG	51 5	19 4	23 7	9 6	30 6	13 4	8 6	18 6	42 6	15 6	30 5	1 1	50 6
The sort of people we need can't afford to live in an expensive area	C % SIG	47 5	16 3	19 6	11 8	21 4	21 6	4 3	10 3	39 5	13 5	32 5	0 0	47 5
We don't want (to pay for) staff to travel to work/Staff living locally makes things easier to us.	C % SIG	46 5	25 5	11 3	10 7	25 5	16 5	5 4	29 9	41 5	19 7	27 4	7 9	38 4
The sort of people we employ would be able to afford housing regardless/We deal with the high end of things	C % SIG	44 5	8 2	27 8	8 5	28 6	9 3	7 4	7 2	25 3	20 8	24 4	3 4	41 5
We have to take the cost of housing into account when deciding on rates of pay	C % SIG	37 4	23 5	9 2	5 3	20 4	9 3	7 5	11 3	34 5	8 3	27 4	1 2	34 4

Base: All who believe/don't that availability of affordable housing is important relocation/expansion	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	970	479	346	143	493	329	147	326	753	254	673	83	876	
Unweighted row	968	499	364	104	316	271	381	326	733	281	659	98	857	
(Many of) Our staff work from home	C	23	20	3	-	10	12	0	2	20	4	18	2	19
%	2	4	1		2	4	0	1	3	2	3	2	2	
SIG		M1	L1					S1	R1					
We'd lose/we are losing out to rivals who were/are able to recruit/retain staff who live locally	C	22	13	8	0	8	9	5	10	21	8	13	4	17
%	2	3	2	0	2	3	3	3	3	3	3	2	5	2
SIG														
The cost/availability of housing isn't an issue in the areas where we operate	C	20	10	5	5	9	8	3	5	12	2	18	-	20
%	2	2	1	3	2	2	2	2	1	2	1	3		2
SIG										U1	T1			
We'd never have any trouble recruiting staff	C	20	11	6	3	10	5	5	5	15	6	13	-	20
%	2	2	2	2	2	1	3	2	2	2	2	2		2
SIG														
Staff are not willing to travel to work from outside the area (due to the cost of transport)	C	20	13	6	1	16	1	3	14	15	10	10	-	20
%	2	3	2	1	3	0	2	4	2	4	2	2		2
SIG					P1	O1		s1	r1	u1	t1			
That's the employee's problem, not mine.	C	18	3	10	6	12	6	0	6	14	-	18	0	18
%	2	1	3	4	2	2	0	2	2		3	0	2	
SIG		M1	L1											

Base: All who believe/don't that availability of affordable housing is important relocation/expansion	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	970	479	346	143	493	329	147	326	753	254	673	83	876	
Unweighted row	968	499	364	104	316	271	381	326	733	281	659	98	857	
We don't have many staff	C	16	1	6	9	12	2	2	6	8	11	5	3	13
	%	2	0	2	6	2	0	2	2	1	4	1	4	1
	SIG		M1	L1		P1	O1							
People who (can afford to) own their own homes are the sort of people we'd like to employ	C	16	8	8	-	9	3	4	2	14	4	5	-	16
	%	2	2	2		2	1	3	1	2	2	1		2
	SIG								s1	r1				
My company operates nationally	C	10	6	5	-	4	6	0	1	6	4	7	2	9
	%	1	1	1		1	2	0	0	1	1	1	2	1
	SIG													
Our staff aren't the sort of people who'd own their own property	C	8	1	4	2	5	1	2	2	7	2	6	0	8
	%	1	0	1	2	1	0	1	1	1	1	1	0	1
	SIG													
That's just my opinion/just how I feel	C	4	3	0	1	3	2	-	0	4	1	3	1	3
	%	0	1	0	1	1	1		0	1	1	0	2	0
	SIG													
Other	C	31	14	16	2	7	21	3	7	19	6	25	-	31
	%	3	3	5	1	2	6	2	2	3	2	4		4
	SIG					P1	O1							

Base: All who believe/don't that availability of affordable housing is important relocation/expansion	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining	
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1
Total	970	479	346	143	493	329	147	326	753	254	673	83	876
Unweighted row	968	499	364	104	316	271	381	326	733	281	659	98	857
Nothing	C	8	3	5	-	1	7	0	5	-	8	0	8
	%	1	1	2		0	2	0	1		1	0	1
	SIG												
Don't know	C	25	17	5	3	12	11	1	23	6	19	2	22
	%	3	4	2	2	3	3	1	3	3	3	3	3
	SIG		m1	l1									

Base: All who believe/don't that availability of affordable housing is important relocation/expansion	Total	Impact of affordable housing on recruitment / retaining		Cost of buying a home as a problem		Importance of housing in business expansion/relocation		Local Enterprise Partnerships			
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of	
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2	
Total	970	218	675	750	179	552	418	57	570	400	
Unweighted row	968	211	664	711	212	549	419	73	598	370	
Q15. Why is there a relation between affordable housing and the relocation/expansion of a company?											
If housing was unaffordable we'd have no business/The more houses there are, the more business we have	C	120	33	86	99	18	120	1	6	73	48
	%	12	15	13	13	10	22	0	10	13	12
	SIG						C2	B2			
Staff are willing to travel to work from outside the area (because we pay travel expenses)	C	99	17	71	70	23	17	82	8	63	36
	%	10	8	11	9	13	3	20	13	11	9
	SIG						C2	B2			
Other factors are more important	C	94	12	55	61	28	1	93	5	46	48
	%	10	5	8	8	15	0	22	9	8	12
	SIG				A2	Z1	C2	B2		F2	E2
Our staff (would) need somewhere affordable to live (if we relocated)	C	69	23	54	55	11	67	2	5	49	20
	%	7	11	8	7	6	12	0	8	9	5
	SIG						C2	B2		F2	E2
We wouldn't/can't relocate	C	67	12	37	58	8	7	60	5	34	33
	%	7	6	6	8	4	1	14	8	6	8
	SIG				a2	z1	C2	B2			
Ours is the sort of business that needs staff to live close at hand	C	54	26	49	45	4	53	1	0	21	32
	%	6	12	7	6	2	10	0	1	4	8
	SIG		Y1	X1	A2	Z1	C2	B2		F2	E2

Base: All who believe/don't that availability of affordable housing is important relocation/expansion		Total	Impact of affordable housing on recruitment / retaining		Cost of buying a home as a problem		Importance of housing in business expansion/relocation		Local Enterprise Partnerships		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		970	218	675	750	179	552	418	57	570	400
Unweighted row		968	211	664	711	212	549	419	73	598	370
We would/we do only recruit/employ local people	C % SIG	52 5	20 9	40 6	43 6 A2	2 1 Z1	30 6	22 5	1 1	25 4	27 7
We'd need to ensure that our staff didn't lose out if we relocated	C % SIG	51 5	17 8	43 6	46 6 A2	5 3 Z1	51 9 C2	0 0 B2	5 9	38 7 F2	13 3 E2
The sort of people we need can't afford to live in an expensive area	C % SIG	47 5	11 5	40 6	38 5	8 4	45 8 C2	2 0 B2	1 3	28 5	18 5
We don't want (to pay for) staff to travel to work/Staff living locally makes things easier to us.	C % SIG	46 5	27 12 Y1	41 6 X1	43 6 A2	2 1 Z1	45 8 C2	1 0 B2	1 2	25 4	21 5
The sort of people we employ would be able to afford housing regardless/We deal with the high end of things	C % SIG	44 5	7 3	21 3	27 4 A2	16 9 Z1	3 1 C2	41 10 B2	3 5	26 5	17 4
We have to take the cost of housing into account when deciding on rates of pay	C % SIG	37 4	10 5	31 5	32 4 A2	3 1 Z1	35 6 C2	1 0 B2	1 1	27 5 f2	10 3 e2

Base: All who believe/don't that availability of affordable housing is important relocation/expansion	Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>			
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of	
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2	
Total	970	218	675	750	179	552	418	57	570	400	
Unweighted row	968	211	664	711	212	549	419	73	598	370	
(Many of) Our staff work from home	C	23	-	17	12	8	7	16	-	12	10
%		2		3	2	5	1	4		2	3
SIG			Y1	X1			C2	B2			
We'd lose/we are losing out to rivals who were/are able to recruit/retain staff who live locally	C	22	9	20	18	3	22	-	1	12	10
%		2	4	3	2	2	4		3	2	2
SIG							C2	B2			
The cost/availability of housing isn't an issue in the areas where we operate	C	20	1	9	11	9	2	18	0	12	8
%		2	0	1	1	5	0	4	1	2	2
SIG							C2	B2			
We'd never have any trouble recruiting staff	C	20	0	12	15	5	0	19	2	16	4
%		2	0	2	2	3	0	5	3	3	1
SIG							C2	B2		F2	E2
Staff are not willing to travel to work from outside the area (due to the cost of transport)	C	20	7	15	18	2	15	5	0	10	10
%		2	3	2	2	1	3	1	0	2	2
SIG											
That's the employee's problem, not mine.	C	18	0	8	4	9	-	18	-	14	4
%		2	0	1	1	5		4		2	1
SIG							C2	B2		f2	e2

Base: All who believe/don't that availability of affordable housing is important relocation/expansion		Total	Impact of affordable housing on recruitment / retaining		Cost of buying a home as a problem		Importance of housing in business expansion/relocation		Local Enterprise Partnerships		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		970	218	675	750	179	552	418	57	570	400
Unweighted row		968	211	664	711	212	549	419	73	598	370
We don't have many staff	C	16	-	12	15	1	-	16	-	4	12
	%	2		2	2	1		4		1	3
	SIG						C2	B2		F2	E2
People who (can afford to) own their own homes are the sort of people we'd like to employ	C	16	3	8	14	1	16	-	2	6	9
	%	2	1	1	2	1	3		4	1	2
	SIG						C2	B2			
My company operates nationally	C	10	2	6	8	2	-	10	-	4	7
	%	1	1	1	1	1		2		1	2
	SIG										
Our staff aren't the sort of people who'd own their own property	C	8	1	6	5	1	0	8	3	5	2
	%	1	1	1	1	1	0	2	5	1	1
	SIG										
That's just my opinion/just how I feel	C	4	-	3	3	1	3	2	1	4	-
	%	0		0	0	1	0	0	3	1	
	SIG										
Other	C	31	1	11	29	2	27	4	7	20	11
	%	3	0	2	4	1	5	1	13	4	3
	SIG				A2	Z1	C2	B2			

Base: All who believe/don't that availability of affordable housing is important relocation/expansion	Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total	970	218	675	750	179	552	418	57	570	400
Unweighted row	968	211	664	711	212	549	419	73	598	370
Nothing	C 8 % 1 SIG	0 0	3 0	5 1	3 1	5 1	3 1	-	0 0	8 2
Don't know	C 25 % 3 SIG	3 1	20 3	19 2	6 3	16 3	9 2	0 0	12 2	13 3

Base: All who believe/don't that availability of affordable housing is important relocation/expansion	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	970	26	108	89	93	91	130	174	95	162	
Unweighted row	968	76	131	141	131	101	103	78	140	67	
Q15. Why is there a relation between affordable housing and the relocation/expansion of a company?											
If housing was unaffordable we'd have no business/The more houses there are, the more business we have	C SIG	120 12	1 5	10 9	10 11	13 14	23 25	9 7	31 18	11 12	13 8
			K2M2	K2	k2I2	H2I2j2L2N2 O2	j2K2M2	H2L2O2	K2	K2M2	
Staff are willing to travel to work from outside the area (because we pay travel expenses)	C % SIG	99 10	3 11	11 10	9 10	10 11	6 6	7 5	20 12	9 9	25 15
							O2	M2O2	L2		K2L2
Other factors are more important	C % SIG	94 10	2 6	14 12	9 10	11 11	5 6	10 8	14 8	9 10	20 12
							o2				k2
Our staff (would) need somewhere affordable to live (if we relocated)	C % SIG	69 7	3 11	5 5	10 11	6 7	9 10	14 11	7 4	4 4	11 7
				I2	m2n2		m2n2	h2M2N2	i2k2L2	i2k2L2	
We wouldn't/can't relocate	C % SIG	67 7	2 8	6 6	12 14	7 8	4 5	5 4	8 5	11 11	11 7
				i2	h2K2L2M2		I2n2	I2N2	I2n2	k2L2m2	
Ours is the sort of business that needs staff to live close at hand	C % SIG	54 6	2 8	2 2	4 5	4 4	6 7	10 8	14 8	4 4	8 5
				k2L2M2			h2	H2	H2		

Base: All who believe/don't that availability of affordable housing is important relocation/expansion		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		970	26	108	89	93	91	130	174	95	162
Unweighted row		968	76	131	141	131	101	103	78	140	67
We would/we do only recruit/employ local people	C	52	1	9	2	2	3	6	11	1	17
	%	5	4	9	2	2	3	5	6	1	10
	SIG			J2N2		H2O2		n2o2	N2	H2I2M2O2	J2I2N2
We'd need to ensure that our staff didn't lose out if we relocated	C	51	2	4	1	5	3	9	15	4	9
	%	5	6	3	1	5	3	7	8	5	5
	SIG			m2					h2		
The sort of people we need can't afford to live in an expensive area	C	47	2	11	11	3	3	8	-	9	0
	%	5	8	10	12	3	4	6		9	0
	SIG			M2O2				M2O2	H2L2		H2L2
We don't want (to pay for) staff to travel to work/Staff living locally makes things easier to us.	C	46	1	3	7	3	3	6	6	2	13
	%	5	4	3	8	3	4	4	4	2	8
	SIG			o2					o2		h2m2
The sort of people we employ would be able to afford housing regardless/We deal with the high end of things	C	44	0	3	2	5	2	3	10	6	12
	%	5	0	3	2	5	2	2	6	6	8
	SIG							m2O2	I2		L2
We have to take the cost of housing into account when deciding on rates of pay	C	37	2	2	2	4	7	2	9	5	3
	%	4	7	2	3	4	8	2	5	5	2
	SIG								o2		m2

Base: All who believe/don't that availability of affordable housing is important relocation/expansion		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		970	26	108	89	93	91	130	174	95	162
Unweighted row		968	76	131	141	131	101	103	78	140	67
(Many of) Our staff work from home	C	23	-	3	5	-	2	-	0	-	12
	% SIG	2		3	6		2		0		8
We'd lose/we are losing out to rivals who were/are able to recruit/retain staff who live locally	C	22	0	3	0	2	3	7	2	1	4
	% SIG	2	1	3	0	2	3	5	1	1	2
The cost/availability of housing isn't an issue in the areas where we operate	C	20	1	3	1	3	2	6	1	3	-
	% SIG	2	4	3	1	3	2	4	0	3	
We'd never have any trouble recruiting staff	C	20	0	7	1	4	0	3	2	2	0
	% SIG	2	0	6	1	5	0	2	1	2	0
Staff are not willing to travel to work from outside the area (due to the cost of transport)	C	20	1	2	2	1	-	8	5	1	-
	% SIG	2	4	2	3	1		6	3	1	
That's the employee's problem, not mine.	C	18	-	0	0	1	2	3	6	0	6
	% SIG	2		0	0	1	2	2	3	0	3

Base: All who believe/don't that availability of affordable housing is important relocation/expansion		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		970	26	108	89	93	91	130	174	95	162
Unweighted row		968	76	131	141	131	101	103	78	140	67
We don't have many staff	C	16	1	3	-	-	1	4	7	-	-
	%	2	4	3			1	3	4		
	SIG										
People who (can afford to) own their own homes are the sort of people we'd like to employ	C	16	0	-	0	-	-	3	10	2	-
	%	2	1		0			2	6	2	
	SIG										
My company operates nationally	C	10	0	2	2	0	3	3	-	0	1
	%	1	0	1	2	0	3	2		0	1
	SIG										
Our staff aren't the sort of people who'd own their own property	C	8	1	-	-	2	1	3	-	1	-
	%	1	3			2	1	2		1	
	SIG										
That's just my opinion/just how I feel	C	4	-	2	-	1	-	-	-	1	-
	%	0		2		1				1	
	SIG										
Other	C	31	0	3	2	3	1	1	13	1	7
	%	3	2	3	2	3	1	1	7	2	5
	SIG										

Base: All who believe/don't that availability of affordable housing is important relocation/expansion	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	970	26	108	89	93	91	130	174	95	162	
Unweighted row	968	76	131	141	131	101	103	78	140	67	
Nothing	C	8	-	-	-	1	-	5	-	2	-
	%	1				1		4		2	
	SIG										
Don't know	C	25	2	6	-	1	6	3	0	6	0
	%	3	7	5		1	7	2	0	7	0
	SIG										

Base: All who believe/don't that availability of affordable housing is important relocation/expansion		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		970	728	195	47	-
Unweighted row		968	354	329	285	-
Q15. Why is there a relation between affordable housing and the relocation/expansion of a company?						
If housing was unaffordable we'd have no business/The more houses there are, the more business we have	C	120	99	18	3	-
	%	12	14	9	7	-
	SIG		q2	p2		
Staff are willing to travel to work from outside the area (because we pay travel expenses)	C	99	78	18	3	-
	%	10	11	9	7	-
	SIG					
Other factors are more important	C	94	68	21	5	-
	%	10	9	11	10	-
	SIG					
Our staff (would) need somewhere affordable to live (if we relocated)	C	69	42	20	6	-
	%	7	6	10	14	-
	SIG		q2	p2		
We wouldn't/can't relocate	C	67	49	15	3	-
	%	7	7	8	7	-
	SIG					
Ours is the sort of business that needs staff to live close at hand	C	54	40	10	4	-
	%	6	6	5	8	-
	SIG					

Base: All who believe/don't that availability of affordable housing is important relocation/expansion		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		970	728	195	47	-
Unweighted row		968	354	329	285	-
We would/we do only recruit/employ local people	C	52	37	12	3	-
	%	5	5	6	7	-
	SIG					
We'd need to ensure that our staff didn't lose out if we relocated	C	51	37	11	3	-
	%	5	5	6	6	-
	SIG					
The sort of people we need can't afford to live in an expensive area	C	47	39	6	2	-
	%	5	5	3	3	-
	SIG					
We don't want (to pay for) staff to travel to work/Staff living locally makes things easier to us.	C	46	38	4	4	-
	%	5	5	2	8	-
	SIG		Q2	P2		
The sort of people we employ would be able to afford housing regardless/We deal with the high end of things	C	44	33	10	1	-
	%	5	4	5	2	-
	SIG					
We have to take the cost of housing into account when deciding on rates of pay	C	37	24	11	1	-
	%	4	3	6	3	-
	SIG					

Base: All who believe/don't that availability of affordable housing is important relocation/expansion	Total	Total in company				
		1 to 10	11 to 50	More than 50	DK/Ref	
		P2	Q2	R2	S2	
Total	970	728	195	47	-	
Unweighted row	968	354	329	285	-	
(Many of) Our staff work from home	C 23	21	2	0	-	
%	2	3	1	1		
SIG						
We'd lose/we are losing out to rivals who were/are able to recruit/retain staff who live locally	C 22	11	8	2	-	
%	2	2	4	5		
SIG						
The cost/availability of housing isn't an issue in the areas where we operate	C 20	15	3	1	-	
%	2	2	2	3		
SIG						
We'd never have any trouble recruiting staff	C 20	14	4	2	-	
%	2	2	2	4		
SIG						
Staff are not willing to travel to work from outside the area (due to the cost of transport)	C 20	13	6	1	-	
%	2	2	3	2		
SIG						
That's the employee's problem, not mine.	C 18	17	1	0	-	
%	2	2	0	0		
SIG						

Base: All who believe/don't that availability of affordable housing is important relocation/expansion		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		970	728	195	47	-
Unweighted row		968	354	329	285	-
We don't have many staff	C	16	12	4	0	-
	%	2	2	2	0	-
	SIG					
People who (can afford to) own their own homes are the sort of people we'd like to employ	C	16	10	6	0	-
	%	2	1	3	1	-
	SIG					
My company operates nationally	C	10	8	2	0	-
	%	1	1	1	1	-
	SIG					
Our staff aren't the sort of people who'd own their own property	C	8	6	2	0	-
	%	1	1	1	0	-
	SIG					
That's just my opinion/just how I feel	C	4	4	0	-	-
	%	0	1	0		-
	SIG					
Other	C	31	22	8	1	-
	%	3	3	4	2	-
	SIG					

Base: All who believe/don't that availability of affordable housing is important relocation/expansion		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		970	728	195	47	-
Unweighted row		968	354	329	285	-
Nothing	C	8	8	-	0	-
	%	1	1	-	0	-
	SIG					
Don't know	C	25	21	3	1	-
	%	3	3	1	3	-
	SIG					

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q16. Effects of affordable housing													
Stimulating the local economy	C	799	519	280	277	244	272	284	255	258	352	308	138
	%	79	81	77	85	79	74	86	76	75	83	76	78
	SIG				d1E1	c1e1	C1d1	G1H1	F1	F1	J1	I1	
Bringing more business to the local area	C	735	465	270	249	229	252	248	250	235	317	287	130
	%	73	72	74	76	74	69	76	75	68	75	71	73
	SIG				E1	e1	C1d1	H1	h1	F1g1			
Bringing more customers to the local area	C	731	463	268	263	216	247	262	218	249	330	270	130
	%	72	72	73	80	70	67	80	66	73	78	67	73
	SIG				D1E1	C1	C1	G1H1	F1H1	F1G1	J1	I1k1	j1
Improving staff recruitment / retention	C	582	385	197	223	156	198	220	167	192	272	192	118
	%	58	60	54	68	51	54	67	50	56	64	47	66
	SIG		b1	a1	D1E1	C1	C1	G1H1	F1	F1	J1	I1K1	J1
None of the above	C	68	47	21	17	21	30	12	25	30	22	30	16
	%	7	7	6	5	7	8	4	8	9	5	7	9
	SIG							G1H1	F1	F1			
Don't know	C	4	3	1	1	1	1	1	1	2	1	1	1
	%	0	0	0	0	0	0	0	0	1	0	0	1
	SIG												

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q16. Effects of affordable housing														
Stimulating the local economy	C	799	404	277	118	402	280	117	287	647	219	545	70	716
	%	79	82	76	78	79	81	75	84	83	81	78	84	79
	SIG		M1	L1										
Bringing more business to the local area	C	735	370	252	113	370	254	111	251	596	203	502	63	664
	%	73	75	69	75	73	73	72	74	76	75	72	75	73
	SIG		M1	L1										
Bringing more customers to the local area	C	731	373	246	112	368	260	103	263	591	183	512	59	663
	%	72	76	67	75	73	75	67	77	75	68	74	70	73
	SIG		M1	L1n1	m1		q1	p1			u1	t1		
Improving staff recruitment / retention	C	582	303	173	104	292	200	91	225	479	177	382	57	515
	%	58	62	47	69	58	58	58	66	61	66	55	67	56
	SIG		M1n1	L1N1	lM1						U1	T1	W1	V1
None of the above	C	68	27	24	15	32	26	9	10	40	17	49	4	64
	%	7	5	7	10	6	8	6	3	5	6	7	5	7
	SIG		n1		l1				s1	r1				
Don't know	C	4	2	1	1	3	-	1	1	3	4	0	2	2
	%	0	0	0	1	1		1	0	0	1	0	2	0
	SIG													

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>			
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of	
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2	
Total		1,009	229	702	778	188	552	418	62	593	416	
Unweighted row		1,009	221	689	736	221	549	419	79	624	385	
Q16. Effects of affordable housing												
Stimulating the local economy		C	799	190	570	644	129	465	304	45	462	337
		%	79	83	81	83	68	84	73	73	78	81
		SIG				A2	Z1	C2	B2			
Bringing more business to the local area		C	735	164	535	590	120	450	254	35	414	321
		%	73	72	76	76	64	82	61	57	70	77
		SIG				A2	Z1	C2	B2	E2F2	D2F2	D2E2
Bringing more customers to the local area		C	731	174	533	588	117	454	245	42	416	315
		%	72	76	76	76	63	82	59	67	70	76
		SIG				A2	Z1	C2	B2		f2	e2
Improving staff recruitment / retention		C	582	170	448	479	84	396	160	27	333	250
		%	58	74	64	62	45	72	38	43	56	60
		SIG		Y1	X1	A2	Z1	C2	B2	e2F2	d2	D2
None of the above		C	68	7	35	34	22	9	56	8	46	22
		%	7	3	5	4	12	2	13	13	8	5
		SIG				A2	Z1	C2	B2			
Don't know		C	4	1	3	3	1	2	2	-	4	0
		%	0	0	0	0	1	0	0		1	0
		SIG										

Base: All interviews		Total	Region									
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
			G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total		1,009	27	110	91	99	95	138	189	97	164	
Unweighted row		1,009	78	133	144	142	106	111	83	144	68	
Q16. Effects of affordable housing												
Stimulating the local economy		C	799	16	88	74	72	75	102	161	84	127
		%	79	59	80	82	73	79	74	85	87	78
		SIG		H2I2k2M2 N2o2	G2	G2	M2N2	g2	M2N2	G2J2L2o2	G2J2L2O2	g2m2N2
Bringing more business to the local area		C	735	17	81	69	73	73	88	145	74	117
		%	73	63	73	76	73	77	64	77	76	71
		SIG				L2		L2	I2K2M2N2	L2	L2	
Bringing more customers to the local area		C	731	16	83	63	67	63	101	154	70	113
		%	72	59	76	69	68	67	73	81	73	69
		SIG		M2		M2	M2	M2	m2	G2I2J2K2I2 n2O2	m2	M2
Improving staff recruitment / retention		C	582	12	68	49	46	56	75	117	65	95
		%	58	45	62	54	47	59	55	62	67	58
		SIG		m2N2	J2	n2	H2k2M2N 2o2	j2	n2	g2J2	G2i2J2I2	j2
None of the above		C	68	5	9	9	9	5	13	3	5	10
		%	7	18	9	10	9	5	9	2	5	6
		SIG			M2	M2	M2		M2	H2I2J2L2O 2		M2
Don't know		C	4	-	2	-	1	-	1	-	1	-
		%	0		1		1		0		1	
		SIG										

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q16. Effects of affordable housing						
Stimulating the local economy	C	799	610	150	39	-
	%	79	81	73	80	
	SIG		Q2	P2		
Bringing more business to the local area	C	735	560	142	34	-
	%	73	74	69	69	
	SIG					
Bringing more customers to the local area	C	731	567	131	32	-
	%	72	75	64	66	
	SIG		Q2	P2		
Improving staff recruitment / retention	C	582	441	113	28	-
	%	58	58	55	57	
	SIG					
None of the above	C	68	52	13	3	-
	%	7	7	6	5	
	SIG					
Don't know	C	4	3	1	0	-
	%	0	0	1	0	
	SIG					

Base: All interviews	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	1,009	643	366	327	307	367	329	333	343	425	406	177	
Unweighted row	1,009	596	413	205	302	479	230	344	419	404	438	166	
Q17. Local economies													
It would mean more business (for us)/ more money going into the local economy (because there'd be more people with more money to spend)	C % SIG	602 60	398 62 b1	203 56 a1	183 56 d1	195 64 c1	218 59	199 60	199 60	200 58	245 58	242 60	113 64
It would boost the local population (all year round)	C % SIG	93 9	54 8	39 11	39 12 E1	33 11 E1	21 6 C1D1	33 10 h1	40 12 H1	20 6 f1G1	47 11 k1	35 9 i1	12 7 i1
Developing other aspects of the local area/economy would have more impact	C % SIG	71 7	50 8	21 6	22 7	18 6	30 8	21 6	24 7	26 8	24 6	30 7	16 9
Wouldn't affect things at all/People will travel to work/shop anyway	C % SIG	67 7	43 7	24 6	19 6	20 6	29 8	18 6	20 6	29 9	21 5 j1	32 8 i1	14 8
It might, but not for my type of business/my area	C % SIG	53 5	25 4 B1	28 8 A1	9 3 D1E1	23 7 C1	21 6 C1	10 3 G1	25 7 F1	17 5	22 5	25 6 k1	5 3 j1
More people would make it easier for local business to recruit the (type of) staff they need	C % SIG	46 5	35 6 B1	10 3 A1	22 7 D1	7 2 C1e1	17 5 d1	23 7 G1	8 2 F1	15 4	25 6 j1	12 3 i1	8 5

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Depends on the type of person who the new housing attracts	C	33	21	12	9	15	9	12	16	5	14	18	2
	%	3	3	3	3	5	2	4	5	1	3	4	1
	SIG					e1	d1	H1	H1	F1G1	k1	K1	i1J1
We've already got plenty of surplus (affordable) housing	C	28	16	12	10	8	10	11	10	7	10	12	5
	%	3	2	3	3	3	3	3	3	2	2	3	3
	SIG												
There's no room/It's too crowded/congested as it is	C	20	4	16	8	6	6	6	9	5	8	11	1
	%	2	1	4	2	2	2	2	3	1	2	3	1
	SIG		B1	A1									
The cost/availability of housing is a big issue in the areas where we operate	C	20	9	11	5	4	11	5	4	11	9	7	3
	%	2	1	3	2	1	3	2	1	3	2	2	2
	SIG		b1	a1					h1	g1			
It would only have a short term affect	C	7	6	2	2	4	1	3	2	3	3	4	0
	%	1	1	0	0	1	0	1	1	1	1	1	0
	SIG												
Other	C	0	0	0	-	0	0	-	0	0	0	0	0
	%	0	0	0		0	0		0	0	0	0	0
	SIG												

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Nothing	C	0	0	-	-	0	0	-	0	0	0	0	-
	%	0	0			0	0		0	0	0	0	
	SIG												
Don't know	C	61	28	32	24	10	27	18	15	27	28	22	11
	%	6	4	9	7	3	7	5	5	8	7	5	6
	SIG		B1	A1	D1	C1E1	D1		h1	g1			

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q17. Local economies														
It would mean more business (for us)/ more money going into the local economy (because there'd be more people with more money to spend)	C % SIG	602 60	283 58 N1	215 59 N1	104 69 L1M1	311 61	200 58	90 58	218 64	482 61	165 61	412 59	52 62	545 60
It would boost the local population (all year round)	C % SIG	93 9	53 11	29 8	11 8	54 11	26 7	14 9	39 11	72 9	21 8	71 10	4 5 w1	89 10 v1
Developing other aspects of the local area/economy would have more impact	C % SIG	71 7	30 6	29 8	11 7	29 6	29 8	13 8	31 9	56 7	15 6	46 7	4 5	65 7
Wouldn't affect things at all/People will travel to work/shop anyway	C % SIG	67 7	27 5	30 8	10 7	34 7	20 6	13 9	16 5	49 6	14 5	51 7	1 1 W1	64 7 V1
It might, but not for my type of business/my area	C % SIG	53 5	24 5 N1	25 7 N1	1 1 L1M1	26 5	18 5	9 6	9 3 s1	38 5 r1	12 4	37 5	5 6	45 5
More people would make it easier for local business to recruit the (type of) staff they need	C % SIG	46 5	32 7 M1	5 1 L1N1	8 5 M1	24 5	14 4	7 4	21 6	42 5	14 5	31 4	8 9	38 4

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Depends on the type of person who the new housing attracts	C % SIG	33 3	14 3	18 5	2 1	15 3	14 4	4 3	8 2	17 2	3 1	28 4	0 0	31 3
We've already got plenty of surplus (affordable) housing	C % SIG	28 3	11 2	13 4	4 3	14 3	11 3	2 2	2 0	15 2	13 5	15 2	2 2	26 3
There's no room/It's too crowded/congested as it is	C % SIG	20 2	8 2	11 3	1 1	5 1	13 4	2 1	8 2	18 2	9 3	11 2	3 3	17 2
The cost/availability of housing is a big issue in the areas where we operate	C % SIG	20 2	12 2	6 2	2 1	6 1	10 3	4 3	13 4	17 2	6 2	14 2	1 1	20 2
It would only have a short term affect	C % SIG	7 1	3 1	4 1	-	6 1	1 0	0 0	-	1 0	2 1	6 1	-	7 1
Other	C % SIG	0 0	0 0	0 0	0 0	0 0	- 0	0 0	0 0	0 0	- 0	0 0	- 0	0 0

Base: All interviews	Total	<u>Years at managerial position</u>			<u>Number of people managed</u>			<u>Impact of lack of housing that people can afford in the local area</u>		<u>Recruitment</u>		<u>Retaining</u>		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Nothing	C	0	0	0	-	-	0	0	0	-	0	-	0	
	%	0	0	0			0	0	0		0		0	
	SIG													
Don't know	C	61	34	17	10	29	24	8	16	44	25	35	10	50
	%	6	7	5	6	6	7	5	5	6	9	5	12	6
	SIG										U1	T1	w1	v1

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q17. Local economies											
It would mean more business (for us)/ more money going into the local economy (because there'd be more people with more money to spend)	C	602	150	449	500	76	351	226	24	346	255
	%	60	66	64	64	41	64	54	39	58	61
	SIG				A2	Z1	C2	B2	E2F2	D2	D2
It would boost the local population (all year round)	C	93	23	60	79	14	54	39	6	49	44
	%	9	10	9	10	8	10	9	9	8	11
	SIG										
Developing other aspects of the local area/economy would have more impact	C	71	13	42	53	17	41	29	4	36	34
	%	7	6	6	7	9	7	7	6	6	8
	SIG										
Wouldn't affect things at all/People will travel to work/shop anyway	C	67	11	44	38	20	26	36	3	46	22
	%	7	5	6	5	11	5	9	4	8	5
	SIG				A2	Z1	C2	B2			
It might, but not for my type of business/my area	C	53	5	25	24	26	9	42	11	35	18
	%	5	2	4	3	14	2	10	18	6	4
	SIG				A2	Z1	C2	B2			
More people would make it easier for local business to recruit the (type of) staff they need	C	46	12	35	33	13	35	11	4	28	18
	%	5	5	5	4	7	6	3	6	5	4
	SIG						C2	B2			

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Depends on the type of person who the new housing attracts	C	33	10	16	28	4	15	18	6	16	17
	%	3	4	2	4	2	3	4	10	3	4
	SIG										
We've already got plenty of surplus (affordable) housing	C	28	1	12	21	7	11	14	3	19	8
	%	3	0	2	3	4	2	3	5	3	2
	SIG										
There's no room/It's too crowded/congested as it is	C	20	5	17	15	3	4	10	-	12	8
	%	2	2	2	2	2	1	2		2	2
	SIG						c2	b2			
The cost/availability of housing is a big issue in the areas where we operate	C	20	8	18	15	5	13	7	2	13	7
	%	2	4	3	2	3	2	2	3	2	2
	SIG										
It would only have a short term affect	C	7	-	1	2	6	4	3	0	6	1
	%	1		0	0	3	1	1	0	1	0
	SIG										
Other	C	0	0	0	0	0	0	0	-	0	-
	%	0	0	0	0	0	0	0		0	
	SIG										

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Nothing	C	0	-	0	0	-	0	-	0	0	-
	%	0		0	0		0		0	0	
	SIG										
Don't know	C	61	16	44	47	11	40	17	4	39	21
	%	6	7	6	6	6	7	4	6	7	5
	SIG						C2	B2			

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Q17. Local economies											
It would mean more business (for us)/ more money going into the local economy (because there'd be more people with more money to spend)	C	602	9	65	51	59	48	79	119	54	118
	% SIG	60	34 H2I2J2L2 M2N2O2	59 G2O2	56 G2O2	60 G2O2	51 M2O2	57 G2O2	63 G2K2o2	56 G2O2	72 G2H2I2J2K 2L2m2N2
It would boost the local population (all year round)	C	93	3	6	9	12	12	15	10	8	18
	%	9	12	5	10	12	12	11	5	9	11
	SIG		j2k2I2o2			h2m2	h2m2	h2m2	j2k2I2o2		h2m2
Developing other aspects of the local area/economy would have more impact	C	71	2	3	7	5	10	13	21	7	3
	%	7	8	3	7	5	10	9	11	8	2
	SIG		K2L2M2		o2	m2	H2O2	H2O2	H2j2O2	O2	i2K2L2M2N 2
Wouldn't affect things at all/People will travel to work/shop anyway	C	67	4	11	10	7	9	3	9	4	10
	%	7	15	10	11	7	10	2	5	5	6
	SIG		L2	L2m2n2		I2	L2	H2I2j2K2o2	i2	i2	I2
It might, but not for my type of business/my area	C	53	2	8	4	8	7	5	3	2	13
	%	5	6	8	4	8	8	4	2	2	8
	SIG		M2N2			M2N2			H2J2O2	H2J2O2	M2N2
More people would make it easier for local business to recruit the (type of) staff they need	C	46	2	5	3	2	7	7	4	4	12
	%	5	7	5	3	2	7	5	2	4	8
	SIG								O2		M2

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Depends on the type of person who the new housing attracts	C	33	0	2	0	1	2	5	14	3	6
	%	3	2	2	0	1	2	3	8	3	3
	SIG								o2		m2
We've already got plenty of surplus (affordable) housing	C	28	1	3	2	3	1	5	7	6	-
	%	3	5	3	2	3	1	4	4	6	-
	SIG										
There's no room/It's too crowded/congested as it is	C	20	3	2	2	0	2	0	7	3	2
	%	2	9	2	2	0	2	0	4	3	1
	SIG										
The cost/availability of housing is a big issue in the areas where we operate	C	20	2	4	0	2	2	5	2	3	1
	%	2	6	4	0	2	2	3	1	3	1
	SIG										
It would only have a short term affect	C	7	0	1	2	-	-	3	-	1	-
	%	1	1	1	2	-	-	2	-	1	-
	SIG										
Other	C	0	0	-	0	-	0	-	-	-	-
	%	0	0	-	0	-	0	-	-	-	-
	SIG										

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Nothing	C	0	-	-	-	-	0	-	-	0	-
	%	0					0			0	
	SIG										
Don't know	C	61	1	5	8	10	5	11	6	8	6
	%	6	4	5	9	10	5	8	3	9	4
	SIG				m2	M2o2		m2	i2J2I2n2	m2	j2

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q17. Local economies						
It would mean more business (for us)/ more money going into the local economy (because there'd be more people with more money to spend)	C	602	464	109	29	-
	%	60	61	53	58	
	SIG		Q2	P2		
It would boost the local population (all year round)	C	93	64	24	6	-
	%	9	8	12	12	
	SIG					
Developing other aspects of the local area/economy would have more impact	C	71	54	15	2	-
	%	7	7	7	4	
	SIG					
Wouldn't affect things at all/People will travel to work/shop anyway	C	67	43	22	3	-
	%	7	6	11	5	
	SIG		Q2	P2		
It might, but not for my type of business/my area	C	53	37	14	1	-
	%	5	5	7	3	
	SIG					
More people would make it easier for local business to recruit the (type of) staff they need	C	46	33	8	4	-
	%	5	4	4	8	
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Depends on the type of person who the new housing attracts	C	33	26	7	1	-
	%	3	3	3	2	-
	SIG					
We've already got plenty of surplus (affordable) housing	C	28	23	4	1	-
	%	3	3	2	2	-
	SIG					
There's no room/It's too crowded/congested as it is	C	20	16	3	1	-
	%	2	2	2	2	-
	SIG					
The cost/availability of housing is a big issue in the areas where we operate	C	20	11	8	1	-
	%	2	1	4	2	-
	SIG					
It would only have a short term affect	C	7	7	0	0	-
	%	1	1	0	0	-
	SIG					
Other	C	0	-	-	0	-
	%	0			1	-
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Nothing	C	0	-	-	0	-
	%	0			1	
	SIG					
Don't know	C	61	41	15	5	-
	%	6	5	7	9	
	SIG					

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q18. Local Enterprise Partnerships													
Know a great deal	C	13	10	3	2	3	8	3	3	7	3	4	5
	%	1	1	1	1	1	2	1	1	2	1	1	3
	SIG												
Know a fair amount	C	49	27	22	12	21	17	11	21	17	18	23	8
	%	5	4	6	4	7	5	3	6	5	4	6	5
	SIG				d1	c1		g1	f1				
Know a little	C	214	154	59	58	71	85	62	67	84	80	99	34
	%	21	24	16	18	23	23	19	20	25	19	24	19
	SIG		B1	A1	d1e1	c1	c1	h1		f1	j1	i1	
Heard of but know nothing about	C	317	190	127	104	83	126	108	91	117	139	108	70
	%	31	30	35	32	27	34	33	27	34	33	27	40
	SIG					E1	D1		h1	g1	j1	i1K1	J1
Never heard of	C	416	262	154	151	130	131	144	151	118	185	171	59
	%	41	41	42	46	42	36	44	45	34	43	42	34
	SIG				E1	e1	C1d1	H1	H1	F1G1	K1	K1	I1J1
Net: Know at least a fair amount	C	62	37	25	14	23	25	15	24	24	21	28	13
	%	6	6	7	4	8	7	4	7	7	5	7	8
	SIG				d1	c1							

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Net: Know anything	C	276	191	85	72	94	110	77	91	108	102	127	48
	%	27	30	23	22	31	30	23	27	31	24	31	27
	SIG		B1	A1	D1E1	C1	C1	H1		F1	J1	I1	
Net: Have heard of	C	593	382	211	176	177	236	185	182	225	240	235	118
	%	59	59	58	54	58	64	56	55	66	57	58	66
	SIG				E1	e1	C1d1	H1	H1	F1G1	K1	K1	I1J1
Mean		1.59	1.62	1.54	1.50	1.68	1.61	1.51	1.64	1.62	1.53	1.67	1.56

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q18. Local Enterprise Partnerships														
Know a great deal	C	13	5	3	5	8	3	2	2	9	5	8	1	12
	%	1	1	1	3	1	1	1	1	1	2	1	2	1
	SIG													
Know a fair amount	C	49	19	25	6	18	18	13	15	32	18	32	1	46
	%	5	4	7	4	4	5	9	4	4	7	5	1	5
	SIG		m1	l1		Q1		O1						
Know a little	C	214	93	89	30	117	65	32	72	175	53	157	9	202
	%	21	19	24	20	23	19	21	21	22	20	23	11	22
	SIG		m1	l1									W1	V1
Heard of but know nothing about	C	317	156	105	55	156	121	40	104	244	93	212	29	285
	%	31	32	29	37	31	35	26	31	31	35	30	35	31
	SIG			n1	m1		Q1	P1						
Never heard of	C	416	218	145	53	209	139	68	147	323	101	286	43	367
	%	41	44	40	36	41	40	44	43	41	37	41	52	40
	SIG		N1		L1								W1	V1
Net: Know at least a fair amount	C	62	23	28	11	25	21	16	17	41	23	40	3	58
	%	6	5	8	7	5	6	10	5	5	8	6	3	6
	SIG		m1	l1		q1		o1						

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Net: Know anything	C	276	116	117	41	142	87	48	89	216	76	197	12	260
	%	27	24	32	28	28	25	31	26	28	28	28	14	28
	SIG		M1	L1									W1	V1
Net: Have heard of	C	593	272	221	97	297	208	87	194	460	169	409	41	545
	%	59	56	60	64	59	60	56	57	59	63	59	48	60
	SIG		N1		L1								W1	V1
Mean		1.59	1.53	1.67	1.60	1.59	1.53	1.75	1.56	1.58	1.61	1.60	1.38	1.60

Base: All interviews	Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>			
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of	
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2	
Total	1,009	229	702	778	188	552	418	62	593	416	
Unweighted row	1,009	221	689	736	221	549	419	79	624	385	
Q18. Local Enterprise Partnerships											
Know a great deal	C	13	3	10	10	2	7	3	13	13	-
	%	1	1	1	1	1	1	1	21	2	-
	SIG								F2	E2	-
Know a fair amount	C	49	7	27	35	12	27	20	49	49	-
	%	5	3	4	5	7	5	5	79	8	-
	SIG								F2	E2	-
Know a little	C	214	50	166	167	40	134	71	-	214	-
	%	21	22	24	21	21	24	17		36	-
	SIG						C2	B2	E2	D2F2	E2
Heard of but know nothing about	C	317	54	203	243	52	168	140	-	317	-
	%	31	24	29	31	28	30	33		53	-
	SIG								E2	D2F2	E2
Never heard of	C	416	114	296	323	82	216	184	-	-	416
	%	41	50	42	41	43	39	44			100
	SIG		Y1	X1							
Net: Know at least a fair amount	C	62	10	37	46	14	34	23	62	62	-
	%	6	4	5	6	8	6	5	100	10	-
	SIG								F2	E2	-

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Net: Know anything	C	276	61	203	213	54	168	94	62	276	-
	%	27	26	29	27	29	30	23	100	47	
	SIG						C2	B2	E2	D2F2	E2
Net: Have heard of	C	593	115	406	456	106	335	234	62	593	-
	%	59	50	58	59	57	61	56	100	100	
	SIG		Y1	X1							
Mean		1.59	1.64	1.62	1.59	1.67	1.62	1.51	3.21	1.59	

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Q18. Local Enterprise Partnerships											
Know a great deal	C	13	0	3	0	3	3	3	0	0	-
	%	1	1	3	0	3	3	2	0	0	
	SIG										
Know a fair amount	C	49	3	9	3	5	4	8	9	5	5
	%	5	10	8	3	5	4	5	5	5	3
	SIG			o2							h2
Know a little	C	214	6	26	18	20	22	42	39	25	16
	%	21	22	24	19	20	23	31	21	26	10
	SIG			O2	L2O2	I2O2	O2	I2j2M2O2	L2O2	O2	H2I2J2K2L2 M2N2
Heard of but know nothing about	C	317	9	36	26	31	32	47	50	31	56
	%	31	33	33	28	31	33	34	26	32	34
	SIG								o2		m2
Never heard of	C	416	9	36	44	41	35	38	90	36	87
	%	41	34	33	49	41	37	28	48	37	53
	SIG		o2	I2M2O2	H2k2L2n2	L2o2	i2m2O2	I2J2M2O2	H2k2L2n2	i2m2O2	g2H2j2K2L2 N2
Net: Know at least a fair amount	C	62	3	12	3	8	6	10	10	5	5
	%	6	11	11	4	8	7	7	5	5	3
	SIG			I2O2	H2	o2		o2			H2j2I2

Base: All interviews	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	1,009	27	110	91	99	95	138	189	97	164	
Unweighted row	1,009	78	133	144	142	106	111	83	144	68	
Net: Know anything	C	9	38	21	27	28	53	49	30	21	
	%	33	34	23	28	30	38	26	31	13	
	SIG	O2	i2O2	h2L2O2	I2O2	O2	I2j2M2O2	L2O2	O2	G2H2I2J2K 2L2M2N2	
Net: Have heard of	C	18	74	46	58	60	100	98	61	77	
	%	66	67	51	59	63	72	52	63	47	
	SIG	o2	I2M2O2	H2k2L2n2	L2o2	i2m2O2	I2J2M2O2	H2k2L2n2	i2m2O2	g2H2j2K2L2 N2	
Mean	1.59	1.68	1.71	1.53	1.66	1.62	1.66	1.60	1.59	1.33	

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q18. Local Enterprise Partnerships						
Know a great deal	C	13	10	2	1	-
	%	1	1	1	2	
	SIG					
Know a fair amount	C	49	31	14	3	-
	%	5	4	7	7	
	SIG					
Know a little	C	214	157	45	12	-
	%	21	21	22	24	
	SIG					
Heard of but know nothing about	C	317	246	58	13	-
	%	31	33	28	27	
	SIG					
Never heard of	C	416	311	85	20	-
	%	41	41	42	40	
	SIG					
Net: Know at least a fair amount	C	62	42	16	4	-
	%	6	5	8	9	
	SIG					

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Net: Know anything	C	276	199	61	16	-
	%	27	26	30	33	
	SIG					
Net: Have heard of	C	593	444	119	29	-
	%	59	59	58	60	
	SIG					
Mean		1.59	1.56	1.66	1.74	

Base: All those who are aware of Local Enterprise Partnerships		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		593	382	211	176	177	236	185	182	225	240	235	118
Unweighted row		624	376	248	117	185	312	139	202	276	244	263	117
Q19. LEP location													
Black Country	C	1	1	1	-	1	1	1	1	-	1	1	-
	%	0	0	0		0	0	0	0		0	0	
	SIG												
Buckinghamshire Thames Valley	C	7	-	7	6	-	0	6	0	-	7	-	-
	%	1		3	4		0	3	0		3		
	SIG												
Cheshire and Warrington	C	5	4	2	2	3	0	2	3	0	0	5	-
	%	1	1	1	1	2	0	1	2	0	0	2	
	SIG												
Cornwall and Isles of Scilly	C	2	1	0	1	-	0	1	0	-	1	0	-
	%	0	0	0	1		0	1	0		1	0	
	SIG												
Derby, Derbyshire, Nottingham and Nottinghamshire	C	2	0	2	-	-	2	-	0	2	2	-	0
	%	0	0	1			1		0	1	1		0
	SIG												
Dorset	C	3	3	-	0	-	3	2	-	2	2	1	0
	%	1	1		0		1	1		1	1	1	0
	SIG												

Base: All those who are aware of Local Enterprise Partnerships		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		593	382	211	176	177	236	185	182	225	240	235	118
Unweighted row		624	376	248	117	185	312	139	202	276	244	263	117
Gloucestershire	C	1	0	1	1	-	0	1	0	-	1	-	-
	%	0	0	0	0		0	0	0		0		
	SIG												
Greater Birmingham and Solihull	C	1	1	-	-	1	-	-	1	-	-	1	-
	%	0	0			0			0			0	
	SIG												
Greater Lincolnshire	C	0	0	-	0	-	-	0	-	-	0	-	-
	%	0	0		0			0			0		
	SIG												
Greater Manchester	C	4	2	1	3	-	0	3	0	0	3	0	1
	%	1	1	1	2		0	2	0	0	1	0	1
	SIG												
Heart of the South West	C	2	2	-	-	1	0	-	1	0	-	1	0
	%	0	0			1	0		1	0		1	0
	SIG												
Hertfordshire	C	6	-	6	-	-	6	-	-	6	-	-	6
	%	1		3			2			2			5
	SIG												

Base: All those who are aware of Local Enterprise Partnerships		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		593	382	211	176	177	236	185	182	225	240	235	118
Unweighted row		624	376	248	117	185	312	139	202	276	244	263	117
Humber	C	7	5	1	-	2	5	-	3	4	0	3	4
	%	1	1	1		1	2		1	2	0	1	3
	SIG												
Lancashire	C	8	2	6	4	2	2	6	2	0	6	2	0
	%	1	0	3	2	1	1	3	1	0	2	1	0
	SIG												
Leeds City Region	C	5	3	2	0	4	0	-	5	0	0	4	0
	%	1	1	1	0	2	0		2	0	0	2	0
	SIG												
Leicester and Leicestershire	C	4	2	2	0	3	-	0	3	-	2	2	-
	%	1	0	1	0	2		0	2		1	1	
	SIG												
London Enterprise Panel	C	17	14	3	6	3	8	6	3	8	7	4	6
	%	3	4	1	3	2	4	3	2	4	3	2	5
	SIG		b1	a1									
New Anglia	C	9	9	-	6	-	3	6	-	3	6	-	3
	%	1	2		3		1	3		1	2		2
	SIG												

Base: All those who are aware of Local Enterprise Partnerships		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		593	382	211	176	177	236	185	182	225	240	235	118
Unweighted row		624	376	248	117	185	312	139	202	276	244	263	117
North Eastern	C	4	3	1	1	2	1	1	2	1	2	1	1
	%	1	1	1	1	1	0	1	1	0	1	1	1
	SIG												
Northamptonshire	C	3	2	2	-	1	3	-	1	3	0	2	1
	%	1	0	1		0	1		0	1	0	1	1
	SIG												
Sheffield City Region	C	1	0	0	-	0	0	-	0	0	-	0	0
	%	0	0	0		0	0		0	0		0	0
	SIG												
South East	C	24	16	8	10	2	11	10	3	11	11	6	7
	%	4	4	4	6	1	5	5	1	5	5	2	6
	SIG				D1	C1E1	D1	G1	F1H1	G1			
South East Midlands	C	0	0	-	-	-	0	-	-	0	0	-	-
	%	0	0				0			0	0		
	SIG												
Stoke-on-Trent and Staffordshire	C	1	0	1	-	0	1	-	0	1	0	0	1
	%	0	0	0		0	0		0	0	0	0	0
	SIG												

Base: All those who are aware of Local Enterprise Partnerships		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		593	382	211	176	177	236	185	182	225	240	235	118
Unweighted row		624	376	248	117	185	312	139	202	276	244	263	117
Tees Valley	C	0	-	0	-	-	0	-	-	0	0	-	-
	%	0		0			0			0	0		
	SIG												
The Marches	C	0	0	-	-	-	0	-	-	0	0	-	-
	%	0	0				0			0	0		
	SIG												
West of England	C	5	3	2	1	2	2	1	2	2	1	2	2
	%	1	1	1	1	1	1	1	1	1	1	1	1
	SIG												
Worcestershire	C	8	8	-	4	2	2	4	-	4	4	2	2
	%	1	2		2	1	1	2		2	2	1	2
	SIG												
York and North Yorkshire	C	4	1	3	2	2	1	2	2	0	2	2	0
	%	1	0	1	1	1	0	1	1	0	1	1	0
	SIG												
Don't know	C	462	300	161	127	146	185	133	151	176	183	195	84
	%	78	79	76	72	82	78	72	83	78	76	83	71
	SIG				D1	C1		G1	F1		j1	i1K1	J1

Base: All those who are aware of Local Enterprise Partnerships	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining	
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1
Total	593	272	221	97	297	208	87	194	460	169	409	41	545
Unweighted row	624	302	247	73	198	177	249	210	471	185	423	51	565
Q19. LEP location													
Black Country	C	1	1	1	-	-	-	1	-	1	1	1	1
	%	0	0	0	-	-	-	1	-	0	0	0	0
	SIG												
Buckinghamshire Thames Valley	C	7	7	-	-	6	-	1	-	7	1	6	7
	%	1	2	-	-	2	-	1	-	1	0	1	1
	SIG												
Cheshire and Warrington	C	5	3	2	-	1	3	1	2	2	2	3	5
	%	1	1	1	-	0	1	1	1	1	1	1	1
	SIG												
Cornwall and Isles of Scilly	C	2	1	0	-	1	-	0	1	1	-	2	2
	%	0	1	0	-	0	-	0	1	0	-	0	0
	SIG												
Derby, Derbyshire, Nottingham and Nottinghamshire	C	2	2	0	-	1	-	0	2	2	0	2	2
	%	0	1	0	-	0	-	0	1	0	0	0	0
	SIG												
Dorset	C	3	2	1	0	1	1	1	2	3	2	2	3
	%	1	1	1	0	0	1	1	1	1	1	0	1
	SIG												

Base: All those who are aware of Local Enterprise Partnerships	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining	
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1
Total	593	272	221	97	297	208	87	194	460	169	409	41	545
Unweighted row	624	302	247	73	198	177	249	210	471	185	423	51	565
Gloucestershire	C % SIG	1 0	1 0	- -	- -	0 0	1 1	- 0	0 0	0 0	1 0	- -	1 0
Greater Birmingham and Solihull	C % SIG	1 0	- 0	1 0	- -	1 0	- -	- -	- -	1 0	- -	1 1	- -
Greater Lincolnshire	C % SIG	0 0	0 0	- -	- -	0 0	- -	0 0	0 0	- 0	0 0	- -	0 0
Greater Manchester	C % SIG	4 1	3 1	1 0	- -	1 0	2 1	0 0	2 1	2 0	0 0	4 1	- 1
Heart of the South West	C % SIG	2 0	- 1	1 0	0 0	- -	- 2	2 2	- 1	1 0	- 0	2 0	- 0
Hertfordshire	C % SIG	6 1	- -	- 6	6 6	- 3	6 -	- -	6 1	- -	6 1	- -	6 1

Base: All those who are aware of Local Enterprise Partnerships	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	593	272	221	97	297	208	87	194	460	169	409	41	545	
Unweighted row	624	302	247	73	198	177	249	210	471	185	423	51	565	
Humber	C % SIG	7 1	1 0	5 2	1 1	2 1	3 2	2 2	0 0	5 1	5 3	1 0	1 2	6 1
Lancashire	C % SIG	8 1	6 2	2 1	-	6 2	1 1	1 1	2 1	5 1	0 0	8 2	0 0	8 1
Leeds City Region	C % SIG	5 1	1 1	3 2	-	2 1	2 1	1 1	2 1	5 1	2 1	3 1	1 1	4 1
Leicester and Leicestershire	C % SIG	4 1	2 1	2 1	-	3 1	0 0	0 0	0 0	4 1	2 1	2 0	-	4 1
London Enterprise Panel	C % SIG	17 3	8 3	3 1	6 6	11 4	1 1	4 5	- 3	14 3	1 1	15 4	-	17 3
New Anglia	C % SIG	9 1	6 2	-	3 3	5 2	3 1	1 1	5 3	5 1	3 2	5 1	-	9 2

Base: All those who are aware of Local Enterprise Partnerships	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining	
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1
Total	593	272	221	97	297	208	87	194	460	169	409	41	545
Unweighted row	624	302	247	73	198	177	249	210	471	185	423	51	565
North Eastern	C % SIG	4 1	2 1	2 1	1 1	2 1	1 0	1 1	2 1	3 1	3 2	1 0	3 0
Northamptonshire	C % SIG	3 1	0 0	3 2	- -	1 0	2 1	1 1	- -	2 0	0 0	3 1	- 1
Sheffield City Region	C % SIG	1 0	- -	0 0	0 0	- -	- -	1 1	1 0	1 0	0 0	0 0	1 0
South East	C % SIG	24 4	14 5	2 1	7 7	13 4	8 4	2 3	12 6	24 5	4 2	20 5	0 1
South East Midlands	C % SIG	0 0	0 0	- -	- -	0 0	- -	- -	0 0	0 0	- -	0 0	0 0
Stoke-on-Trent and Staffordshire	C % SIG	1 0	0 0	1 0	- -	- -	- -	1 1	1 0	1 0	- -	1 0	1 0

Base: All those who are aware of Local Enterprise Partnerships	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	593	272	221	97	297	208	87	194	460	169	409	41	545	
Unweighted row	624	302	247	73	198	177	249	210	471	185	423	51	565	
Tees Valley	C % SIG	0 0	0 0	- -	- -	- -	0 0	- 0	0 0	- 0	0 0	- 0	0 0	
The Marches	C % SIG	0 0	0 0	- -	- -	- -	0 0	0 0	0 0	0 0	- -	- -	0 0	
West of England	C % SIG	5 1	1 0	3 2	0 0	3 1	1 1	0 0	- 1	5 1	2 1	3 1	- 1	5 1
Worcestershire	C % SIG	8 1	4 2	2 1	2 2	2 1	6 3	- -	2 1	8 2	2 1	6 2	- -	8 2
York and North Yorkshire	C % SIG	4 1	2 1	2 1	0 0	2 1	2 1	1 1	2 1	2 0	2 1	2 0	- -	4 1
Don't know	C % SIG	462 78	205 75	184 83	70 73	232 78	165 79	65 74	157 81	351 76	135 80	312 76	37 91	417 77
			M1	L1N1	M1								W1	V1

Base: All those who are aware of Local Enterprise Partnerships		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		593	115	406	456	106	335	234	62	593	-
Unweighted row		624	129	423	458	135	346	252	79	624	-
Q19. LEP location											
Black Country	C	1	-	1	1	-	1	-	1	1	-
	%	0		0	0		0		1	0	
	SIG										
Buckinghamshire Thames Valley	C	7	-	7	6	-	6	1	0	7	-
	%	1		2	1		2	0	1	1	
	SIG										
Cheshire and Warrington	C	5	2	2	3	2	3	2	2	5	-
	%	1	1	0	1	2	1	1	3	1	
	SIG										
Cornwall and Isles of Scilly	C	2	1	2	2	-	1	0	-	2	-
	%	0	1	0	0		0	0		0	
	SIG										
Derby, Derbyshire, Nottingham and Nottinghamshire	C	2	-	0	2	-	0	2	0	2	-
	%	0		0	0		0	1	0	0	
	SIG										
Dorset	C	3	1	3	2	2	1	1	1	3	-
	%	1	1	1	0	2	0	1	2	1	
	SIG										

Base: All those who are aware of Local Enterprise Partnerships		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		593	115	406	456	106	335	234	62	593	-
Unweighted row		624	129	423	458	135	346	252	79	624	-
Gloucestershire	C	1	-	0	1	-	0	1	-	1	-
	%	0		0	0		0	0		0	
	SIG										
Greater Birmingham and Solihull	C	1	1	1	1	-	1	-	-	1	-
	%	0	0	0	0		0			0	
	SIG										
Greater Lincolnshire	C	0	-	-	0	-	0	-	-	0	-
	%	0			0		0			0	
	SIG										
Greater Manchester	C	4	-	2	2	0	2	2	2	4	-
	%	1		0	0	0	0	1	3	1	
	SIG										
Heart of the South West	C	2	-	1	1	0	-	2	1	2	-
	%	0		0	0	0		1	2	0	
	SIG										
Hertfordshire	C	6	-	6	6	-	-	6	-	6	-
	%	1		1	1			2		1	
	SIG										

Base: All those who are aware of Local Enterprise Partnerships		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		593	115	406	456	106	335	234	62	593	-
Unweighted row		624	129	423	458	135	346	252	79	624	-
Humber	C	7	2	3	3	4	4	3	0	7	-
	%	1	1	1	1	4	1	1	0	1	-
	SIG										
Lancashire	C	8	2	3	7	-	5	1	1	8	-
	%	1	2	1	1	-	2	1	2	1	-
	SIG										
Leeds City Region	C	5	0	1	3	1	3	2	2	5	-
	%	1	0	0	1	1	1	1	3	1	-
	SIG										
Leicester and Leicestershire	C	4	1	4	4	-	3	0	0	4	-
	%	1	1	1	1	-	1	0	1	1	-
	SIG										
London Enterprise Panel	C	17	-	12	3	8	7	10	3	17	-
	%	3	-	3	1	8	2	4	5	3	-
	SIG										
New Anglia	C	9	3	5	8	1	5	3	1	9	-
	%	1	2	1	2	1	2	1	1	1	-
	SIG										

Base: All those who are aware of Local Enterprise Partnerships		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		593	115	406	456	106	335	234	62	593	-
Unweighted row		624	129	423	458	135	346	252	79	624	-
North Eastern	C	4	1	3	2	1	3	1	2	4	-
	%	1	1	1	1	1	1	0	3	1	-
	SIG										
Northamptonshire	C	3	1	2	2	2	3	0	3	3	-
	%	1	1	0	0	2	1	0	5	1	-
	SIG										
Sheffield City Region	C	1	0	1	1	-	0	0	0	1	-
	%	0	0	0	0		0	0	0	0	-
	SIG										
South East	C	24	10	21	22	1	21	3	0	24	-
	%	4	9	5	5	1	6	1	1	4	-
	SIG						C2	B2			
South East Midlands	C	0	-	0	0	-	0	-	0	0	-
	%	0		0	0		0		0	0	-
	SIG										
Stoke-on-Trent and Staffordshire	C	1	-	1	1	-	1	0	0	1	-
	%	0		0	0		0	0	0	0	-
	SIG										

Base: All those who are aware of Local Enterprise Partnerships		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		593	115	406	456	106	335	234	62	593	-
Unweighted row		624	129	423	458	135	346	252	79	624	-
Tees Valley	C	0	-	-	-	0	-	0	-	0	-
	%	0				0		0		0	
	SIG										
The Marches	C	0	0	0	0	-	-	0	-	0	-
	%	0	0	0	0			0		0	
	SIG										
West of England	C	5	-	4	4	1	2	3	-	5	-
	%	1		1	1	1	1	1		1	
	SIG										
Worcestershire	C	8	2	8	6	-	4	4	2	8	-
	%	1	2	2	1		1	2	3	1	
	SIG										
York and North Yorkshire	C	4	2	4	4	-	2	2	0	4	-
	%	1	2	1	1		1	1	0	1	
	SIG										
Don't know	C	462	85	310	362	82	257	184	40	462	-
	%	78	74	76	80	78	77	79	64	78	
	SIG								E2	D2	

Base: All those who are aware of Local Enterprise Partnerships		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		593	18	74	46	58	60	100	98	61	77
Unweighted row		624	53	95	85	81	66	75	41	92	36
Q19. LEP location											
Black Country	C	1	-	-	-	-	1	-	-	-	-
	%	0					2				
	SIG										
Buckinghamshire Thames Valley	C	7	-	-	-	-	-	1	6	-	-
	%	1						1	6		
	SIG										
Cheshire and Warrington	C	5	-	5	-	-	-	-	-	-	-
	%	1		7							
	SIG										
Cornwall and Isles of Scilly	C	2	-	-	-	-	-	-	-	2	-
	%	0								3	
	SIG										
Derby, Derbyshire, Nottingham and Nottinghamshire	C	2	-	-	-	0	-	-	-	-	1
	%	0				0					2
	SIG										
Dorset	C	3	-	-	-	-	-	-	-	3	-
	%	1								6	
	SIG										

Base: All those who are aware of Local Enterprise Partnerships		Total	Region									
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
			G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total		593	18	74	46	58	60	100	98	61	77	
Unweighted row		624	53	95	85	81	66	75	41	92	36	
Gloucestershire	C	1	-	-	-	-	1	-	-	0	-	
	%	0					1			0		
	SIG											
Greater Birmingham and Solihull	C	1	-	-	-	-	1	-	-	-	-	
	%	0					1					
	SIG											
Greater Lincolnshire	C	0	-	-	-	0	-	-	-	-	-	
	%	0				1						
	SIG											
Greater Manchester	C	4	-	4	-	-	-	-	-	-	-	
	%	1		5								
	SIG											
Heart of the South West	C	2	-	-	-	-	-	-	-	2	-	
	%	0								3		
	SIG											
Hertfordshire	C	6	-	-	-	-	-	-	-	-	6	
	%	1									7	
	SIG											

Base: All those who are aware of Local Enterprise Partnerships		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		593	18	74	46	58	60	100	98	61	77
Unweighted row		624	53	95	85	81	66	75	41	92	36
Humber	C	7	2	-	3	3	-	-	-	-	-
	%	1	10		6	4					
	SIG										
Lancashire	C	8	-	8	-	-	-	-	-	-	-
	%	1		11							
	SIG										
Leeds City Region	C	5	-	-	5	-	-	-	-	0	-
	%	1			10					0	
	SIG										
Leicester and Leicestershire	C	4	-	-	-	2	2	-	-	-	-
	%	1				3	3				
	SIG										
London Enterprise Panel	C	17	-	-	-	-	-	-	1	-	15
	%	3							1		20
	SIG										
New Anglia	C	9	-	-	-	-	-	9	-	-	-
	%	1						9			
	SIG										

Base: All those who are aware of Local Enterprise Partnerships		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		593	18	74	46	58	60	100	98	61	77
Unweighted row		624	53	95	85	81	66	75	41	92	36
North Eastern	C	4	3	0	0	-	-	-	-	-	-
	%	1	17	1	1						
	SIG										
Northamptonshire	C	3	-	-	-	3	-	-	-	-	-
	%	1				6					
	SIG										
Sheffield City Region	C	1	-	-	1	-	-	-	-	-	-
	%	0			1						
	SIG										
South East	C	24	-	-	-	-	-	4	17	2	0
	%	4						4	17	4	1
	SIG										
South East Midlands	C	0	-	-	-	-	-	-	-	0	-
	%	0								0	
	SIG										
Stoke-on-Trent and Staffordshire	C	1	-	0	-	0	1	-	-	-	-
	%	0		1		0	1				
	SIG										

Base: All those who are aware of Local Enterprise Partnerships		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		593	18	74	46	58	60	100	98	61	77
Unweighted row		624	53	95	85	81	66	75	41	92	36
Tees Valley	C	0	0	-	-	-	-	-	-	-	-
	%	0	0								
	SIG										
The Marches	C	0	-	-	-	-	0	-	-	-	-
	%	0					0				
	SIG										
West of England	C	5	-	-	-	-	2	-	-	3	-
	%	1					3			5	
	SIG										
Worcestershire	C	8	-	-	-	-	8	-	-	-	-
	%	1					14				
	SIG										
York and North Yorkshire	C	4	-	-	4	-	-	-	-	-	-
	%	1			8						
	SIG										
Don't know	C	462	13	56	34	50	45	86	74	49	54
	%	78	73	76	74	85	75	87	75	80	71
	SIG			I2	I2	O2	I2	h2i2k2M2O2	L2		J2L2

Base: All those who are aware of Local Enterprise Partnerships		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		593	444	119	29	-
Unweighted row		624	221	219	184	-
Q19. LEP location						
Black Country	C	1	-	1	-	-
	%	0		1		
	SIG					
Buckinghamshire Thames Valley	C	7	6	1	0	-
	%	1	1	1	1	
	SIG					
Cheshire and Warrington	C	5	4	1	0	-
	%	1	1	1	0	
	SIG					
Cornwall and Isles of Scilly	C	2	1	-	0	-
	%	0	0		1	
	SIG					
Derby, Derbyshire, Nottingham and Nottinghamshire	C	2	-	1	0	-
	%	0		1	1	
	SIG					
Dorset	C	3	3	1	-	-
	%	1	1	1		
	SIG					

Base: All those who are aware of Local Enterprise Partnerships		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		593	444	119	29	-
Unweighted row		624	221	219	184	-
Gloucestershire	C	1	-	1	0	-
	%	0		0	0	
	SIG					
Greater Birmingham and Solihull	C	1	-	1	-	-
	%	0		0		
	SIG					
Greater Lincolnshire	C	0	-	0	-	-
	%	0		0		
	SIG					
Greater Manchester	C	4	3	0	0	-
	%	1	1	0	1	
	SIG					
Heart of the South West	C	2	1	0	-	-
	%	0	0	0		
	SIG					
Hertfordshire	C	6	6	-	-	-
	%	1	1			
	SIG					

Base: All those who are aware of Local Enterprise Partnerships		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		593	444	119	29	-
Unweighted row		624	221	219	184	-
Humber	C	7	6	1	0	-
	%	1	1	1	1	-
	SIG					
Lancashire	C	8	7	1	0	-
	%	1	2	1	0	-
	SIG					
Leeds City Region	C	5	3	1	1	-
	%	1	1	1	2	-
	SIG					
Leicester and Leicestershire	C	4	3	0	0	-
	%	1	1	0	0	-
	SIG					
London Enterprise Panel	C	17	11	6	-	-
	%	3	2	5	-	-
	SIG					
New Anglia	C	9	8	1	0	-
	%	1	2	1	1	-
	SIG					

Base: All those who are aware of Local Enterprise Partnerships		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		593	444	119	29	-
Unweighted row		624	221	219	184	-
North Eastern	C	4	2	2	0	-
	%	1	0	2	0	-
	SIG					
Northamptonshire	C	3	3	1	0	-
	%	1	1	1	1	-
	SIG					
Sheffield City Region	C	1	-	0	0	-
	%	0		0	0	-
	SIG					
South East	C	24	15	8	1	-
	%	4	3	7	2	-
	SIG					
South East Midlands	C	0	-	-	0	-
	%	0			0	-
	SIG					
Stoke-on-Trent and Staffordshire	C	1	-	1	0	-
	%	0		1	0	-
	SIG					

Base: All those who are aware of Local Enterprise Partnerships		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		593	444	119	29	-
Unweighted row		624	221	219	184	-
Tees Valley	C	0	-	-	0	-
	%	0			0	
	SIG					
The Marches	C	0	-	-	0	-
	%	0			1	
	SIG					
West of England	C	5	5	0	-	-
	%	1	1	0		
	SIG					
Worcestershire	C	8	8	-	-	-
	%	1	2			
	SIG					
York and North Yorkshire	C	4	3	1	0	-
	%	1	1	1	0	
	SIG					
Don't know	C	462	346	90	25	-
	%	78	78	76	86	
	SIG					

Base: All those who are aware of Local Enterprise Partnerships	Total	Gender		Years as a company			Years at current location			Years at current employer			
		Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+	
		A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1	
Total	593	382	211	176	177	236	185	182	225	240	235	118	
Unweighted row	624	376	248	117	185	312	139	202	276	244	263	117	
Q20. Local Enterprise Partnerships and Housing Affordability													
Yes, I do think they should take housing affordability into account	C	471	305	166	145	138	184	149	142	179	200	186	84
%		79	80	79	83	78	78	80	78	80	83	79	72
SIG											K1		I1
No, I do not think they should take housing affordability into account	C	62	44	18	15	19	29	18	21	24	18	24	21
%		11	12	9	8	11	12	10	11	11	8	10	18
SIG											K1	k1	I1j1
Don't know	C	60	33	27	16	20	23	18	20	21	22	26	12
%		10	9	13	9	11	10	10	11	10	9	11	10
SIG													

Base: All those who are aware of Local Enterprise Partnerships	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	593	272	221	97	297	208	87	194	460	169	409	41	545	
Unweighted row	624	302	247	73	198	177	249	210	471	185	423	51	565	
Q20. Local Enterprise Partnerships and Housing Affordability														
Yes, I do think they should take housing affordability into account	C	471	228	172	68	250	158	63	157	373	138	322	29	436
%		79	84	78	70	84	76	72	81	81	82	79	72	80
	SIG		m1N1	l1	L1	P1Q1	O1	O1						
No, I do not think they should take housing affordability into account	C	62	23	24	16	19	30	13	24	46	12	47	3	57
%		11	8	11	16	6	15	15	12	10	7	11	8	10
	SIG		N1		L1	P1Q1	O1	O1			u1	t1		
Don't know	C	60	21	25	13	29	19	12	13	41	19	40	8	52
%		10	8	11	14	10	9	13	7	9	11	10	20	9
	SIG													

Base: All those who are aware of Local Enterprise Partnerships	<u>Total</u>	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>			
		High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of	
		X1	Y1	Z1	A2	B2	C2	D2	E2	F2	
Total	593	115	406	456	106	335	234	62	593	-	
Unweighted row	624	129	423	458	135	346	252	79	624	-	
Q20. Local Enterprise Partnerships and Housing Affordability											
Yes, I do think they should take housing affordability into account	C	471	100	335	379	70	289	169	50	471	-
	%	79	87	82	83	66	86	72	80	79	-
	SIG				A2	Z1	C2	B2			
No, I do not think they should take housing affordability into account	C	62	10	39	31	25	22	38	11	62	-
	%	11	8	10	7	23	7	16	17	11	-
	SIG				A2	Z1	C2	B2			
Don't know	C	60	6	33	46	12	25	27	2	60	-
	%	10	5	8	10	11	7	12	3	10	-
	SIG						c2	b2	E2	D2	

Base: All those who are aware of Local Enterprise Partnerships	Total	Region									
		North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London	
		G2	H2	I2	J2	K2	L2	M2	N2	O2	
Total	593	18	74	46	58	60	100	98	61	77	
Unweighted row	624	53	95	85	81	66	75	41	92	36	
Q20. Local Enterprise Partnerships and Housing Affordability											
Yes, I do think they should take housing affordability into account	C	471	14	60	38	47	48	80	83	42	58
	%	79	79	82	82	81	80	80	85	68	76
	SIG			n2	n2	n2		n2	N2	h2i2j2l2M2	
No, I do not think they should take housing affordability into account	C	62	2	7	5	4	9	9	8	11	8
	%	11	9	10	11	6	15	9	8	18	11
	SIG					n2			n2	j2m2	
Don't know	C	60	2	6	3	7	3	11	7	9	10
	%	10	12	9	7	12	5	11	7	14	13
	SIG						n2			k2	

Base: All those who are aware of Local Enterprise Partnerships		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		593	444	119	29	-
Unweighted row		624	221	219	184	-
Q20. Local Enterprise Partnerships and Housing Affordability						
Yes, I do think they should take housing affordability into account	C	471	359	87	24	-
	%	79	81	73	83	
	SIG		q2	p2		
No, I do not think they should take housing affordability into account	C	62	43	17	3	-
	%	11	10	14	9	
	SIG					
Don't know	C	60	42	15	2	-
	%	10	9	13	8	
	SIG					

Base: All interviews		Total	Gender		Years as a company			Years at current location			Years at current employer		
			Male	Female	5 or less	6 to 20	21+	5 or less	6 to 20	21+	5 or less	6 to 20	21+
			A1	B1	C1	D1	E1	F1	G1	H1	I1	J1	K1
Total		1,009	643	366	327	307	367	329	333	343	425	406	177
Unweighted row		1,009	596	413	205	302	479	230	344	419	404	438	166
Q21. Gender													
Male	C	643	643	-	211	191	240	215	206	220	261	241	141
	%	64	100		64	62	65	65	62	64	61	59	80
	SIG										K1	K1	I1J1
Female	C	366	-	366	117	117	127	114	127	122	164	165	36
	%	36		100	36	38	35	35	38	36	39	41	20
	SIG										K1	K1	I1J1

Base: All interviews	Total	Years at managerial position			Number of people managed			Impact of lack of housing that people can afford in the local area		Recruitment		Retaining		
		5 or less	6 to 20	21+	1 to 4	5 to 10	10+	High impact	Any impact	Difficulties	No difficulties	Difficulties	No difficulties	
		L1	M1	N1	O1	P1	Q1	R1	S1	T1	U1	V1	W1	
Total	1,009	490	366	150	507	347	155	341	783	269	695	84	912	
Unweighted row	1,009	516	383	108	328	280	401	341	761	294	685	102	893	
Q21. Gender														
Male	C	643	289	226	127	321	237	86	236	512	159	452	51	585
	%	64	59	62	85	63	68	55	69	65	59	65	60	64
	SIG		N1	N1	L1M1	q1	Q1	o1P1			u1	t1		
Female	C	366	201	140	23	186	110	69	105	271	111	243	33	327
	%	36	41	38	15	37	32	45	31	35	41	35	40	36
	SIG		N1	N1	L1M1	q1	Q1	o1P1			u1	t1		

Base: All interviews		Total	<u>Impact of affordable housing on recruitment / retaining</u>		<u>Cost of buying a home as a problem</u>		<u>Importance of housing in business expansion/relocation</u>		<u>Local Enterprise Partnerships</u>		
			High impact	Any impact	Agree	Disagree	Important	Unimportant	Know at least a fair amount	Know something	Never heard of
			X1	Y1	Z1	A2	B2	C2	D2	E2	F2
Total		1,009	229	702	778	188	552	418	62	593	416
Unweighted row		1,009	221	689	736	221	549	419	79	624	385
Q21. Gender											
Male	C	643	159	464	479	135	346	276	37	382	262
	%	64	69	66	61	72	63	66	59	64	63
	SIG				A2	Z1					
Female	C	366	70	238	300	53	205	143	25	211	154
	%	36	31	34	39	28	37	34	41	36	37
	SIG				A2	Z1					

Base: All interviews		Total	Region								
			North East England	North West England	Yorkshire and the Humber	East Midlands	West Midlands	East of England	South East England	South West England	London
			G2	H2	I2	J2	K2	L2	M2	N2	O2
Total		1,009	27	110	91	99	95	138	189	97	164
Unweighted row		1,009	78	133	144	142	106	111	83	144	68
Q21. Gender											
Male	C	643	14	72	55	60	63	94	117	68	101
	%	64	53	65	61	61	66	68	62	70	61
	SIG										
Female	C	366	13	38	36	38	32	44	72	29	63
	%	36	47	35	39	39	34	32	38	30	39
	SIG										

Base: All interviews		Total	Total in company			
			1 to 10	11 to 50	More than 50	DK/Ref
			P2	Q2	R2	S2
Total		1,009	756	205	49	-
Unweighted row		1,009	366	343	300	-
Q21. Gender						
Male	C	643	505	112	26	-
	%	64	67	55	53	
	SIG		Q2r2	P2	p2	
Female	C	366	250	92	23	-
	%	36	33	45	47	
	SIG		Q2r2	P2	p2	